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 **RosUpack** 

a Hyve event

25 years promoting the development of the Russian packaging industry

The largest exhibition of packaging machinery, packaging production machinery, ready packaging, raw materials and labelling in Russia and Eastern Europe

**15–18 ♦ 06 ♦ 2021**

Crocus Expo IEC, Moscow, Russia

[rosupack.com](http://rosupack.com)

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# The largest packaging industry exhibition in Russia and Eastern Europe

**653**

exhibitors

**417 Russian companies**

**36**

exhibiting countries

**236 Foreign companies**

**23,051**

visitors

**from 79 Russian regions**

**32,878** sq.m.

exhibition space\*

RosUpack 2019 statistics

## RosUpack is the perfect platform to achieve your business goals

RosUpack 2019 results:



**94%**

Found new clients and partners



**84%**

Met existing clients and partners



**70%**

Consider RosUpack important for business development



**65%**

Were satisfied with the quantity and quality of visitors

## Every visitor to your stand is a potential customer

Visitors profile:



**81%**

Plan to visit RosUpack 2020



**72%**

Attend to find new partners and suppliers



**77%**

Say RosUpack is the only packaging exhibition they attend



**70%**

Are senior executives, head of departments or deputies

\*Together with Printech

## Area of business for trade visitors



## Products of interest to visitors



## Take advantage of additional tools to reach your target audience:



Sponsorship opportunities tailored to your goals



Marketing opportunities before, during and after the exhibition



Take part in business programme



Participate in PART AWARD



a Hyve event

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**Broadest sector coverage:**

- ♦ Packaging machinery
- ♦ Packaging production machinery
- ♦ Ready packaging and labelling
- ♦ Raw and expendable materials
- ♦ Warehousing systems
- NEW** ♦ Transportation packaging
- NEW** ♦ Packaging recycling machinery and equipment

To enquire about exhibiting, please contact  
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