

# BIG 5 Global

Uniting the world of  
**construction and  
urban development**

23 - 26 November 2026  
Dubai World Trade Centre



Main supporting partner



وزارة الطاقة والبنية التحتية  
MINISTRY OF ENERGY & INFRASTRUCTURE

Supporting partner



وزارة الاقتصاد والسياحة  
MINISTRY OF ECONOMY & TOURISM

Supporting partner



وزارة الداخلية  
القيادة العامة للدفاع المدني  
الإدارة العامة للدفاع المدني - دبي  
MINISTRY OF INTERIOR  
GEN. COMMAND OF CIVIL DEFENSE  
DIRECTORATE GEN. OF DUBAI CIVIL DEFENSE

# Global scale that moves the industry forward



Big 5 Global is where the world's built environment comes to do business.

For 46 years, it has connected international suppliers with the region's most active buyers, decision-makers and project owners, creating real opportunities to scale, diversify and enter new markets.

Supported by the UAE Ministry of Energy and Infrastructure, the event brings the entire value chain together in one place from construction and digital technology to sustainability, urban development, geospatial and facilities management.

If you want to grow in this region, this is where it starts.

**85k+**

Global  
attendees

**2.8k**

Global  
exhibitors

**165+**

Participating  
countries

**8**

Co-located  
events

# High-value opportunities across the Middle East, Africa & Southern Asia

**\$9.18tn**  
**Active**

Value of active construction projects across all sectors.

**\$7.0tn**  
**Pipeline**

Value of projects in the pre-construction stage.

**\$2.18tn**  
**Ongoing**

Value of active construction projects planned to date.

Source: Ventures Onsite

 Expand your brand into high-growth markets. [Get involved.](#)

# Access multiple high-growth markets in one location



## KSA



### Saudi Arabia

With Expo 2030 Riyadh and the 2034 FIFA World Cup in delivery, the IMF forecasts 4.5% GDP growth in 2026, supporting sustained construction demand.

## UAE



### United Arab Emirates

The Abu Dhabi economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth over \$7.5bn.

## EGY



### Egypt

The Mediterranean Arab state is one of the world's budget busiest projects markets, with just under \$652bn worth of active projects over the past two years.

In 2025, Big 5 Global generated

**\$3.34bn**

worth of business

proving its potential and impact on  
the global built environment.



# Connect at every stage of the project lifecycle

From contractors and developers to city planners and digital innovators, every major buyer group gathers under one roof, helping you tap into multiple markets at once.

Our eight co-located events power that reach, expanding your visibility far beyond a single sector.



 Make Big 5 Global a key driver of your sales efforts. [Contact us today.](#)

# Designed to drive visitors to your stand

**H1 - H8:** Halls 1 - 8

**SS1 - SS3:** Sheikh Saeed Halls 1 - 3

**Z1 - Z6:** Za'abeel Halls 1 - 6

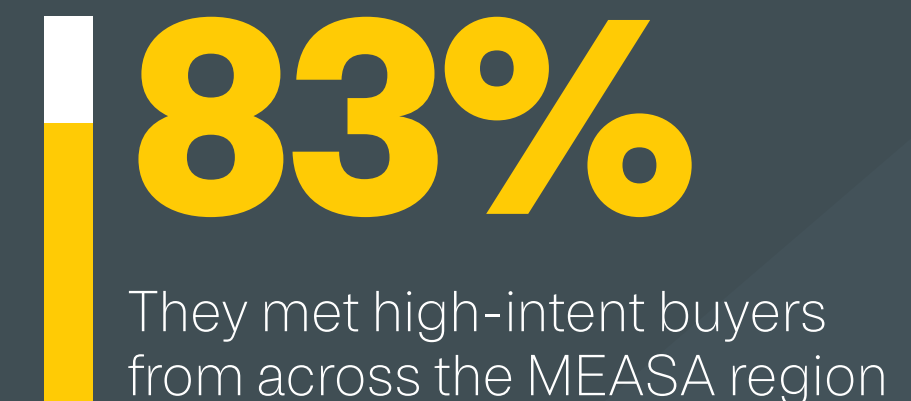
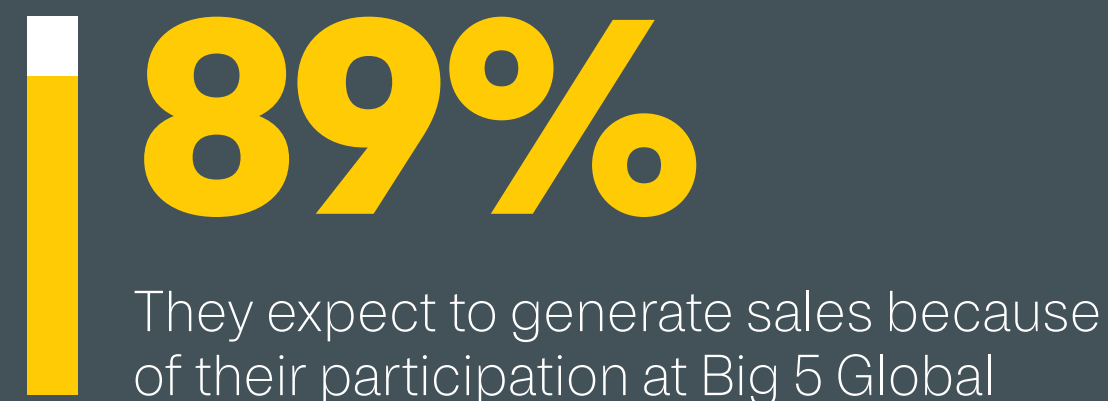
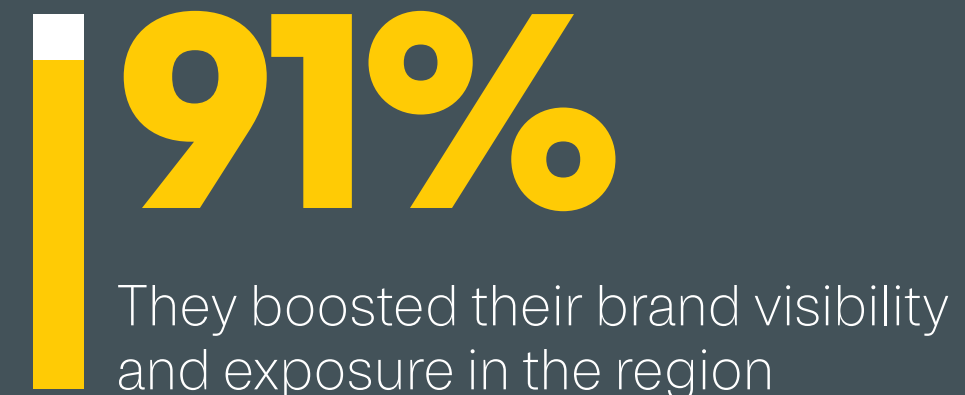
## Product sectors

- Building Interiors and Finishes
- Concrete and Cement
- Construction Tools and Personal Protection Equipment
- Digital Construction
- Facility Management
- Geospatial Technology and Services
- Glass Production, Technology and Service
- Heating, Ventilation, Air Conditioning and Refrigeration (HVACR)
- Heavy Construction, Plant, Machinery and Vehicles
- Intelligent Buildings
- Marble and Stone
- Mechanical, Electrical and Plumbing
- Metal, Steel and Aluminum
- Offsite and Modular Construction
- Solar Products, Technology and Service
- Urban Design and Landscape
- Building Envelope / Specialized Construction



# Exhibitor feedback confirming strong results

Exhibitors said:



Numbers based on Big 5 Global 2025 exhibitor survey.

»» Do you have different reasons to exhibit? [Get in touch](#) and let's discuss how we can help.

# Place your solutions at the industry's largest showcase

Exhibiting companies include:



...and many more

“

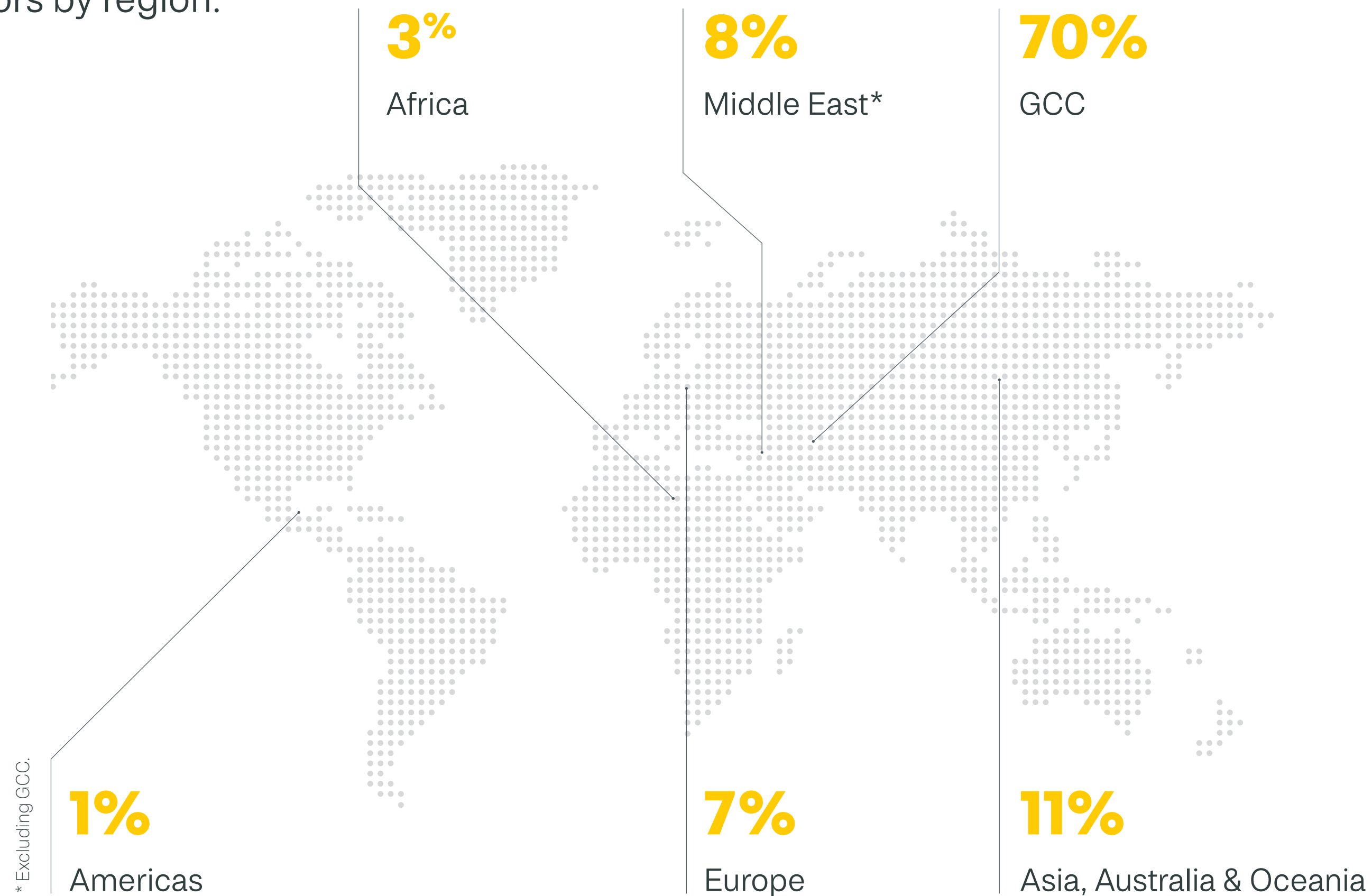
We've met the right buyers from around the world.

Kurt Pereira  
Sales Manager  
DeWalt



# Reach the right audience across multiple global markets

Visitors by region:



Numbers based on Big 5 Global 2025 attendees.

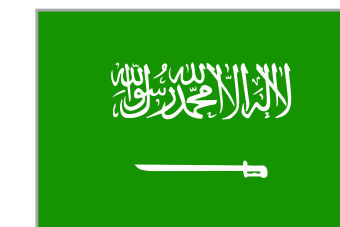
Top 10 visiting countries:



UAE



India



Saudi Arabia



China



Iran



Kuwait



Egypt



Turkey



Italy



Iraq

Match buyer needs with the right products in the right place. [Book your stand.](#)

# Meet visitors with active sourcing intent

Key visitor objectives:

**89%**

Meet current suppliers

**89%**

Meet new suppliers

**88%**

Discover innovations

**87%**

Network with the industry

**84%**

Source new regional projects

**84%**

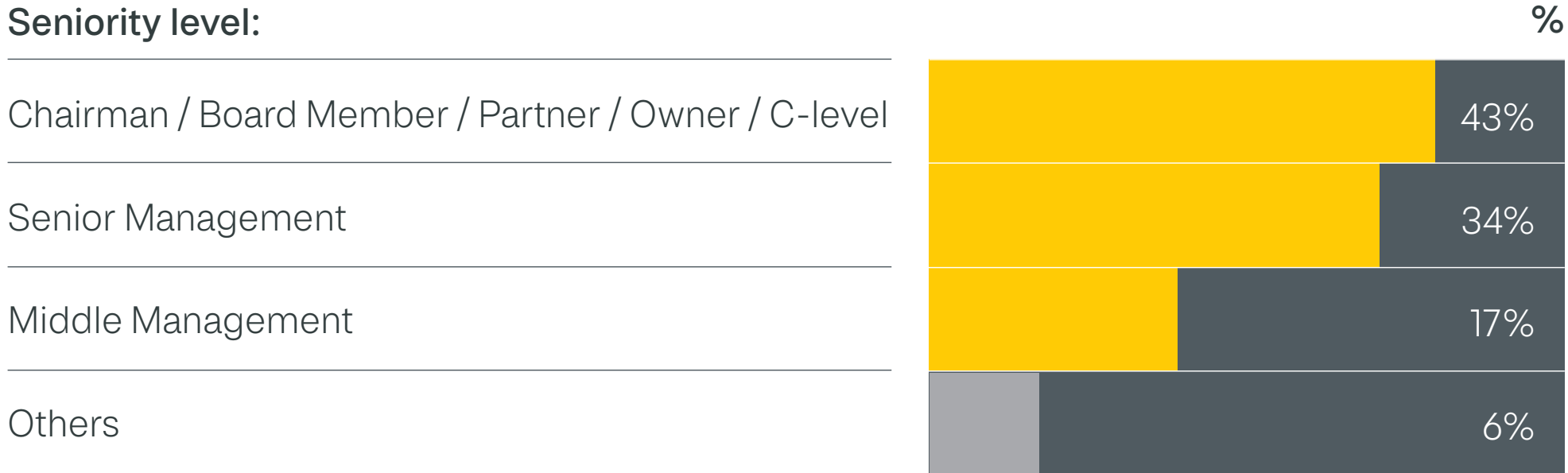
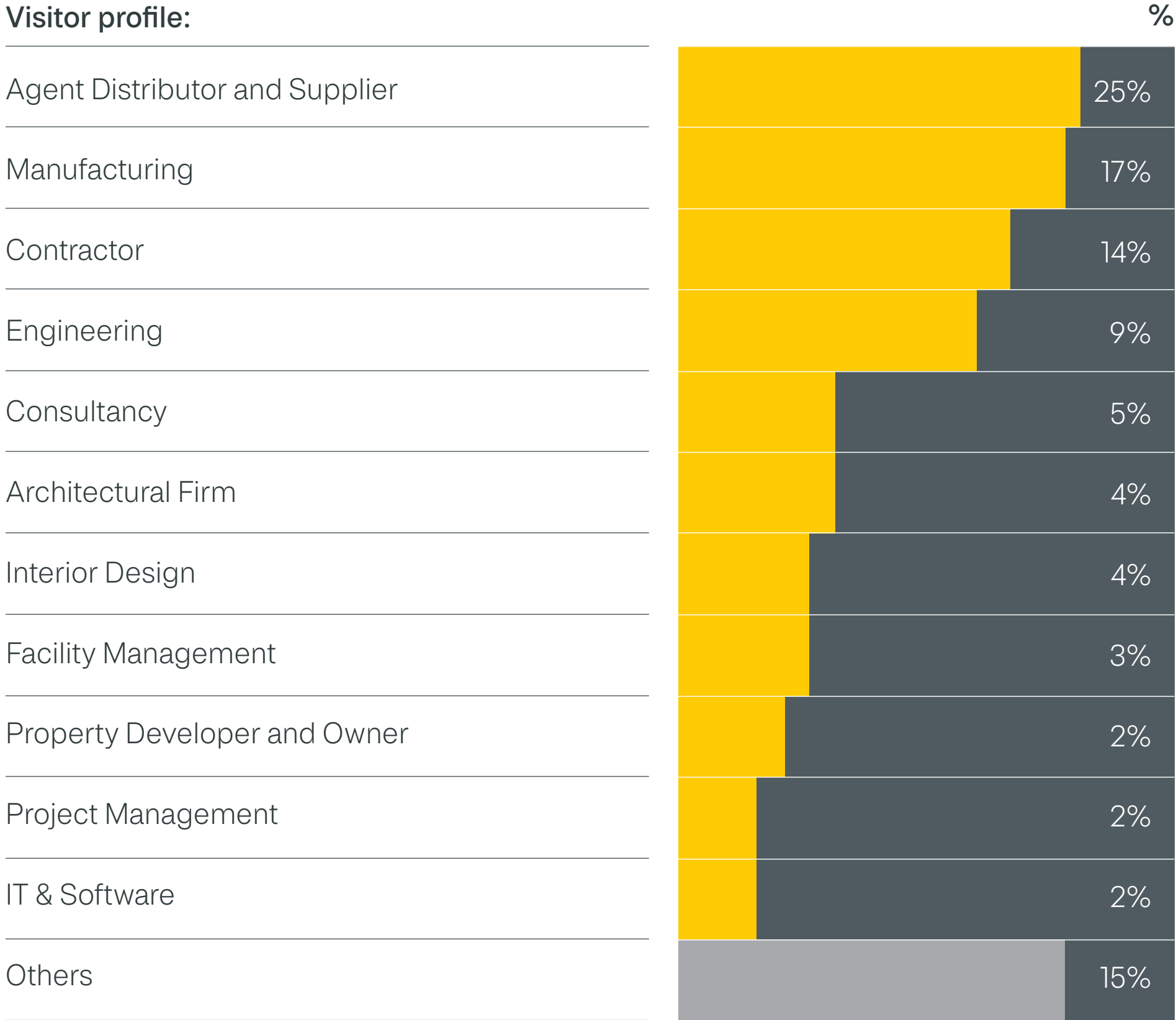
Source new international projects

Numbers based on Big 5 Global 2025 visitor survey.



Your products and solutions are in demand. [Enquire to exhibit.](#)

# 75% of attendees are decision-makers



Numbers based on Big 5 Global 2025 attendees.

 Meet senior decision-makers ready to buy. [Book your stand.](#)



# Engage directly with public and private sector buyers

Government sector visitors include:

Private sector visitors include:



....and many more

“

Having attended Big 5 Global many times, it still impresses me with its scale and global reach.

Sadanand Kochunni  
Chief Executive Officer  
Defendoor Fire Resistant Doors Trading



# Build market authority across leadership, tech and sustainability platforms

## Digital transformation



Where the world's construction tech comes to life.



Empowering start-ups to transform the built environment.

## Leadership summits



Grow in volatile markets with insights from global leaders in construction.



Hear from tech and innovation leaders advancing construction.



Plan resilient communities guided by city leaders and urban strategists.

## Professional development



Advance your career with insights from innovators and sustainability experts.



Build efficient structures with advanced FM insights delivered by IFMA Global.

## Celebration of industry excellence and ESG



Celebrate gold standards of sustainability and innovation in the built environment.



Future-proof your projects with smarter, greener and practical solutions.

 Drive business success with our tailored sponsorship packages. [Contact us.](#)

# Present your tech to an engaged audience



Showcase your technology to keep buyers modernizing projects through digital construction solutions.

**50+**

Global exhibitors

**20+**

Participating countries

**1,600+**

Technology Talks attendees



Turn demos into real project opportunities. [Contact us.](#)



# Accelerate your growth by meeting investors



The only event connecting contech, proptech, infratech and earthtech startups to a global network.



## Startup City Pitch Competition 2025 winner

Opteam builds AI software that keeps construction projects on time and on budget, cutting infrastructure costs by up to 20% using generative scheduling.

**70+**

Exhibitors

**18+**

Countries

**10**

Finalists



Open doors to pilots, funding and market entry. [Contact us.](#)



Ahmed T. Hegazy, Opteam  
Winner of Startup City Pitch Competition 2025

# Stand alongside public & private sector leaders



Position your brand at the centre of government-industry collaboration driving construction in the region.

**300+**  
Delegates

**25+**  
Speakers

2025 featured speakers:



**H.E. Sihle Zikalala**  
Ministry of Public Works and Infrastructure South Africa



**Andrea Di Gregorio**  
Sustainable Energy Sector - Ras Al Khaimah Municipality



**Eng. Mariam Mohamed Al Ali**  
Ministry of Energy and Infrastructure, UAE



**Mikaela Decio**  
MAPEI SpA



**Barry Lewis**  
ALEC

» Gain credibility and influence with industry leaders. [Contact us.](#)



**Adel Abdulla Albreiki**  
Aldar Properties PJSC



Dr. Christina Yan Zhang  
The Metaverse Institute

# Gain visibility where cities are reimagined



Strengthen your brand alongside global innovators driving the next phase of urban development.

**300+**  
Delegates

**25+**  
Speakers

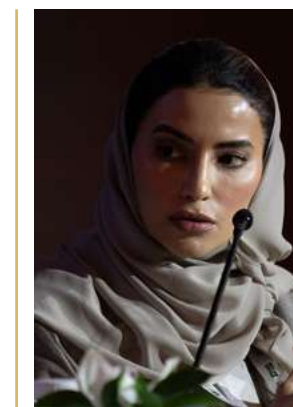
2025 featured speakers:



Eng. Nasser bin Salem Al Wadai  
Riyadh Region Municipality



Felicity Cain  
UN-Habitat Syria



Nada Taryam  
BEEAH Real Estate



Patrick Rouse  
Deyaar



Himanshu Kaul  
ELISIUM City



Be recognized as a strategic partner for urban liveability. [Contact us.](#)

# Position your business in future-ready tech



Promote your company as a key construction tech player to regional and international decision-makers.

**250+**  
Delegates

**25+**  
Speakers

2025 featured speakers:



**Mariam Al Bastaki**  
Ministry of Industry and Advanced Technology, UAE



**Eng. Marwan AlJanaahi**  
Dubai Municipality



**Greg Jasmin**  
Khazna Data Centers



**Tarika Jain**  
nCircle Tech Ltd



**Luke Wu**  
The GEAR by Kajima



Salla Eckhardt  
**SEE Bright**

 Connect with senior buyers and niche adopters. [Contact us.](#)

# OUR GR



Allison Wicks  
Qualitaz

## Lead conversations with key industry professionals



Build authority with engaged professionals seeking insights on industry trends and standards.

**8,000+**

Attendees

**300+**

Speakers

**140+**

Talk sessions

### 2025 featured speakers:



Ahmed Al Mahmood  
Sharjah Government



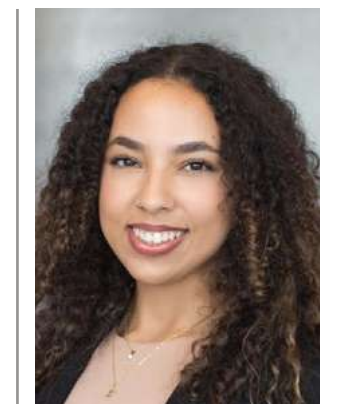
Nour Kashwani  
Ministry of Energy & Infrastructure



Alycia Powell  
The AMALGAM Group



Rinosh Kurian  
CloseoutSoft



Eng. Jailan Hamdy  
Focal Middle East



Position your company as an industry leader. [Contact us.](#)



Michael V. Geary  
International Facility Management Association

# Connect with senior FM decision-makers



Engage directly with renowned global facilities management leaders driving regional progress.

**150+**  
Attendees

**25+**  
Speakers

**20+**  
Sessions

## 2025 featured speakers:



John Markey  
Dar Al Handasah



Mohamed Saadeh Darwish  
Interserve Facility Management



Anindita Noviandari  
Injourney Aviation Services



Kati Barklund  
Tenant & Partner



Dhananjaya Abesinghe  
Lenovo Middle East



Be at the centre of the global FM community. [Contact us.](#)

# Associate your brand with industry excellence



Establish your business among the built environment's elite and connect with leaders driving global impact.

**19**

Award categories

**38**

Renowned judges

**360+**

International attendees



[Contact us](#) to learn more about bespoke packages.



Winner - Partnership of the Year 2025  
Red Sea Global and Oracle

# Move beyond stand visibility by partnering with our features

## Elite Executive Mixer

Be at the center of influence with private, after-hours access to senior decision-makers



## Trade Connectors' Breakfast

Position your brand as the bridge connecting markets and driving growth beyond borders



## Students' Talks

Build future talent pipelines while strengthening employer and brand loyalty



## Big 5 Global Impact Trail

Partner with a focused initiative driving sustainability impact in the built environment



Drive commercial outcomes with our tailored partnership opportunities. [Contact us.](#)



# Sustainable stand solutions for exhibitors

Show your ESG commitment in front of buyers who are actively prioritizing sustainable business partners.

Big 5 Global offers lower-impact stand build solutions for exhibitors seeking to align their presence with wider sustainability commitments.

Our stand options are designed to reduce environmental impact while maintaining quality and visual appeal.



Discuss responsible stand solutions.

# Award-winning, globally recognized marketing and PR campaign

## 49mn

Digital campaigns total reach

## 2.2bn

PR campaigns reach

## 167k

Social media followers

## 4,696

Media clippings

## 4.5mn

Website views

## 42

Media partners and associations

[View Big 5 Global in the media](#)

Global media coverage included:

**Aletihad** الاتحاد

**ArabianBusiness**

**Gulf Today**

**ZAWYA**  
BY LSEG

**FASTCOMPANY**  
MIDDLE EAST

**FOCUS**  
STORIES FROM DUBAI

**عين الرياض**  
Eye Of Riyadh

**THE WIRE**

**AP**

**OneArabia**

**وكالة أنباء الإمارات - وام**  
EMIRATES NEWS AGENCY - WAM

**الخليج**

**البيان**

**الاقتصادية** **CNN**

**نبض**

**أرقام**  
ARQAM

**بوابة الدولة**  
الخبارية

**الوقت**

**الملخص**  
الاقتصادي

**BUSINESS WATCH**

**The Dubai Business Capital**

# Be part of the world's largest and most comprehensive portfolio of construction events

**BIG 5 Global**

23 - 26 November 2026

Dubai World Trade Centre

**BIG 5 Construct Ethiopia**

23 - 25 April 2026

Addis International Convention Centre (AICC), Ethiopia

**BIG 5 Construct Saudi**

10 - 13 May 2026

Riyadh Front Exhibition & Conference Center at ROSHN Front, Saudi Arabia

**BIG 5 Construct Syria**

19 - 21 May 2026

Syria Expo Center  
Damascus Fairgrounds

**BIG 5 Construct South Africa**

9 - 11 June 2026

Gallagher Convention Centre,  
Johannesburg, South Africa

**BIG 5 Construct Egypt**

23 - 25 June 2026

Egypt International Exhibition Center, Cairo, Egypt

**BIG 5 Construct Nigeria**

22 - 24 September 2026

Landmark Centre, Lagos,  
Nigeria

**BIG 5 Construct Kenya**

21 - 23 October 2026

Sarit Expo Centre,  
Nairobi, Kenya

**BIG 5 Construct Türkiye**

15 - 17 September 2027

Istanbul Expo Center (IFM),  
Istanbul, Türkiye

**BIG 5 Construct Qatar**

Doha Exhibition & Convention Center (DECC), Qatar

# BIG Global

23 - 26 November 2026

Dubai World Trade Centre

**Enquire about exhibiting**  
and partnership opportunities.

**Hussein Abdel Khalik**

Associate Vice President - Commercial

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**CONTACT US TODAY**

