



LEARNING | NETWORKING | PRODUCTS

23 - 26 NOVEMBER 2020
11:00 - 18:00 (GST)

EXHIBITOR & SPONSORSHIP PACKAGES

www.thebig5digitalfestivalglobal.com

Organised by **dmg::events**

 **LIVE ANYWHERE**

DIGITAL SHOWCASE PACKAGES

Stand out from your competitors, reach new markets, engage with buyers and generate qualified leads by joining us as a digital exhibitor

	STANDARD PACKAGE	PREMIUM PACKAGE
PRE-FESTIVAL		
Social media promotion	■	■
Website presence – on exhibitor list page	■	■
Logo as featured exhibitor on homepage of website		■

SHOWCASE RATES			
STANDARD PACKAGE		PREMIUM PACKAGE	
Confirmed 2021 Exhibitors	\$750	Confirmed 2021 Exhibitors	\$1,550
Non-Exhibitors	\$1,750	Non-Exhibitors	\$2,750

	STANDARD PACKAGE	PREMIUM PACKAGE
INCLUDED WITH DIGITAL BOOTH		
Company name	■	■
Logo	■	■
Contact details	■	■
Website	■	■
Company description (max 200 characters)	■	■
Social media accounts		■
Header image (static or video)	■	■
Display products and services in the product marketplace	2	10
Company collaterals on the company profile	■	■
Instant chat on the virtual stand	■	■
Instant video calls to your virtual “stand”	■	■
Company representative to manage your virtual “stand”	1	10

	STANDARD PACKAGE	PREMIUM PACKAGE
POST FESTIVAL		
Data of those attendees that interacted with your company’s profile by liking and favouriting, scheduling meetings or messaging, sent post festival		■
Hosting product content online for 3 months post festival	■	■
Meeting report	■	■
Exhibitor Profile analytics shared post festival		■

PROFILE BOOSTER ADD ONS

Maximise brand visibility to your target audience with the below boosters and stay a step ahead of your competitors, with:



FEATURED LISTING

Company logo listed on top of the exhibitor's listing- visible 2 weeks prior to the digital event, during the digital event

Company logo listed on The Big 5 Digital Festival Global website as Featured exhibitors

\$5,000

LIMITED
AVAILABILITY



PUSH NOTIFICATIONS

Message sent to all attendees as push notification, with link to digital profile

\$3,500

LIMITED
AVAILABILITY



WEBSITE HOMEPAGE BANNER

A 1080 x 1920 rotating banner

\$2,500

LIMITED
AVAILABILITY

360° SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER
PRE-FESTIVAL			
Website presence – on exhibitor list page	■	■	■
Logo as featured exhibitor on homepage of website	■	■	■
Company logo on all the The Big 5 digital event webpages	■	■	■
Company logo on all the email campaigns sent about The Big 5 Digital Festival	■	■	■
Email campaign inviting relevant contacts from The Big 5 Database to the sponsor's virtual booth, filtered by sponsor's criteria (8,000 contacts)	■		
Exclusive social media announcement and posts on social media platforms (Facebook, Twitter, LinkedIn)	3	2	1
Sponsor's profile listing in The Big 5 Digital Event Platform	■	■	■
Company logo featured on all the event pages	■	■	■
Logo on registration page and registration confirmation emails	■		
Rotating bottom banner on the event homepage	■		

	PLATINUM	GOLD	SILVER
DURING THE FESTIVAL			
Company logo on the sponsors board on The Big 5 Digital Festival Global platform	■	■	■
Premium Exhibitor Package*	■	■	■
Company logo on all session top and tail branding throughout the 4 days of the event	■		
Company logo on sponsored session footer bar for the duration of all sessions	■	■	
Company logo on the connection videos promoting the event during sessions	■		
Splash screen ad on app (mobile)	■		
Platform home page rotating banner	■	■	

	PLATINUM	GOLD	SILVER
POST FESTIVAL			
A dedicated social media post (copy and images provided by the sponsor)	■	■	■
Data of those attendees that interacted with your company's profile by liking and favouriting, scheduling meetings or messaging, sent post festival	■	■	■
Hosting product content online for 3 months post festival	■	■	■
Exhibitor profile analytics shared post festival	■	■	■
Meeting report	■	■	■

SHOWCASE RATES		
PLATINUM	GOLD	SILVER
\$30,000	\$20,000	\$12,000



For sponsorship packages to suit your business needs,
email HusseinAbdelKhalik@dmgevents.com

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PREMIUM CONTENT PACKAGES

	PANEL DISCUSSION PACKAGE	KEYNOTE PACKAGE	SPONSORED SESSION	TALK SERIES SPONSOR (4 SESSIONS)
PRE-FESTIVAL				
Website presence – on exhibitor list page	■	■	■	■
Logo as featured exhibitor on homepage of website	■	■	■	■
Company logo on the agenda page of The Big 5 Digital Festival Global	■	■	■	■
Company logo on the email campaign sent to The Big 5 database promoting the specific session	■	■	■	■
Email campaign inviting relevant contacts from The Big 5 database to the sponsor's virtual booth, filtered by sponsor's criteria (4,000 contacts)				■
Exclusive social media announcement and posts on social media platforms (Facebook, Twitter, LinkedIn)	1	1	2	4

	PANEL DISCUSSION PACKAGE	KEYNOTE PACKAGE	SPONSORED SESSION	TALK SERIES SPONSOR (4 SESSIONS)
DURING THE FESTIVAL				
Speaking opportunity (speaker and topic to be approved by The Big 5 content team)	Panel	Keynote	Sponsor to confirm	1 keynote, 1 panel
Company logo on the sponsor menu on the Big 5 Digital Festival Global platform	■	■	■	■
Standard Exhibitor Package*	■	■		
Premium Exhibitor Package*			■	■
Logo on specific session with redirection to virtual booth			■	
Company logo on the sponsored top and tail branding during the session	■	■	■	■
Push notification with company logo and sponsored session details	1	1	1	4
Company logo on sponsored session/s footer bar for the duration of all sessions	■	■	■	■

	PANEL DISCUSSION PACKAGE	KEYNOTE PACKAGE	SPONSORED SESSION	TALK SERIES SPONSOR (4 SESSIONS)
POST FESTIVAL				
Export the data of attendees from the sponsored session	■	■	■	■
Session recording is hosted at The Big 5 website for 3 months	■	■	■	■
Data of those attendees that interacted with your company's profile by liking and favouriting, scheduling meetings or messaging, sent post festival	■	■	■	■
Hosting product content online for 3 months post festival	■	■	■	■
Exhibitor profile analytics sent post festival	■	■	■	■
Meeting report	■	■	■	■

SHOWCASE RATES

PANEL DISCUSSION PACKAGE	KEYNOTE PACKAGE	SPONSORED SESSION	TALK SERIES SPONSOR (4 SESSIONS)
\$4,500	\$6,500	\$7,500	\$12,000



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