

Sahara

The 36th Edition of the International Agricultural Exhibition for Africa and the Middle East

📅 15 - 17 September 2024

📍 Egypt International Exhibition Center-EIEC



250

Exhibitors



20,000

Visitors



4.3m

Social Engagement



20,000

SQM



23

Countries



450

Brands



Sahara 2024

Sahara offers agricultural professionals and keen investors the opportunity to tap into the unfulfilled potential of new emerging markets through facilitating business connections and rapid diffusion of new innovations and technologies, while keeping the lines of communication open across borders.

With an eye on the future, Sahara continuously expands to cover new sectors in response to rising market demand such as agricultural wastewater treatment sector, horticulture, post-harvest and more.



Top Exhibition Sectors



Fertilizers &
Crop Protection



Seeds &
Nurseries



Greenhouses



Water
Management



Agricultural
Machinery



Sustainable
Agriculture



Post
Harvest



Services



Features



Sahara
Conference



Company
Listing



Matchmaking
Program



Hosted
Buyers
Program




Consultancy
Service



Digital
Advertising
Opportunities

Get in touch with us today!

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