

SYSTEMS **COMPONENTS** ^{DLG}

Review 2019

Hanover, 10-16 November

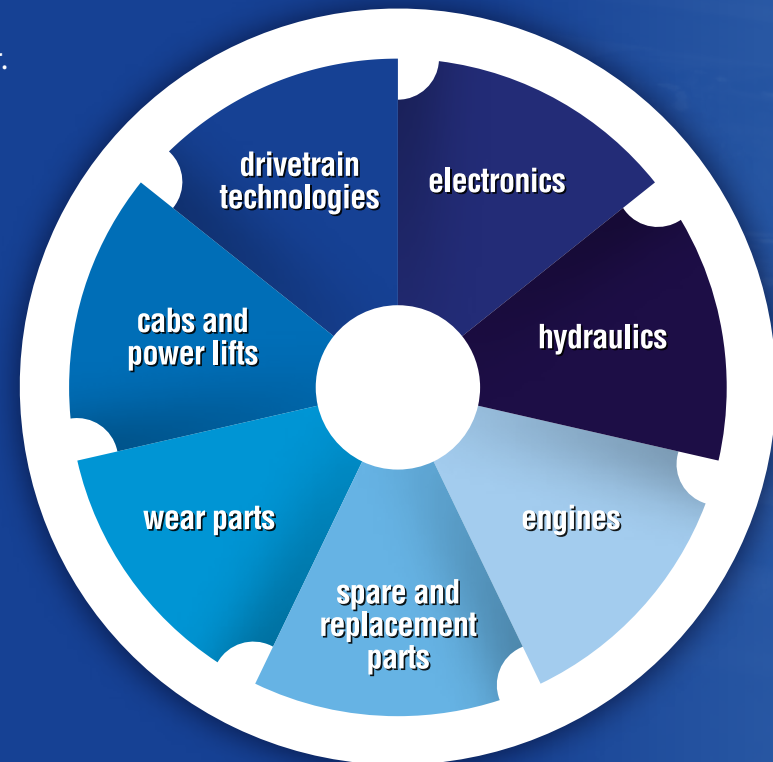
SYSTEMS & COMPONENTS

- is the B2B market place for the supply industry of the off-highway sector.
- as part of AGRITECHNICA it has a strong focus on the agricultural machinery sector.
- is for procurement managers, purchasers, developers, technical engineers and spare parts division managers.
- provides direct know-how transfer on site via exhibitors, experts and technical forums.

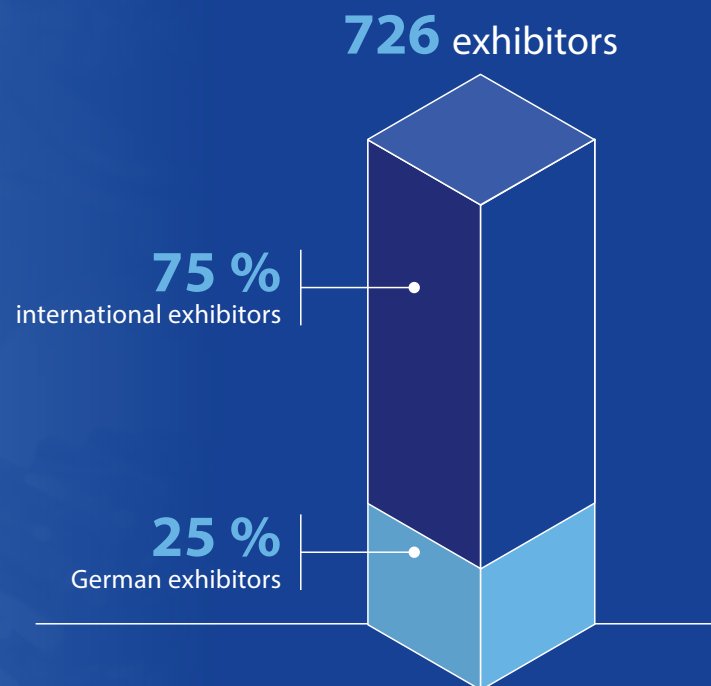
SYSTEMS & COMPONENTS IS PART OF

**AGRI
TECHNICA^{DLG}**
THE WORLD'S NO. 1

KEY AREAS



EXHIBITOR NUMBERS



TOP 10 EXHIBITOR COUNTRIES

Germany	187
Italy	154
China	106
Turkey	57
India	40
France	19
Great Britain	18
Finland	11
Poland	11
Austria	10

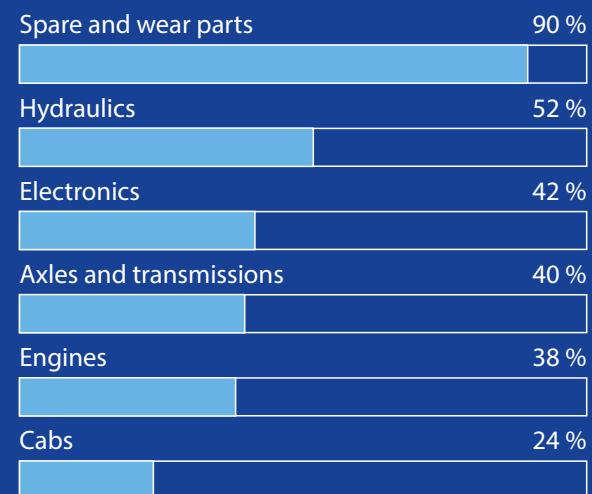
Exhibitors from 43 countries

VISITOR PROFILE

120,000 visitors
94 % professionals

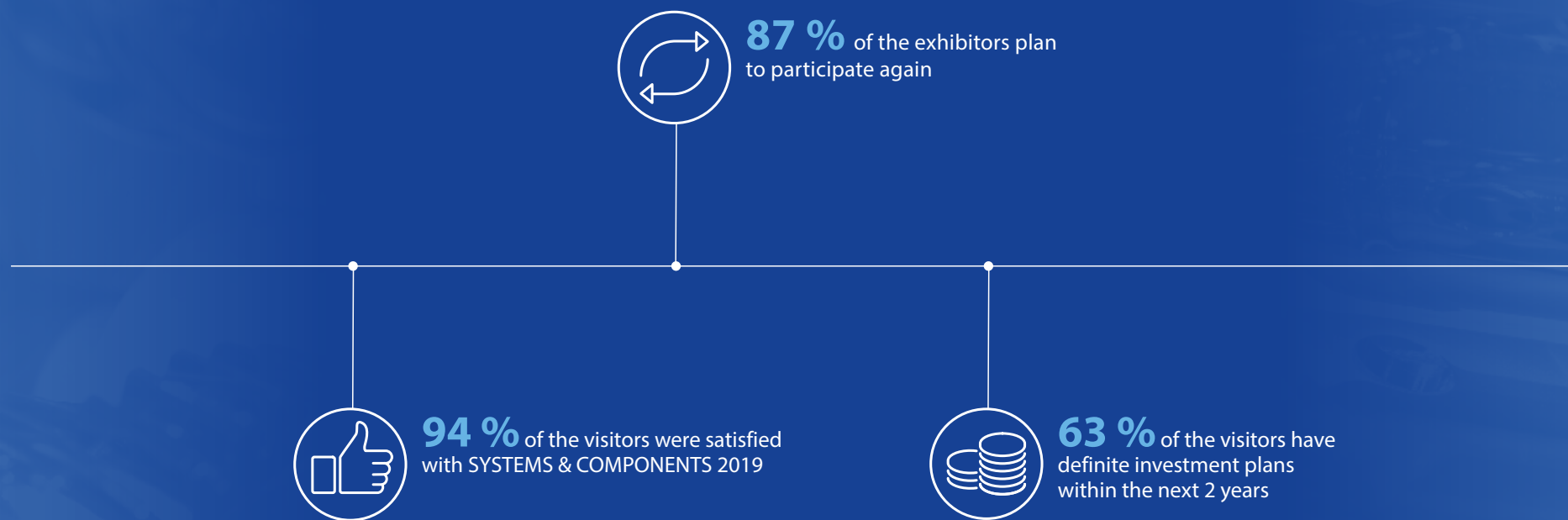


VISITORS' INTERESTS



Source: Representative visitor survey by Wissler & Partner

EXHIBITOR AND VISITOR SATISFACTION



Source: Representative exhibitor and visitor survey by Wissler & Partner

SYSTEMS & COMPONENTS TROPHY – ENGINEERS' CHOICE



With the Systems & Components Trophy - Engineers' Choice, the DLG honoured for the first time innovations in the field of systems or components. 20 shortlist nominees and the 3 trophy winners were determined by online voting. The jury consisted of development engineers of exhibiting AGRITECHNICA companies.



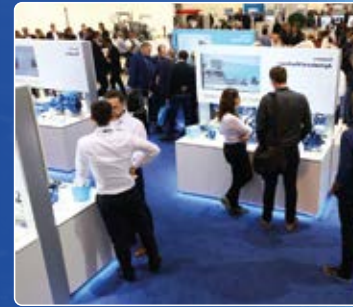
SYSTEMS & COMPONENTS FUTURE LOUNGE

The technical highlight of SYSTEMS & COMPONENTS was the "Future Lounge" with exciting discussions between visionaries, exhibitors and visitors.

The focus of 36 forums was on

- Future Machine Architecture
- Additive Manufacturing and the Use of Technology in Production
- Predictive Maintenance
- New Business Models





We thank all exhibitors and visitors and look forward to seeing you again
at AGRITECHNICA 2021 **from 14 - 20 November in Hanover, Germany.**