



**CONSTRUCT
INDONESIA**

International Building & Construction Show

7 - 9 May 2015

Jakarta International Expo

www.thebig5constructindonesia.com

EXHIBITION

CONFERENCE

SEMINARS

WORKSHOPS

INFRASTRUCTURE DEVELOPMENT PROGRAMME

\$440 BILLION

**THE GOVERNMENT PLANS
TO BUILD BY 2016**

200,000

LOW-COST HOUSING UNITS

IN THE WORLD BY 2025

**10TH LARGEST
ECONOMY**

DIRECT ACCESS

TO THOUSANDS OF BUYERS

The Big 5 Construct Indonesia is the industry's premier international event dedicated to generating business opportunities for global manufacturers and distributors of building and construction products.

For over 35 years The Big 5 portfolio of events has connected more than 100,000 global suppliers and buyers of construction products providing an exceptional opportunity to do business, network and learn from global leaders.

With a network of over 40 agents worldwide, a local office with on the ground expertise, a dedicated marketing and database team and a strong network of industry advocates and government bodies. The Big 5 Construct Indonesia will give you direct access to thousands of architects, interior designers, engineers, contractors and real estate developers actively seeking new and innovative construction products.



WHY CHOOSE

THE BIG 5 CONSTRUCT INDONESIA?



Exclusive Platinum Club

Meet with the region's largest buyers through the exclusive Platinum Club working on budgets of \$100mn+



Delivering Serious Buyers

Showcase your products to thousands of architects, interior designers, engineers, contractors and property developers



Extensive Marketing Campaign

Reach 350,000* prospective buyers through a number of FREE marketing opportunities



Influential Industry Support

Supported and promoted by influential government bodies and associations



Part of a Large & Successful Portfolio

Brought to you by the organisers of The Big 5, the largest portfolio of international building and construction events in the Middle East and Asia

*Size of prospective database

WORLD-CLASS LEADERS

IN LAUNCHING SUCCESSFUL EVENTS

Over recent years, The Big 5 brand has successfully launched in new territories including Saudi Arabia, Kuwait and India. All events bring together a unique mix of international exhibitors, the region's largest buyers of construction products and a comprehensive certified learning programme.

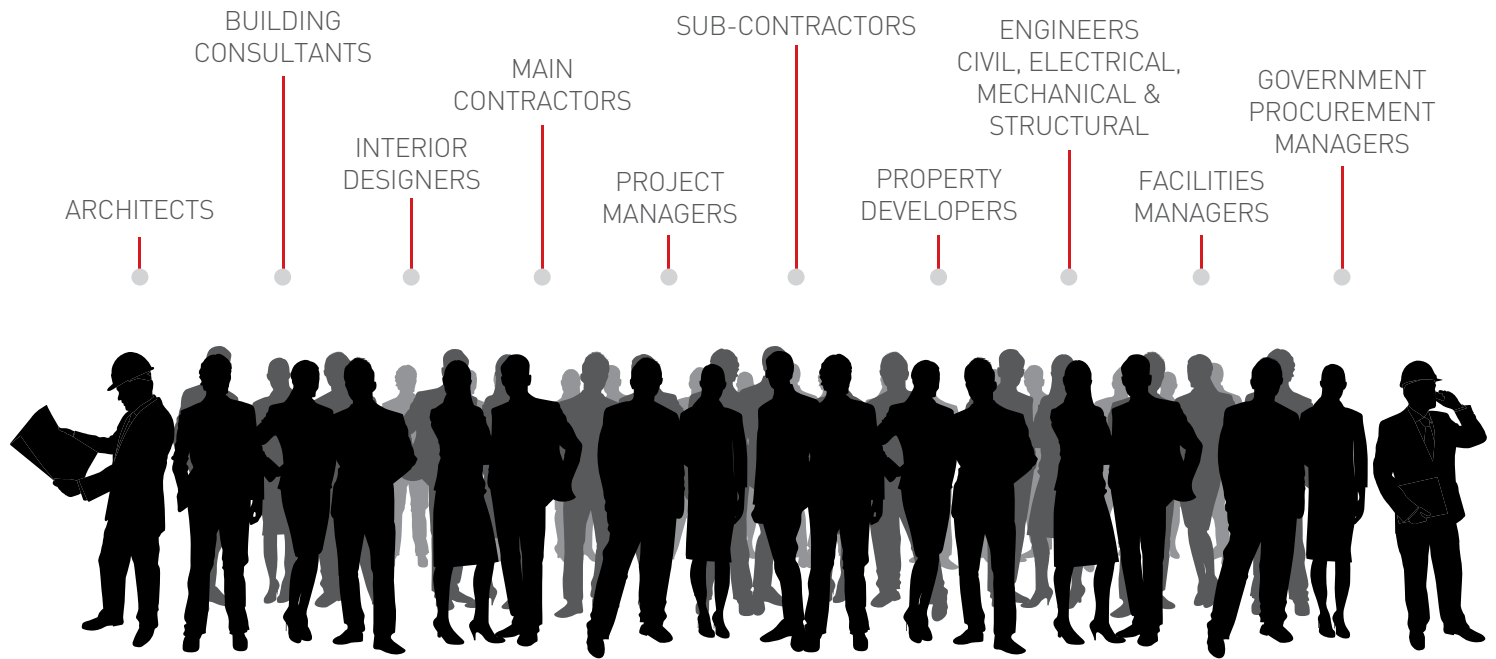
PRODUCTS

BUYERS ARE LOOKING FOR

- Bathrooms, Kitchens & Sanitaryware
- Building Services
- Concrete & Related Products
- Construction Tools
- Conveying Systems
- Decorative Products
- Electrical Systems
- Facilities Management Services
- Finishes (Coating, Painting, Gypsum, Tiling)
- Fire Suppression & Protection
- Glass & Glazing
- HVAC
- Landscaping Products & Services
- Marble, Ceramic & Stone
- Metal, Steel & Aluminium
- Plumbing & Water Technology
- Safety & Security Equipment
- Software & IT
- Solar Energy
- Special Construction (Swimming Pools, Fountains)
- Thermal Moisture, Protection & Insulation
- Windows, Doors & Cladding
- Wood, Plastic & Composite

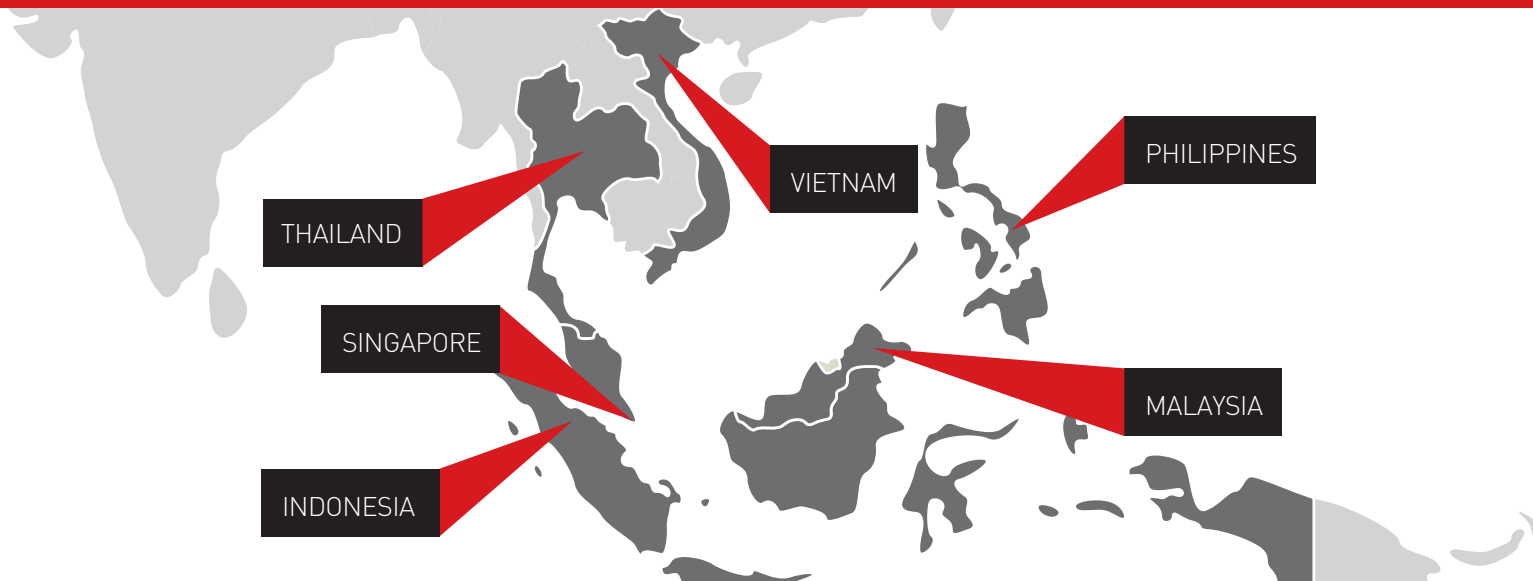
MEET SERIOUS AND DEDICATED BUYERS

FROM THE FOLLOWING SECTORS



NETWORK WITH BUYERS

FROM ACROSS SOUTH EAST ASIA



THE EXCLUSIVE PLATINUM CLUB

An elite gathering of the region's most influential buyers, The Big 5 Platinum Club brings together 1,000+ members, each with corporate spending power in excess of US\$100 million. There will be a tailored programme of events and appointments designed to match your products and services with this exclusive group of industry influencers.



NETWORKING AND EDUCATIONAL EVENTS

DOING MORE TO BRING BUYERS DIRECTLY TO YOU



TECHNICAL SEMINARS

Free to attend seminars and panel sessions attract thousands of visitors, as they offer them the opportunity to stay up-to-date with the latest industry advancements by covering the hottest topics impacting today's construction professionals.



CERTIFIED WORKSHOPS

A programme of certified workshops and training courses that deliver expert coaching on a wealth of topics take place during the exhibition. The sessions are fundamental for visitors to improve their industry credentials and continue their professional development.



HIGH LEVEL STRATEGIC CONFERENCE

Alongside the exhibition, a conference focusing on new innovative technologies and sustainable design will provide business-critical project updates and high profile case studies for like-minded professionals from across the region.



HOW TO TRADE IN INDONESIA WORKSHOP

A behind-the-scenes session on the practicalities of doing business in Indonesia. Get expert advice from industry professionals on how to navigate local laws and regulations and how to fast track the process of setting up your business and distributing your products in Indonesia.



LIVE PRODUCT DEMONSTRATIONS

Exhibitors will have the opportunity to give hands-on demonstrations that provide a unique opportunity for visitors to discover the latest groundbreaking products for themselves.

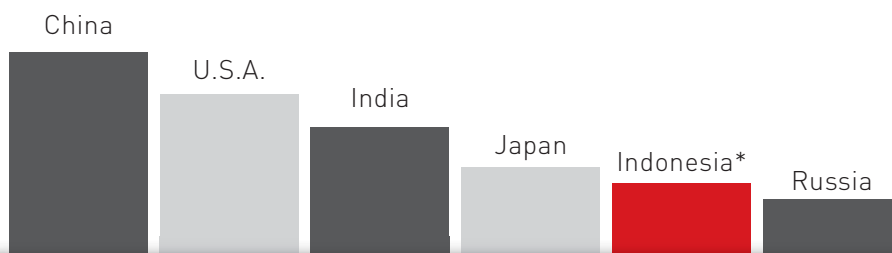


BUSINESS MATCHING FOR MANUFACTURERS & LOCAL DISTRIBUTORS

This informal networking event will provide manufacturers with unprecedented opportunities to meet with local distributors to actively seek partnerships with global suppliers.

INDONESIA CONSTRUCTION MARKET OUTLOOK

Indonesia is undergoing rapid transformation and growth. The government is focusing on major infrastructure projects in Jakarta and other major cities.



Expected world's largest construction markets ranking in 2025

*Indonesia will grow annually by 6% to become the world's fifth largest market in 2025.

TOP PROJECTS UNDER CONSTRUCTION

PROJECT NAME	PROJECT CATEGORY	VALUE (US\$)
Cilamaya International Seaport - Phase 1	Infrastructure	2.15bn
Cilamaya International Seaport - Phase 2	Infrastructure	994mn
Pumped Storage Hydro	Power	692mn
Geothermal	Power	676mn
Nusantara Copper Smelter	Industrial	595mn
Indocement Factory 14	Industrial	571mn
Pertamina Energy Tower	Office	441mn
Office Tower at St Regis Jakarta	Office	141mn
Sampoerna Strategic Square Office 3 - Tower 2	Office	110mn

OPPORTUNITIES FOR SUPPLIERS OF BUILDING MATERIALS

Suppliers of building materials are in a prime position to capitalise on Indonesia's booming real estate market and rising investment in infrastructure.

The construction sector has outpaced Indonesian GDP growth in recent years and plays an increasingly important role in the country's economy.

According to the Indonesian Contractors Association (AKI), the sector expanded from just over \$25 billion in 2011 to an estimated \$40 billion in 2013. This trend is set to continue as a vibrant economy and rising personal incomes drive demand for commercial and residential properties.



GDP 12% contribution from the construction sector



4th most populous country in the world



5.21% annual GDP growth rate

STAND SPACE COSTS

CALL US TODAY

to find out how we can help you reach new buyers and grow your business.

See rear of brochure for full details.

\$330/sqm

SPACE ONLY

\$380/sqm

UPGRADED SHELL SCHEME

\$410/sqm

DOUBLE DECKER

\$180/sqm

OUTSIDE SPACE



MEET THE ORGANISERS

A GLOBAL NETWORK ACROSS 25 COUNTRIES



dmg events is a wholly-owned subsidiary of the Daily Mail and General Trust plc, one of the largest listed media companies in the UK. It manages over 80 events in up to 25 countries each year and is currently active in North America, the Middle East, North Africa, Europe, Asia and Australia.



Tarsus is an international business-to-business media group with interests in exhibitions, conferences, publishing and online media. Since its inception in 1998 with one key brand and a turnover of £4.8 million, the Group has grown substantially and now operates in 13 key sectors – with over 80 events and websites, 25 publications, and an annualised turnover of over £50 million.

TO ENQUIRE ABOUT EXHIBITING CONTACT:

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OTHER EVENTS IN THE CONSTRUCTION PORTFOLIO:

