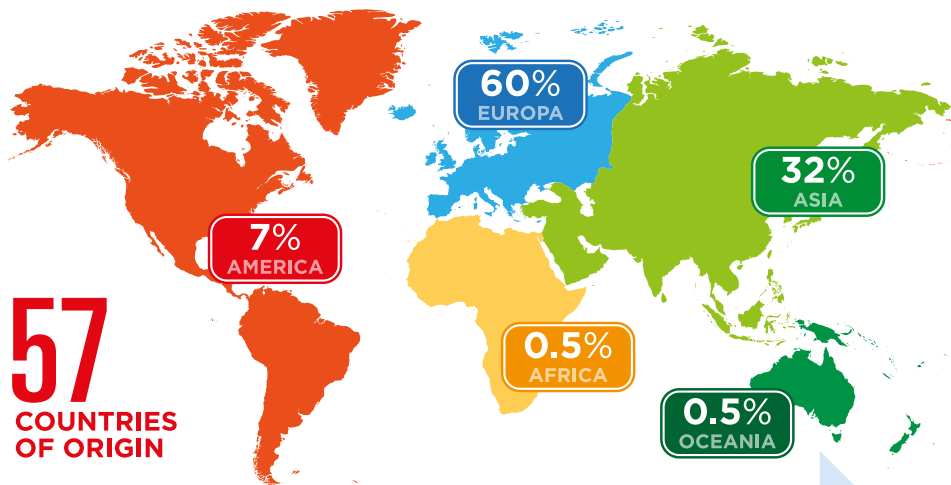
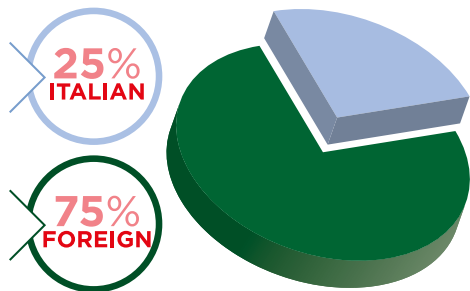


ZOOMARK 2023 FACTS AND FIGURES



ZOOMARK
INTERNATIONAL

EXHIBITORS
1060



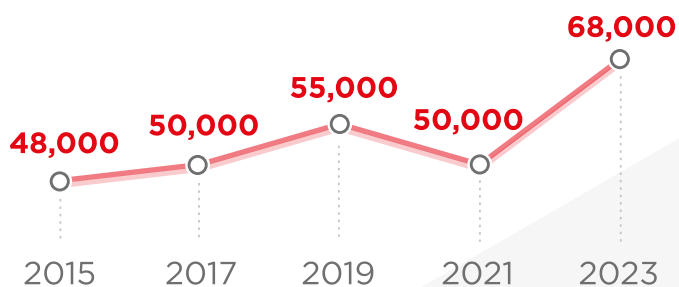
57
COUNTRIES OF ORIGIN

+1,000 NEW PRODUCT LAUNCHES

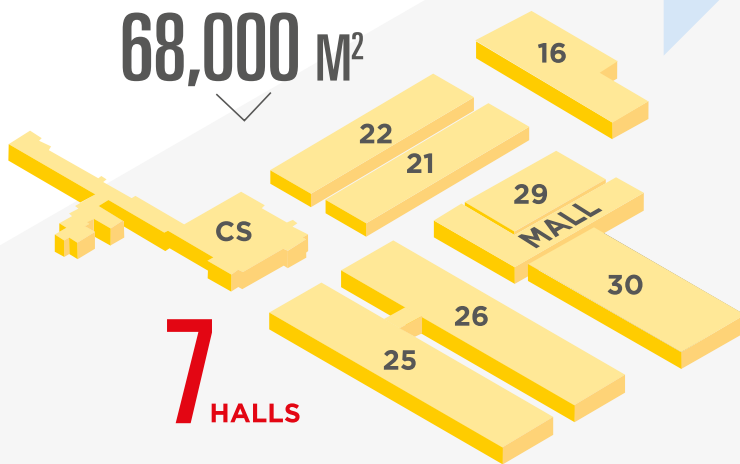
+500 SELECTED INNOVATIVE PRODUCTS
Pet Vision

65 START-UPS
56 EVENTS

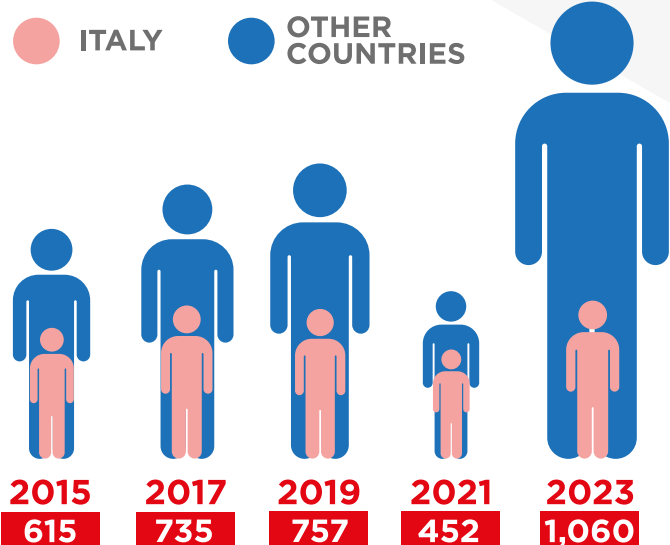
SHOW SIZE (square metres)



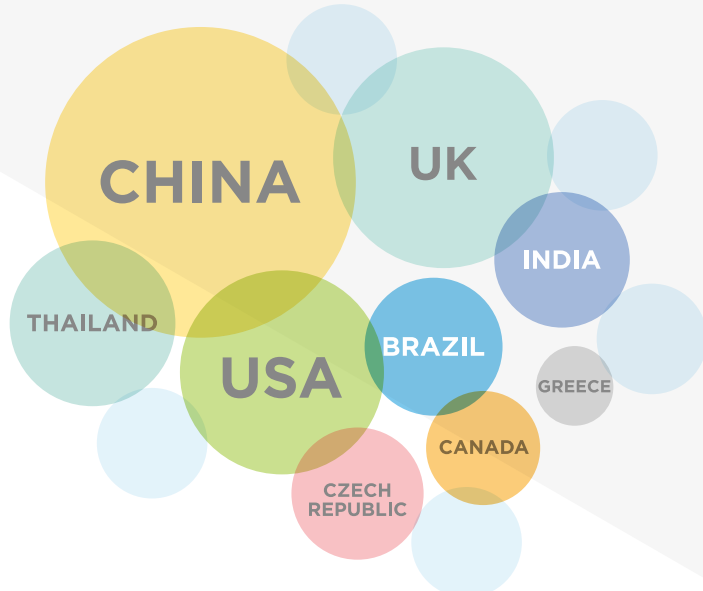
68,000 M²

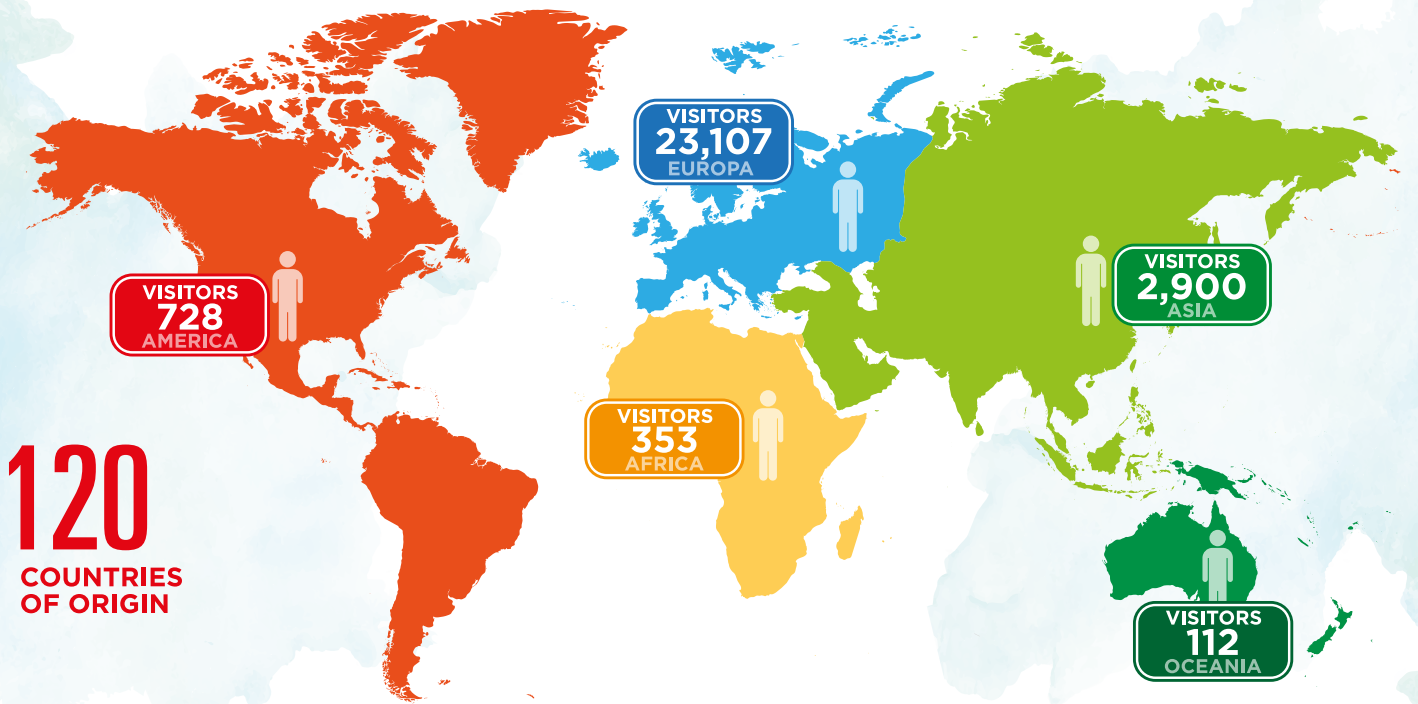


INCREASE IN THE NUMBER OF EXHIBITORS



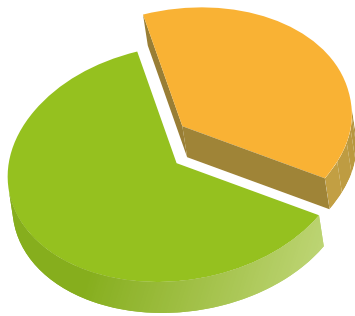
9 COUNTRY PAVILIONS



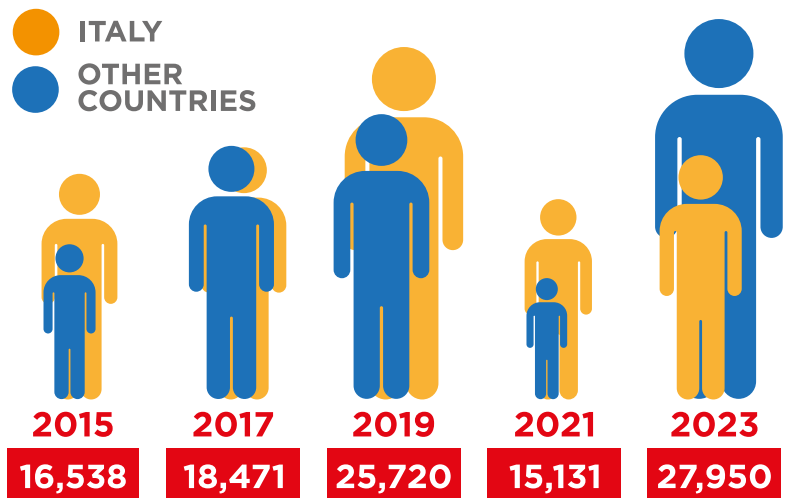


VISITORS

27,950



INCREASE IN THE NUMBER OF VISITORS



VISITORS BY KIND OF ACTIVITY

