

PRINT4ALL

ENDLESS POSSIBILITIES

MAY 27-30 2025 FIERAMILANO RHO

NOT YOUR ORDINARY PRINTING AF[FAIR].

design by ad-vision.it

2025, Milano.
The world
of printing
gathers up.

PARTNER OF

THE
INNOVATION
ALLIANCE
FIERA MILANO

1453, Magonza.
Gutenberg invents
movable type.

www.print4all.it



Print4All is the system event carried out by all the key players in the printing, converting and finishing technology industry

/// KEYWORDS OF THE 2025 EDITION

/ CONVERGENCE

Print4All offers endless opportunities to view new machines, learn new techniques, and discover ways in which various printing areas and applications intersect to create new solutions and business opportunities.

/ EXPERIENCE

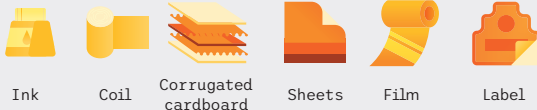
Thematic areas for all available applications, training on relevant topics - colour management, hybrid printing technology, automation, new communication tools -, solutions for efficient and sustainable production processes and market supply.

/ NETWORKING

A hub dedicated to all supply chain stakeholders - manufacturers, printers, communication agencies/ designers and brands, for whom dedicated meeting and mutual exchange opportunities are structured.

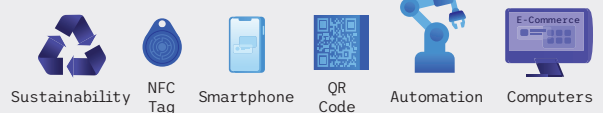
/// TECHNOLOGIES ON SHOW

Make



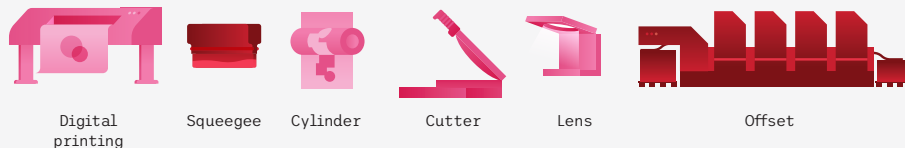
All supports for a functional and efficient printing process.

Future



Automation, innovative technologies and process optimisation for sustainable and integrated future of printing.

Print

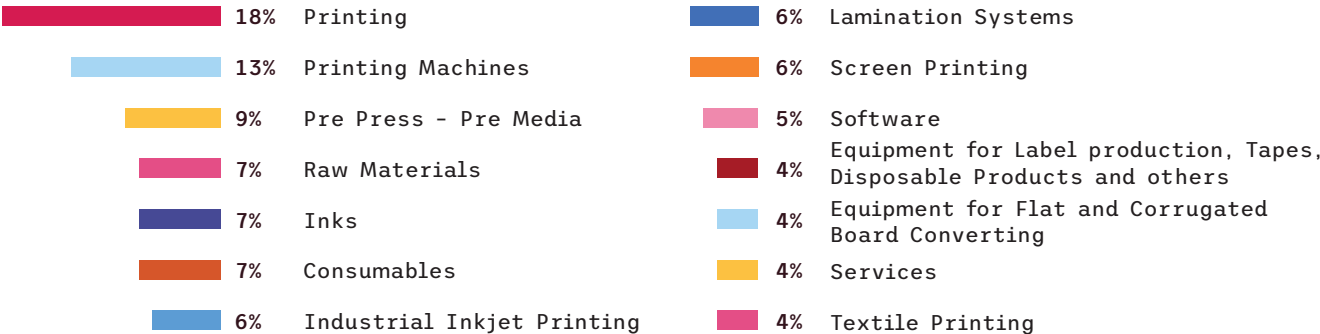


Technologies and tools for printing, labelling and converting processes.

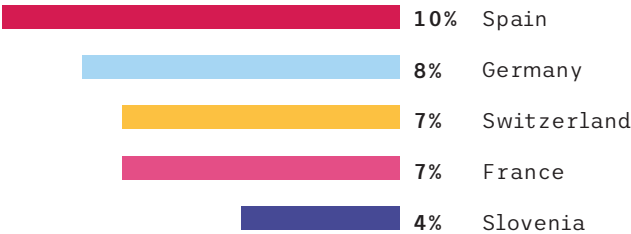
PRINT4ALL NUMBERS

/// VISITORS — 20,922 visitors from 66 countries —

/ VISITORS' SECTOR OF INTEREST



/ VISITORS' TOP 5 COUNTRIES



/ VISITORS' JOB POSITION



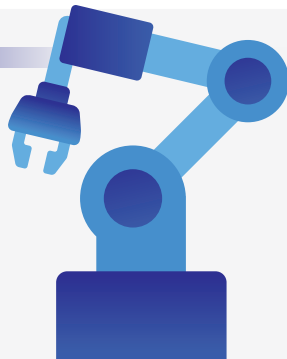
/// EXHIBITORS

28% International 72% Italy

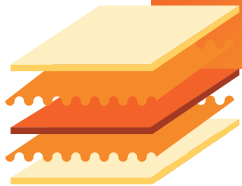
246 Exhibitors

17 Countries

2 Halls



COMMUNICATION AND PROMOTION



Newsletter



Social Network
ads



Website



Interactive
App



Events



International
media plan



Social Media
and community
management



Google and
retargeting
campaign

/// PROMOTIONAL PLAN

The goal is to converge the Italian and the international markets in collaboration with ACIMGA and ARGİ.

/ Buyer's
incoming

/ Promotional and
development activities

/ Acimga's Promotional
Plans

/ Roadmap to
Print4All2025

Thanks to our collaboration with ITA - Italian Trade Agency, Print4All will host a large number of top buyers with strong spending potential, facilitating the interaction with exhibitors.



SPECIAL FEATURES

/// CORRUGATED EXPERIENCE

Market data provided by all analysts show the corrugated cardboard market is in constant growth.

Europe is the area where the largest manufacturers of machinery and systems for the production, converting, printing of corrugated cardboard live. It is, therefore, a point of excellence worldwide for R&D activities and technological innovation. This exhibiting area is for Italian and international companies, producing off-set, digital and flexo technologies.



/// PRINTMAT

Designers, agencies, and brands are thirsting for new types of materials and substrates that will help them express their creativity, also from an environmental, social, and economic sustainability perspective.

It is estimated that the market for advanced materials, will reach a value of \$102.48 billion in 2024, with an annual growth rate of 10.4 percent.

This area is for companies that want to showcase materials and substrates in relation to their printing capability and yield.

PRINTMAT
INNOVATIVE PRINTED MATERIALS

/// GREEN PRINTING

Pursuing the principle of the 4 Rs (Reduce, Reuse, Recycle and Recover) is one of the goals that companies in the printing and converting industries have as their priorities.

Printing sustainability is also ensured by services that help printers and converters dispose of and recycle waste and production materials.

This is the exhibition area for those who offer waste management solutions in the printing and converting industry.





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