

## FESTIVAL STRUCTURE

Clerkenwell Design Week is a truly unique event made up of resident design showrooms, curated exhibition venues, installations and brand activations alongside a design-led programme of events and topical talks. There are several ways for brands to get involved.





### SHOWROOMS

More than 180 showrooms participate to create a stimulating programme of design-led events.



### **EXHIBITION VENUES**

Each exhibition has a different curatorial focus covering products for all kinds of interior design projects.



## INSTALLATIONS/BRAND ACTIVATIONS

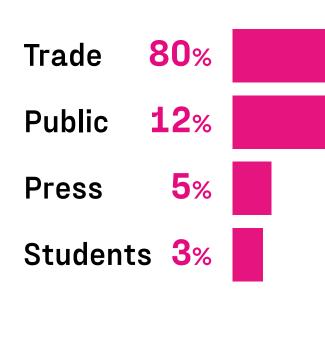
Striking installations and street spectacles feature along the exhibition route to engage and stimulate visitors.



### **VISITOR OVERVIEW**

**VISITING AUDIENCE** 

43,162 v 38,885 in 2024 (+11%)



DAY 1

**11,653** visitors (v **10,498** in 2024)

DAY 2

**17,696** visitors (v **15,942** in 2024)

DAY 3

**13,813** visitors (v **12,445** in 2024)

VISITORS FROM
71 COUNTRIES

Top 5

UK

Italy

France

Netherlands

Germany

### TRADE AUDIENCE









Trade visitors

Architects and designers

Have sole responsibility or direct influence over purchasing decisions

Specification budget per annum

## 110,904 business leads captured by brands taking part

# TOP PRODUCT INTERESTS INCLUDE:



**Furniture** 



Lighting



Fabrics & Textiles



**Interior Accessories** 



**Flooring** 

# DECISION MAKERS WILL BE WORKING ON THE FOLLOWING PROJECTS IN THE NEXT YEAR:

Commercial (office/workplace)	29%
Residential	23%
Hospitality	16%
Retail	12%
Education	9%
Healthcare	<b>7</b> %
Other	4%



### **VISITORS INCLUDED**

CDW visitors represent the world's leading architecture practices and interior design studios.

#### **ARCHITECTS**

Foster + Partners BDP Zaha Hadid Architects Allford Hall Monaghan Morris Allies and Morrison Sheppard Robson Hawkins\Brown Grimshaw Stride Treglown Atkins **EPR Architects** Feilden Clegg Bradley Studios PRP Architects Wilkinson Eyre TP Bennett Purcell Scott Brownrigg HTA Design AHR Ryder Architecture **Hopkins Architects** Levitt Bernstein

Buckley Gray Yeoman
Glenn Howells Architects
Chapman Taylor
Gensler
Sweco
Aecom
Perkins&Will
Heatherwick Studio

## INTERIOR DESIGNERS 2LG Studio Ab Rogers Design Bergman & Mar Conran and Partners David Collins Studio Design & That Echlin Elicyon Holloway Li IA Interior Architects Kelly Hoppen Interiors Maddux Creative Nicola Harding & Co Owl Design Soho House Stantec Studio Ashby Studio Peake Tara Bernerd & Partners Tollgård Design Group

Yoo worldwide

## **RETAILERS** Aram BoConcept Dara Maison Farfetch Habitat Harrods Heal's John Lewis Made.com Oliver Bonas Portaire Selfridges Skandium Soho Home Retail Swyft Home The Conran Shop West Elm

#### DEVELOPERS / **OTHER CONTRACTORS** British Airways Acorn Property Group Burberry **Balfour Beatty** Emirates Berkeley Group Ennismore Canary Wharf Contractors Ethiad Chiltern Contracts Hilton Jumeirah Hotels and Synergia Projects Resorts Taylor Wimpey Langham Hotels Yellow Door Property Live Nation Mandarin Oriental Hotel Group Vistry Mercedes Benz **TECH** MSC Cruises American Express NHS Apple P&O Cruises & Cunard Ernst & Young Porsche Google St Pancras Hotel Group IBM Tesla LinkedIn The Office Group The Standard Hotel Mastercard Meta Virgin Atlantic

Monzo

Salesforce

Samsung

TikTok

YouTube

WeWork



PLP Architecture

## SHOW MAP

Light - Global lighting brands and installations

**Project** - Workplace furniture and contract solutions

**British Collection** - Best of British furniture manufacturers

Catapult - Brand pop-ups

Old Sessions House - Brand presentations and activations

Clerkenwell Green Pavilions - Workplace and contract furniture

**Elements** - Architectural hardware and connectivity

Detail - Luxury finishes and high-end products

The Goldsmith's Centre (Returning for 2026) - Workplace furniture and contract solutions

**Platform** - Emerging designers

The Charterhouse - Bathrooms and contemporary interiors

Charterhouse Square - Outdoor living and contemporary interiors

Studio Smithfield - Workplace furniture and solutions

**Church of Design** - Contemporary and luxury furniture

### **NEW FOR 2026**

Haberdashers' Hall - International design brands for commercial projects

Museum of St John - Pop-up brand takeover

St John's Sq Pavilion- Pop-up brand experiences

