

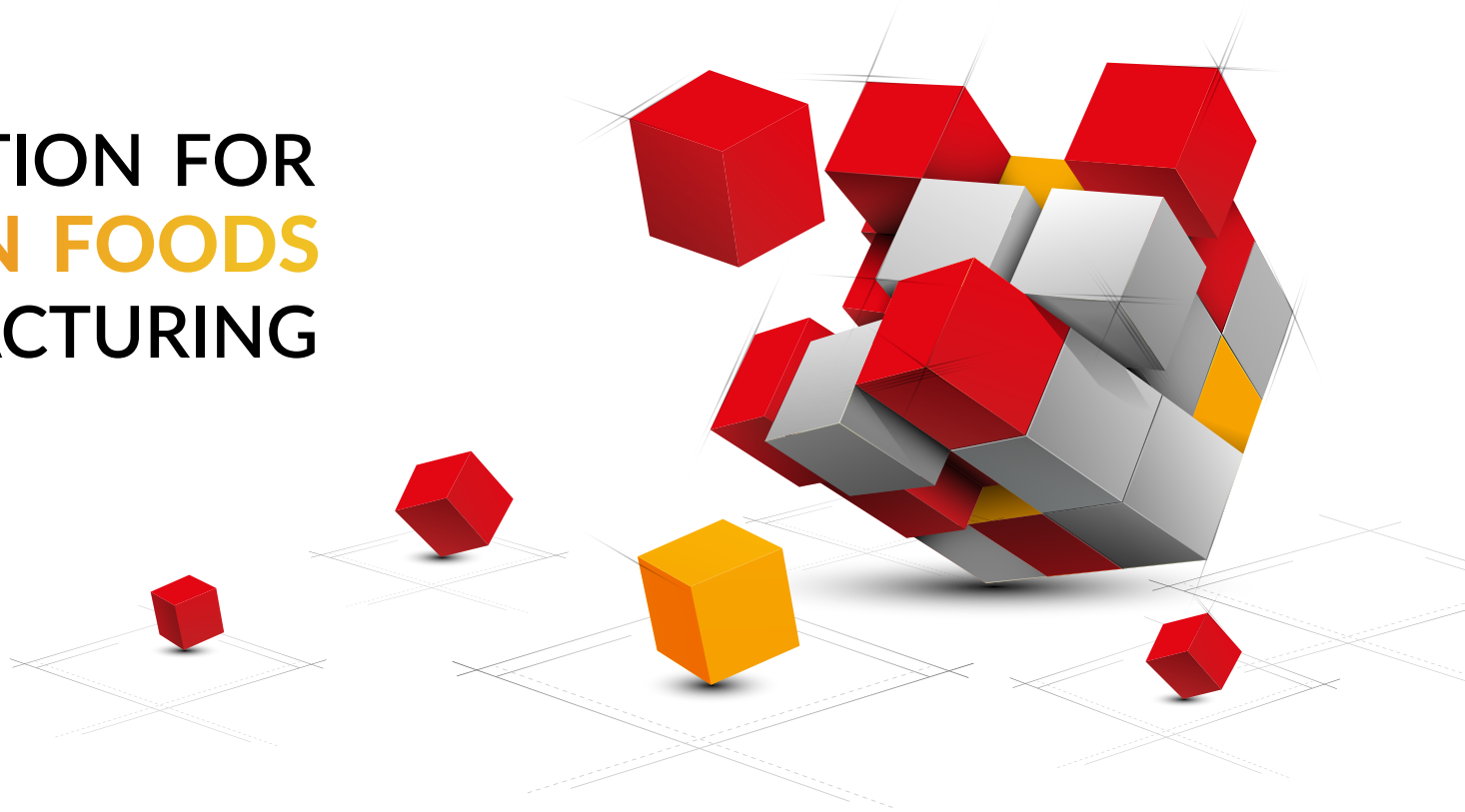
MEAT
TECH
by Ipack Ima

28 - 30
MAY
2024
FIERA MILANO

New section

PRO
TECH

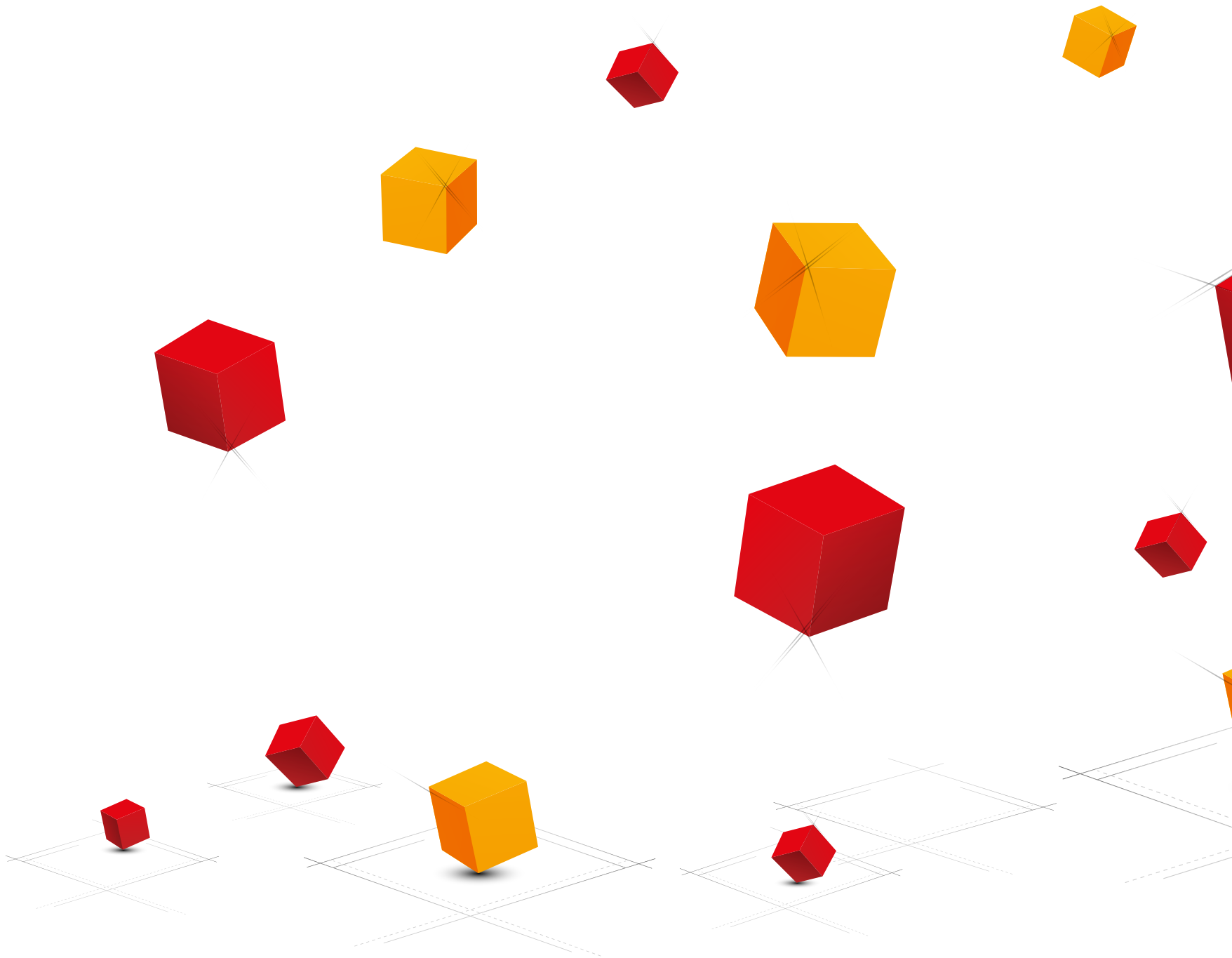
INNOVATION FOR
PROTEIN FOODS
MANUFACTURING

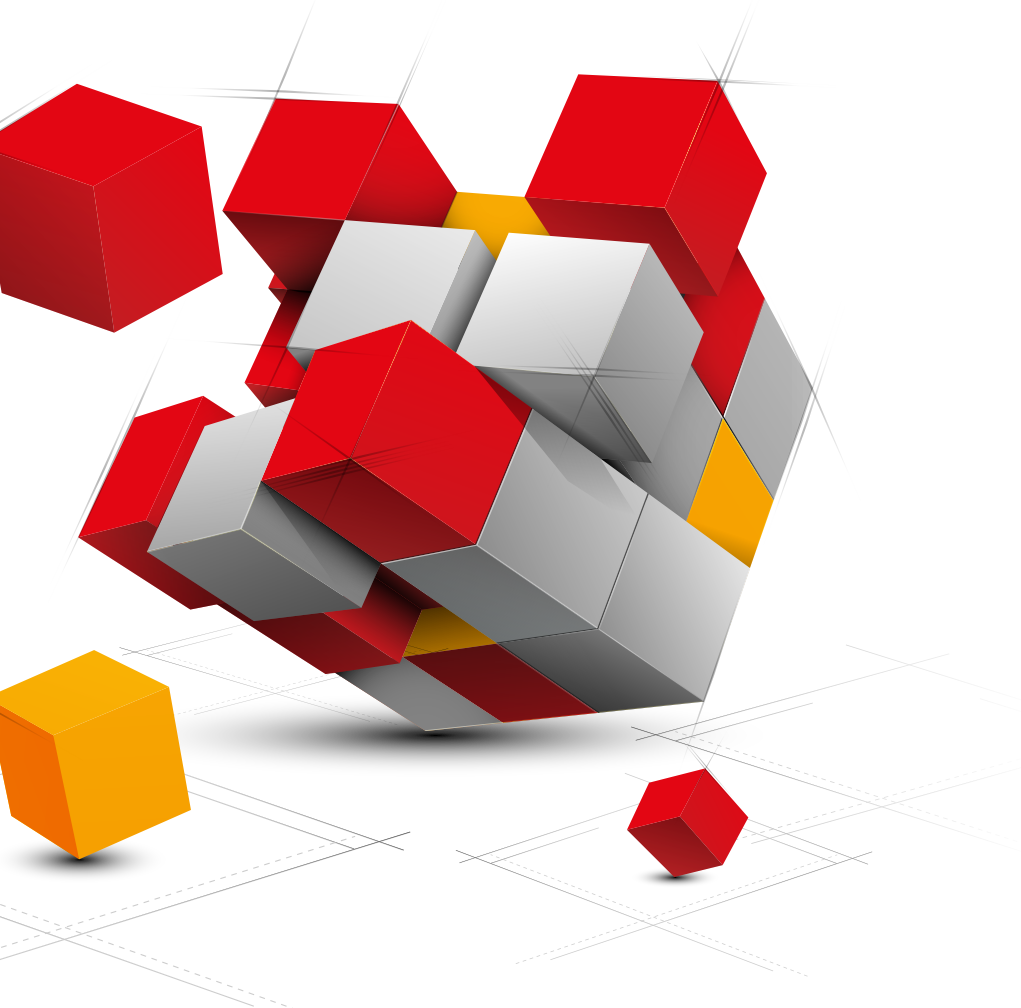


meat-tech.it



#meattech
#protech





**MEAT
TECH**
by Ipack Ima

**28 - 30
MAY
2024**
FIERA MILANO

New section
**PRO
TECH**

The industry event dedicated to ingredients, technologies, materials and solutions for **the processing and packaging of protein-based products.**

MEAT-TECH, together with the new special area PRO-TECH, is a project that addresses the meat, cured meats, poultry and meat derivatives industries and opens up to the seafood, hard cheese, ready meals and pet food sectors with a new focus on alternative proteins, plant-based food, high protein food and protein snacks.

A 3-day event, **with live demo and innovations on show, highly business oriented** for the worldwide industry professionals looking for new solutions in the protein based food manufacturing.

PARTNERS:





THE ENTIRE SUPPLY CHAIN

- Machinery and complete process and processing plants for meat, poultry and meat products
- Machinery and complete process and processing plants for the dairy industry
- Machines and complete process and processing plants for alternative protein products
- Machines and complete process and processing plants for the fish industry
- Machines and complete process and processing plants for ready meals and gastronomy
- Machines and complete process and processing plants for high protein products
- Machines and complete process and processing plants for pet food
- Packaging technologies and materials
- End-of-line technologies and materials
- Refrigeration and washing systems
- Labeling, marking, traceability and coding solutions
- Ingredients, spices, flavorings and additives
- Food processing consumables
- Cleaning, hygiene and safety equipment
- Workspace set-ups
- Logistics, handling and storage
- Automation and Robotics
- Services, consulting, IT



NEW SECTION, PROTECH: THE WORLD OF PROTEINS ON SHOW

A new thematic section within MEAT-TECH is on show: PRO-TECH.

In the 2024 edition of the fair entirely dedicated to technological applications, materials and ingredients for every protein-based product, **the spotlight will be turned right on proteins.**

Of course technologies, but above all product innovation: from cured meats to meats, from seafood to poultry, from hard cheeses to ready meals, from

pet food to alternative proteins and protein snacks.

“Innovation” will be the only keyword guiding the event.

All the professional operators will experience the innovations in the processing and packaging of protein based foods among the halls of the **Fiera Milano** exhibition fairground, that will host the 2024 edition of the event by **Ipack Ima**.

PRO TECH

2024 TRENDS

MEAT-TECH anticipates what will be the trends for the next few years: free-from products, single portions, skinpack solutions, compostable and recyclable packaging that maintain the product's shelf life and guarantee safety and traceability, ready meals, alternative proteins and plant-based products.

The industry's strong drive towards innovation is at the heart of the MEAT-TECH project, which has always focused on the most consolidated expressions of the market, but also on new lifestyles that require even greater attention to themes of green packaging, sustainability, digitalization and innovative ingredients.



FOCUS ON QUALIFIED VISITORS

A renewed formula in line with the most important market trends, where industry professionals and experts in the development of innovative products will be able to meet suppliers of technological solutions for both the «traditional» and «new protein» worlds.

An exhibition offer enriched by the presence of the entire production chain, from ingredient producers, who will offer elements for new formulations, to end-of-line management.

The 2024 edition will be a meeting point for the leaders of an ever-changing market.

Food brands, contract manufacturers, largescale distribution chains and international retailers, packaging service providers and repacking: at MEAT-TECH you will meet buyers with highly specialized profiles.

TOP VISITORS

AIA
ALAN
AL MANSOUR HOLDING
AMADORI
AMERICANA FOODS
ASTRA FARMS
AYNES GIDA
BAHCIVAN GIDA
BRF
BUTTERBALL
CARMISTIN INTERNATIONAL
CARNES CAMPICARN
CARREFOUR

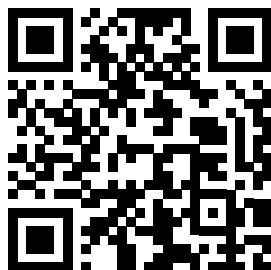
CENTRO CARNI COMPANY
CHARAL
CITTERIO
CLAI
CONAD
DEKERCO FOODS AND PROCESSING
EL MAZRAA
ESSELUNGA
FATTORIE OSELLA
FINPESCA
GENNARO AURICCHIO
GOBARTO
GRANDI SALUMIFICI ITALIANI

GROUPE RAHAL
GRUPO CANORTE
HERFY FOOD
LACTALIS
MARTINI ALIMENTARE
OROCARNI
PARMACOTTO
PREMIER FOOD
RIGAMONTI SALUMIFICIO
ROVAGNATI
SALUMIFICIO F.LLI BERETTA
VERONESI
and many more



INNOVATION FOR PROTEIN FOODS MANUFACTURING

OUR SALES TEAM



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Book your stand now!

ORGANIZED BY



A JOINT VENTURE BETWEEN



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