



#agritechnica



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MADE BY



AGRITECHNICA 2023 – THE WORLD'S LEADING TRADE FAIR

All of the industry's leading companies will be presenting their latest products and innovations at the world's leading trade fair for agricultural machinery.

AGRITECHNICA is the meeting place for decision-makers and the leading business marketplace. It is the showcase for the global agricultural machinery industry and the forum for future crop production issues.

**Present your products and innovations. Establish contacts. Maintain your industry network.
Become part of AGRITECHNICA 2023.**



Open network and professional voice



As the organiser of AGRITECHNICA, DLG fosters progress in the global agricultural, agribusiness and the food sector with knowledge, quality and technology transfer.

As an open, international network, DLG works together with experts around the world to develop future-proof solutions for the challenges facing the industry.

PART OF AGRITECHNICA:

SYSTEMS 
COMPONENTS

 **inhouse**
farming[®]
feed & food show

10 REASONS TO EXHIBIT

The World's No. 1 The world's leading trade fair for agricultural machinery with all market leaders in one place	Global players, hidden champions and innovative inventors in 23 halls	The international industry get-together: 2,803 exhibitors from 53 countries. 1,743 international exhibitors	Purchasing power: 446,871 visitors from 144 countries. 140,000 international visitors	Global innovations: Exhibitors from around the world will be presenting solutions and visions for modern crop production
Clear structures: Classified into product groups specifically guides visitors to their interests	SYSTEMS & COMPONENTS: The leading B2B exhibition for the international supplier industry	International technical programme: Up to the minute & practically-relevant. Live at the trade fair or online	Worldwide reporting: 1,478 journalists and bloggers from 50 countries	Face to face: Meet people, maintain contacts, forge networks

EXHIBITION PROGRAMME

TRACTORS & TRANSPORT

Tractors, farmyards and front loaders, transport vehicles, conveying machinery and equipment

SPECIAL CROPS

Machinery and equipment for fruit, vegetables and special crops, sprinkling and irrigation

FOREST & LANDSCAPE

Machinery and equipment for forestry, municipal applications, landscape management

SOIL & SOWING

Machinery and equipment for soil working, sowing

STORAGE

Machinery and equipment for harvest processing, conditioning and storage

KNOW-HOW

Associations, organisations, scientific and research institutions

PLANT PROTECTION & FERTILISING

Machinery and equipment for plant protection, plant care, fertilising

FARM INPUTS

Seed, fertilisers, plant protection agents, fuels and lubricants

TRADE & SERVICE

Machinery, equipment and services from workshop to used machine marketing

HARVESTING

Machinery and equipment for grain, feed and root crop harvesting

DIGITAL ASSISTANCE

Robotics, electronics, agricultural software and precision farming

SYSTEMS & COMPONENTS

The B2B marketplace for the international agricultural machinery supplier industry

SPOTLIGHT ON INNOVATIONS

In the context of AGRITECHNICA, DLG will be awarding three prizes.



AGRIFUTURE CONCEPT WINNER

Award for innovative and pioneering agricultural machinery concepts



INNOVATION AWARD AGRITECHNICA

The agricultural machinery industry's most important innovation award



SYSTEMS & COMPONENTS TROPHY

Award presented to innovative components and systems by development engineers

INTERNATIONAL TECHNICAL PROGRAMME

GUIDING THEME 2023: GREEN PRODUCTIVITY

The future objective is to enable increasing productivity while reducing input and intensity and protecting the environment and nature at the same time. AGRITECHNICA 2023 will be presenting ideas that will transform GREEN PRODUCTIVITY into reality on farms.

- Live arena in the outdoor area | NEW
- Young Dealers Lunch | NEW
- Workshop live – recruiting in the agricultural machinery trade
- Campus & Career
- agrifood start-ups
- DLG-Agrileaders Club
- SYSTEMS & COMPONENTS Expert Stage
- VDI convention: meeting point for engineers
- Young Farmers Day & Young Farmers Party
- International crop production meeting point



Become one of the world's leading trade fair's content partners!

As the organiser of AGRITECHNICA, DLG offers a top-class technical programme for targeted information and networking together with its partners. Forums, conferences and special shows make the world's leading trade fair a leading future forum.

