

# INTERPHEX

EXPERIENCE SCIENCE THROUGH  
COMMERCIALIZATION

**2023** SHOW RECAP

**APRIL 25-27, 2023** | **JAVITS CENTER, NYC**

Built by  
**RX** In the business of  
building businesses



# INTERPHEX

IS THE LEADING GLOBAL EVENT THAT FUSES INDUSTRY INNOVATION WITH EXPERT-LED TECHNICAL CONFERENCE. IT'S WHERE THE NEWEST IDEAS ARE SHARED, TECHNOLOGY IS UNVEILED, AND THE POWER OF SCIENCE THROUGH COMMERCIALIZATION COMES TO LIFE.

NO MATTER WHERE YOU ARE IN THE PHARMACEUTICAL SUPPLY CHAIN, **INTERPHEX** DELIVERS RELEVANT SOLUTIONS THROUGH CURATED EDUCATION SESSIONS, NETWORKING AND LEADING GLOBAL SUPPLIERS TO SOURCE QUALITY PRODUCTS AND SERVICES. THE FUTURE OF PHARMA, THROUGH THE POWER OF EXPERIENCE.





**40%** 

INCREASE IN  
ATTENDANCE  
FROM 2022

**70** 

NEW COMPANIES  
EXHIBITED AT  
INTERPHEX 2023

**15%** 

GROWTH IN  
EXHIBITING COMPANIES  
COMPARED TO 2022

**31%** 

OF ATTENDEES  
WERE NEW TO  
THE SHOW

**78%** 

OF ATTENDEES  
HAD BUYING  
POWER

**48%** 

INCREASE IN  
INTERNATIONAL  
ATTENDANCE  
FROM 2022

**3,800** 

CONFERENCE  
ATTENDEES

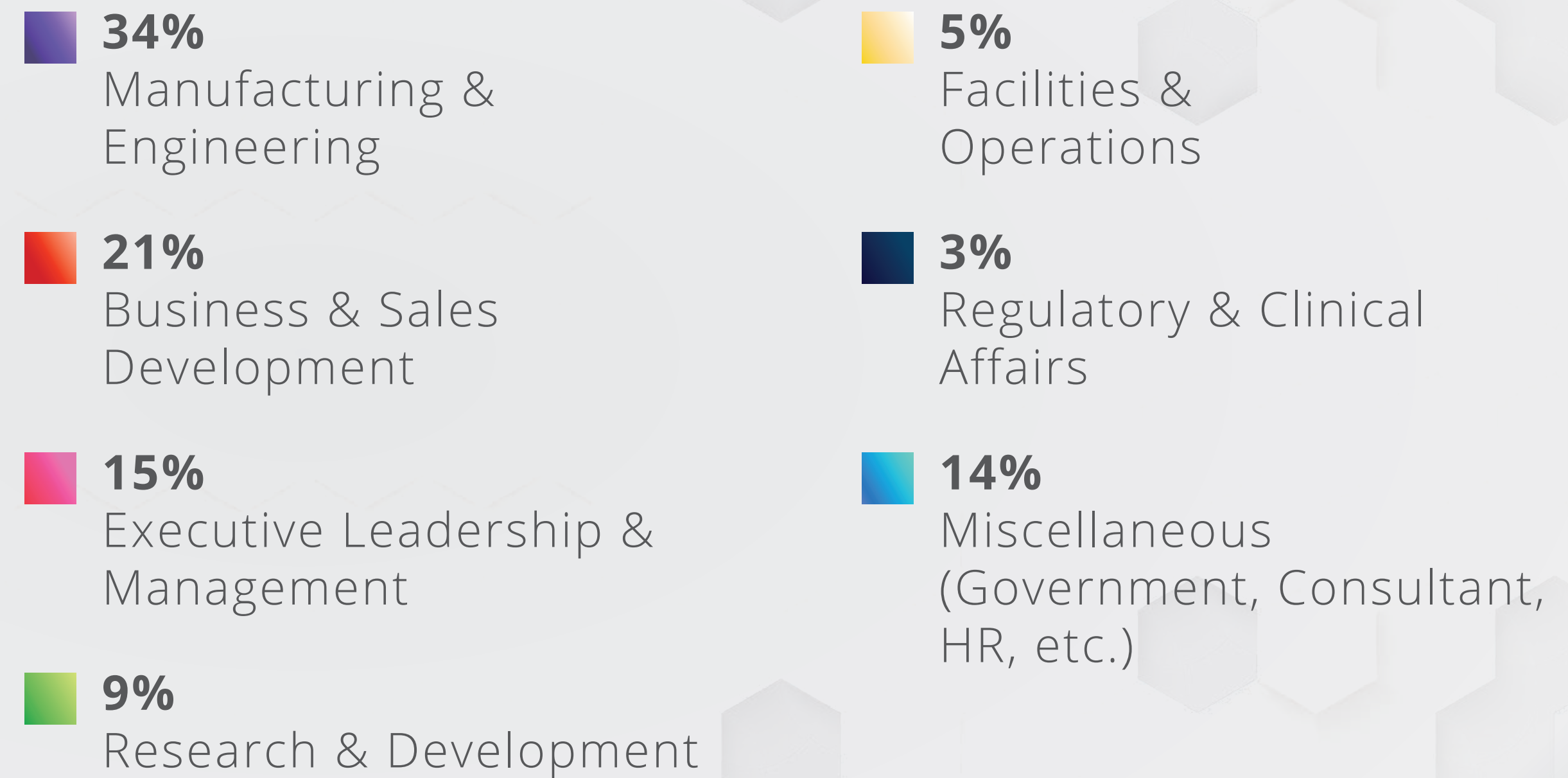
**130+** 

INDUSTRY  
ACADEMIC EXPERTS  
PRESENTED



# ATTENDEE DEMOGRAPHICS

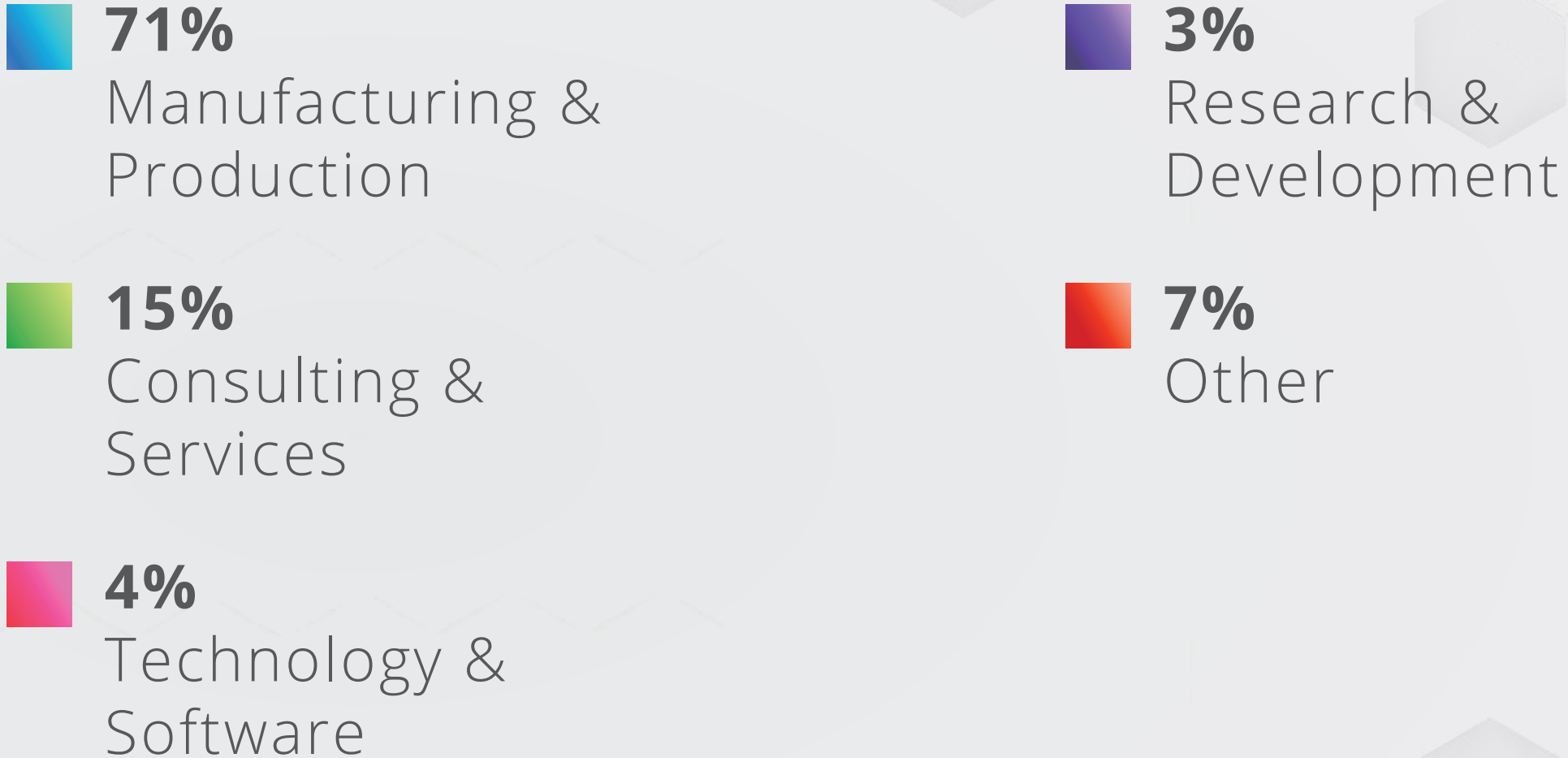
## TOP JOB CATEGORIES





# ATTENDEE DEMOGRAPHICS

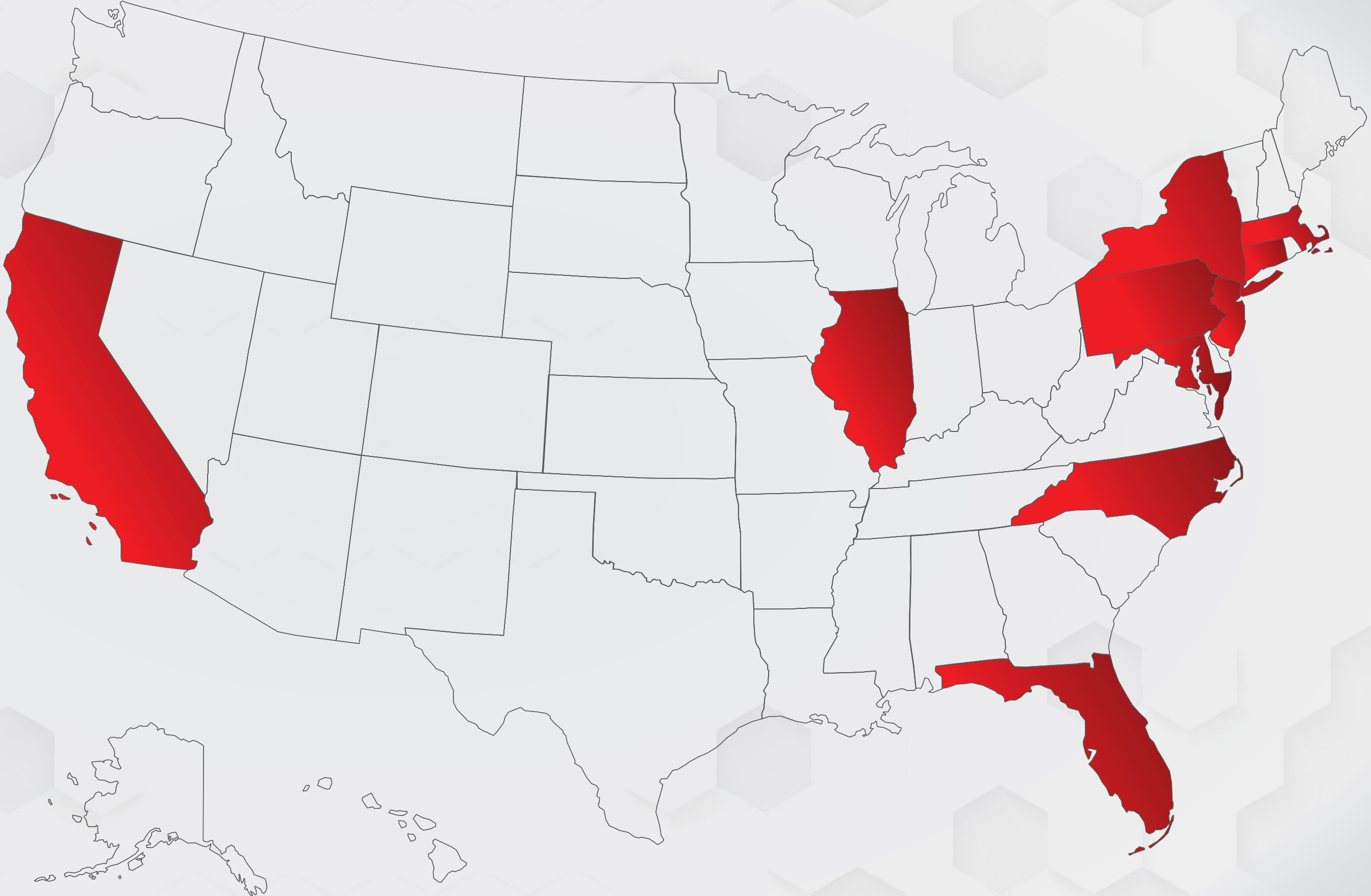
## BUSINESS CATEGORY TYPES





## TOP 10 ATTENDING STATES

- 1** New Jersey
- 2** Pennsylvania
- 3** New York
- 4** Massachusetts
- 5** North Carolina
- 6** Connecticut
- 7** California
- 8** Maryland
- 9** Illinois
- 10** Florida



## TOP 10 ATTENDING INTERNATIONAL COUNTRIES

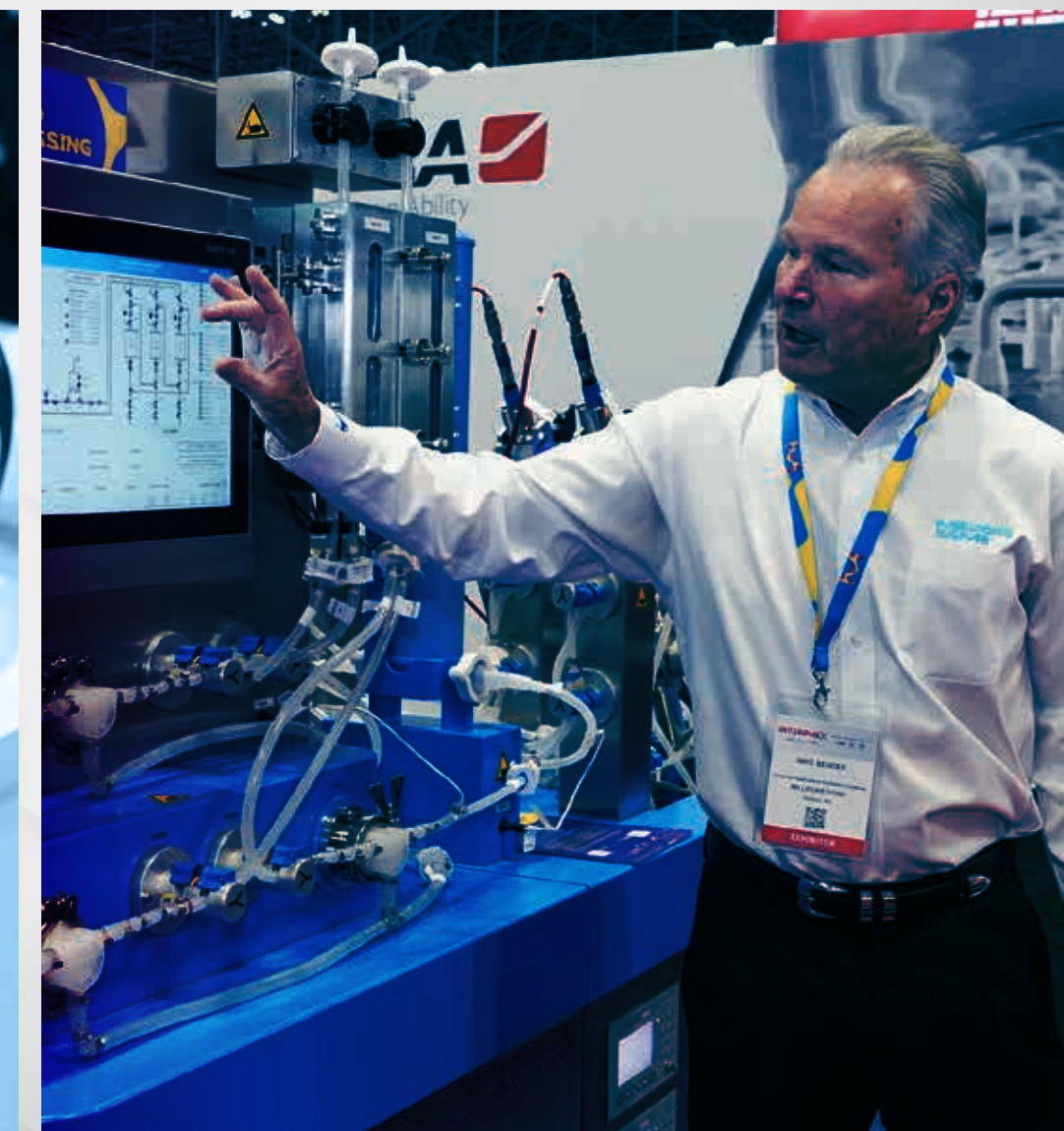
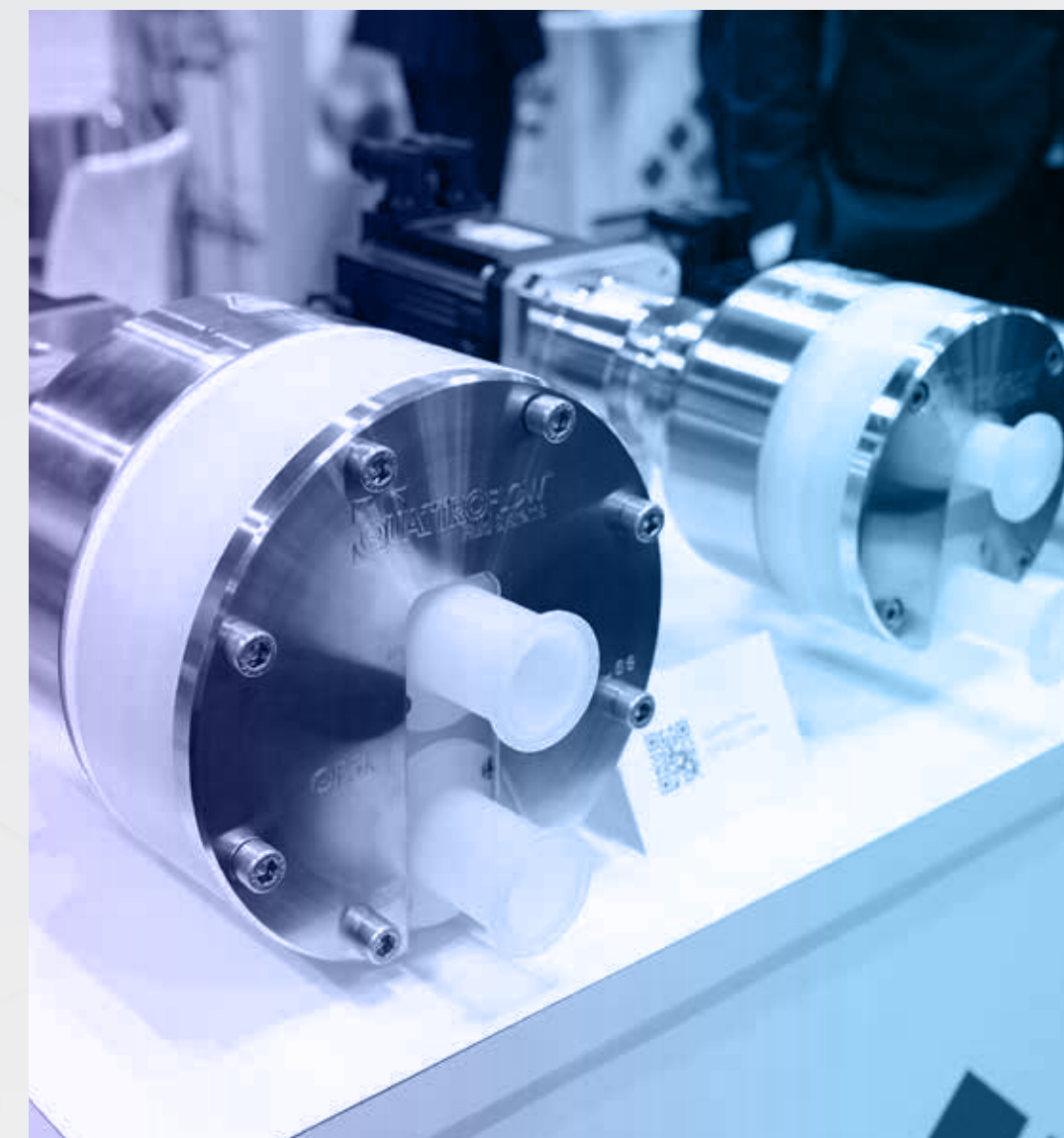
- 1 Canada
- 2 Germany
- 3 India
- 4 United Kingdom
- 5 Ireland
- 6 Korea
- 7 Italy
- 8 Japan
- 9 China
- 10 Switzerland





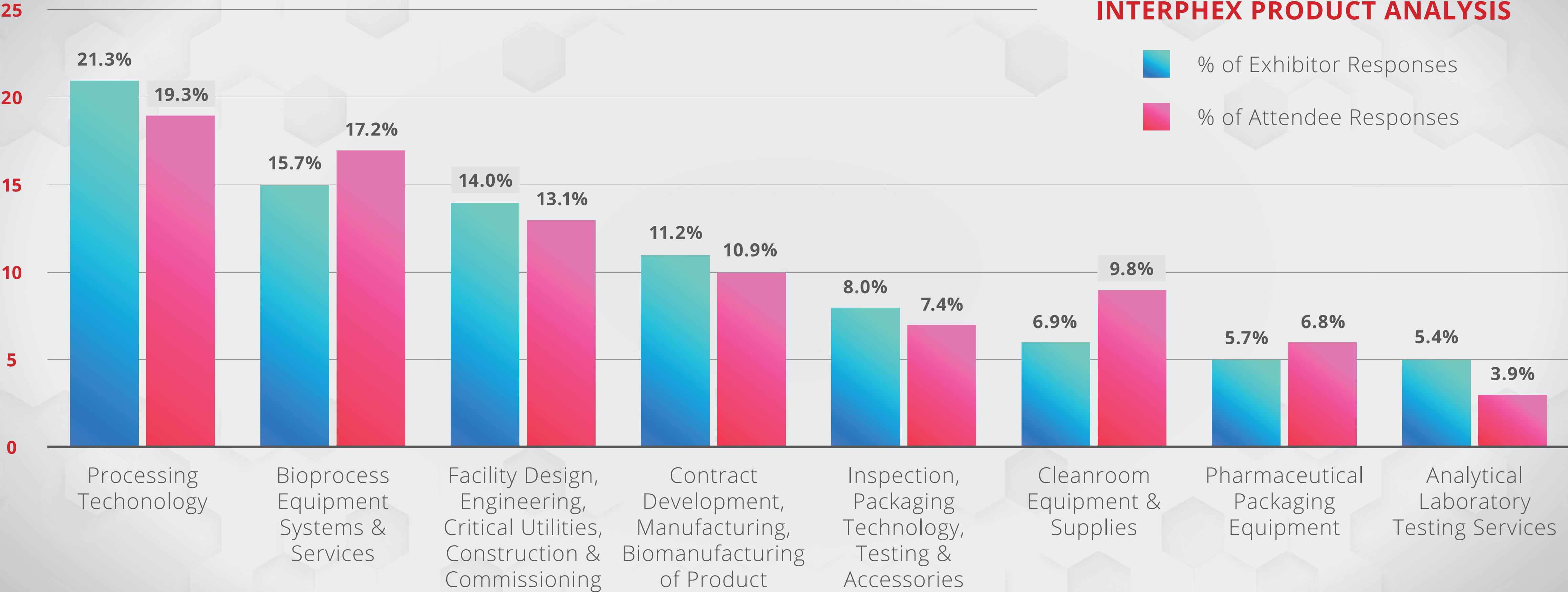
# SAMPLING OF ATTENDING COMPANIES

- Abbvie
- Abon Pharmaceuticals
- Amgen
- Amneal Pharmaceuticals
- AstraZeneca
- Bayer
- Biogen
- Boehringer Ingelheim Pharmaceuticals
- Bristol Myers Squibb
- Chartwell Pharmaceuticals
- Contract Pharmacal Corp
- CorePharma LLC.
- Eli Lilly and Company
- G-Con Mfg Inc
- Genesis AEC
- GlaxoSmithKline
- GSK
- Horizon Pharmaceuticals, Inc.
- Integrated Project Services
- Johnson & Johnson
- Kemmlit
- Linesight
- Merck
- Molecular PharmaGroup
- Novartis
- Pall Corporation
- Pfizer
- PM Group
- QuVa Pharma
- Sanofi
- Sartorius
- Siemens
- Sun Pharmaceutical Industries Inc.
- Teva Pharmaceuticals
- United Therapeutics
- West Pharmaceutical Services
- Wuxi Biologics
- Zen Pharmatech LLC





# ATTENDEE INTERESTS

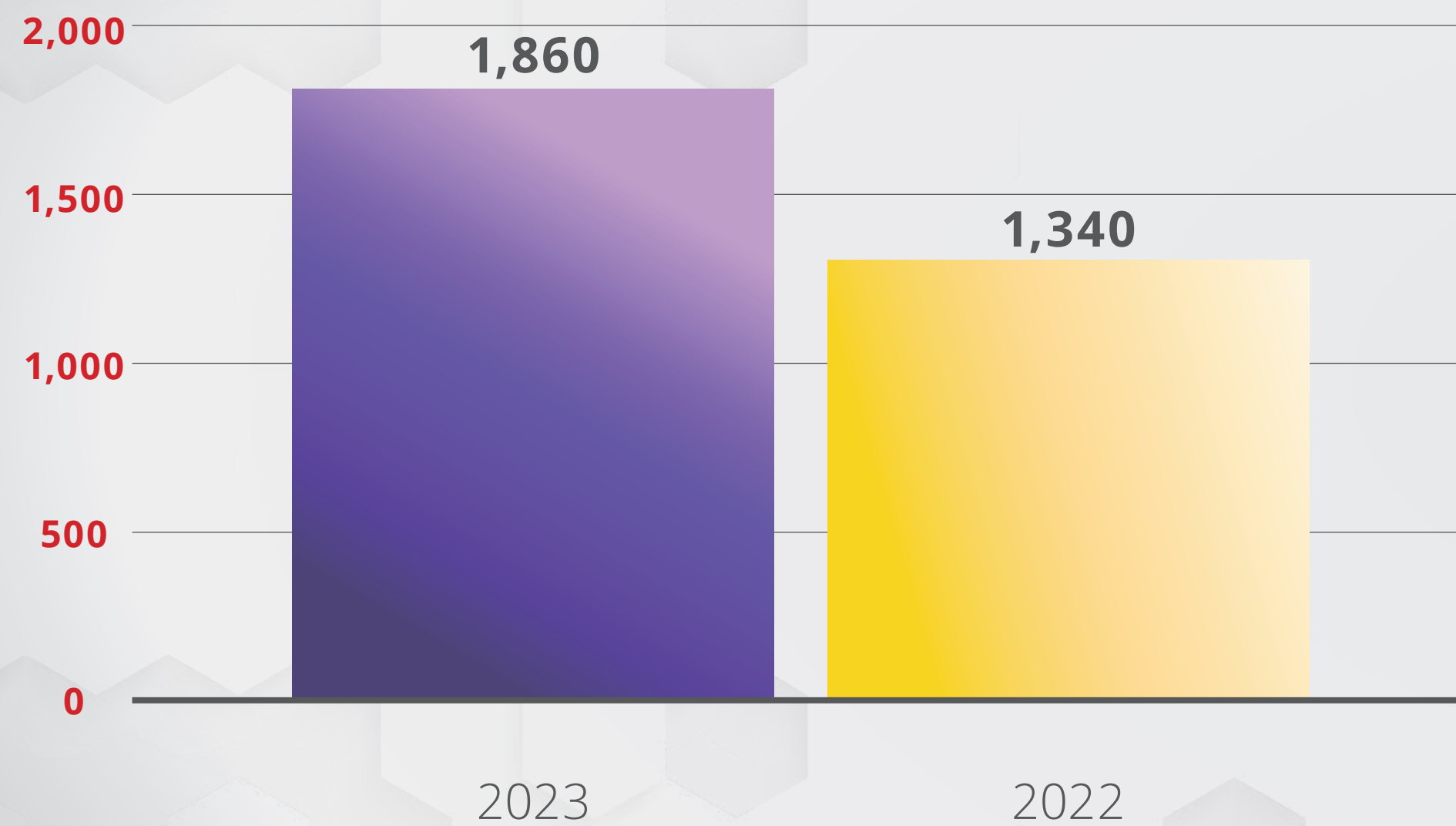




# MEDIA COVERAGE SNAPSHOT

## MEDIA EXPOSURE

# OF DOCUMENTS PUBLISHED

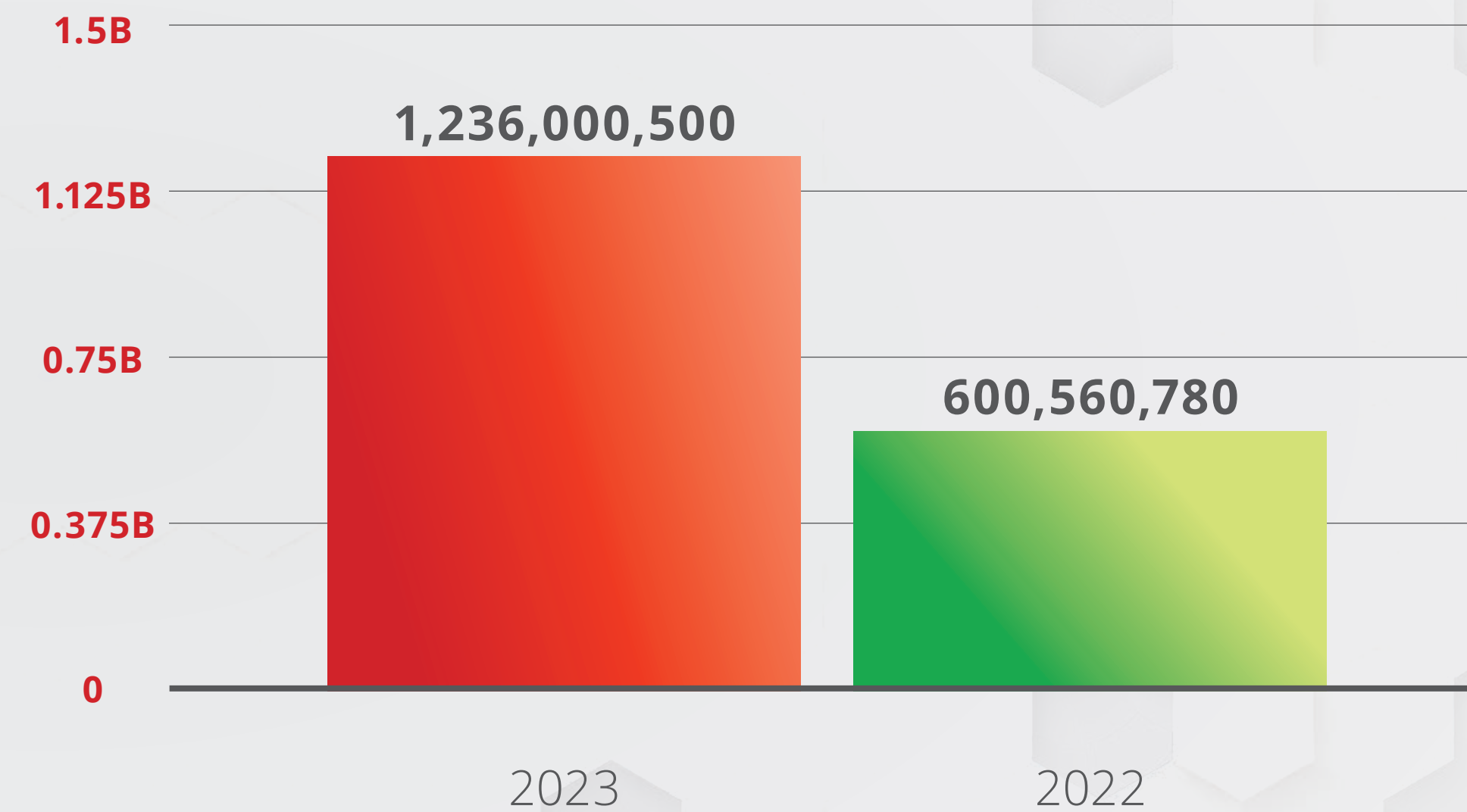


**33%**

increase in media exposure from 2022 to 2023

## MEDIA REACH

# OF PEOPLE WHO SAW CONTENT



**68%**

increase in media reach from 2022 to 2023



TOP REASONS EXHIBITORS COME TO INTERPHEX



Make direct sales or write orders with new & existing customers



Establish new customers & leads



Showcase their latest technological innovations



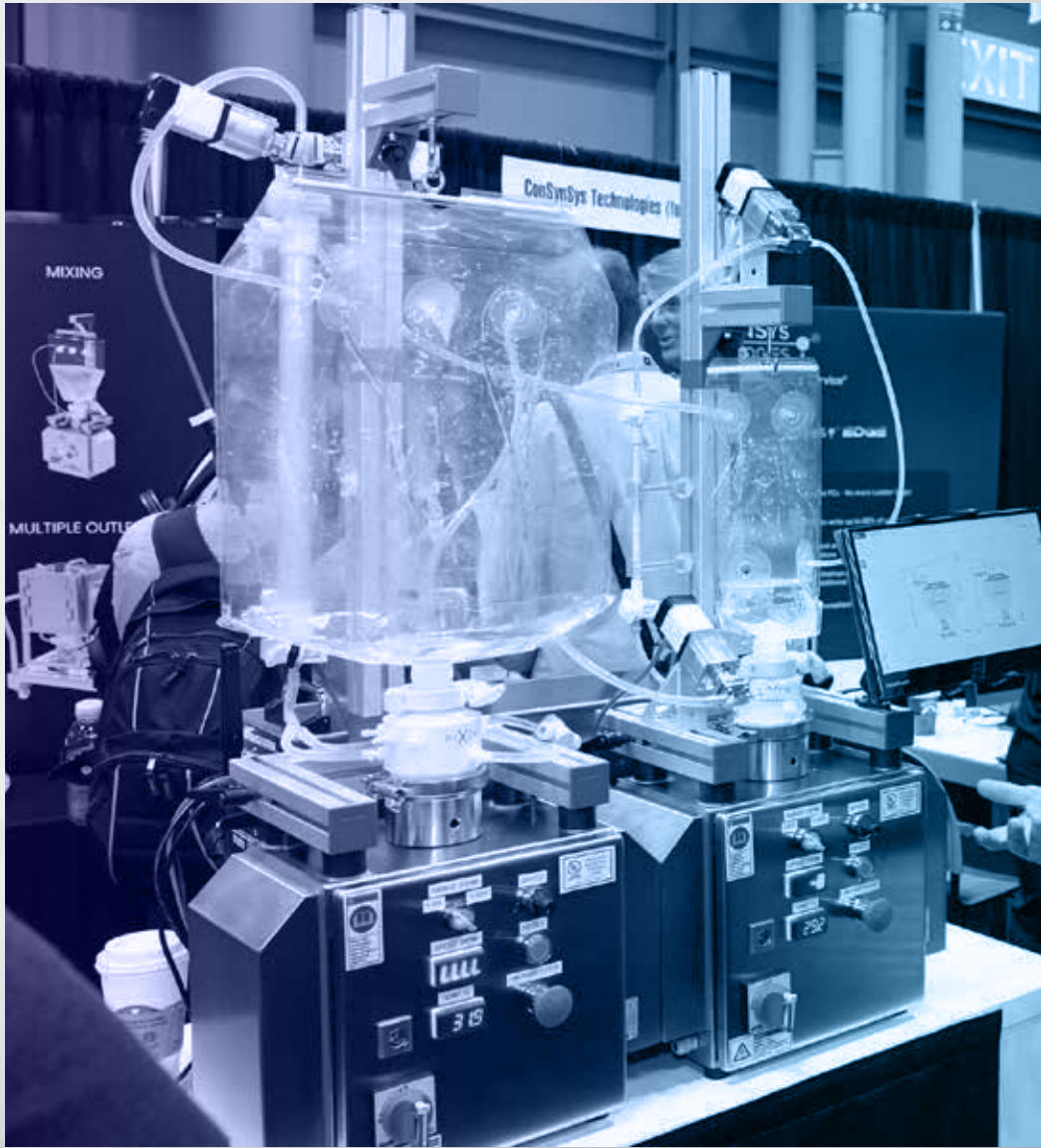
Promote company to build & enhance brand image



Exhibitor satisfaction increased by 3 pts. from 2022 to 2023



First time exhibitors have an especially overall high NPS score (the likelihood they would recommend the event to a colleague in the industry) saying all the key players are at the show, it delivers high-quality attendees, there's great traffic, and it's well-run





## WHAT EXHIBITORS ARE SAYING



“As a concept, this show is vital for industry connection. It pulls together providers of services and equipment, manufacturing providers who are the exhibitors, and clients. The connections don’t happen unless you’re here..”

**MIKE MARTIN**  
CEO, CAI



“We see INTERPHEX as the ideal event to share our new technology and network with relevant partners in the pharma and biotech industry. As we believe our technology will play a major role in implementing the Industry 4.0 standards into pharma manufacturing, showcasing during INTERPHEX gives us the opportunity to introduce our technology to leading experts”

**JAN VAN HAUWERMEIREN**  
BUSINESS DEVELOPMENT DIRECTOR, RHEAVITA



“INTERPHEX is a really special place for us because we actually started a company here 8 years ago. It’s where we met our first customers and got our first big recruits. It’s something we’re really proud to be a part of”

**ANGELO STRACQUATANIO**  
CEO & CO FOUNDER, APPRENTICE





# INTERPHEX

## 2023 SHOW RECAP

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2024  
APRIL 16-18, 2024  
JAVITS CENTER, NYC

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