



TRANSPORT EVOLUTION

QATAR ASSEMBLY & EXPO

3-5 November 2020, DECC, Doha, Qatar

QATAR: THE GLOBAL TRANSSHIPMENT & TRADE HUB



2000+
VISITORS FROM
AROUND THE GLOBE



70+
LOCAL AND INTERNATIONAL
EXHIBITORS



300+
DELEGATES



30+
GLOBAL TRANSPORT
AUTHORITIES



Co-located with:



Media and association partners:



EVENT OVERVIEW

The Ports & Maritime/Rail, Road & Logistics Evolution Qatar Assembly & Expo is the region's most influential transport gathering.

This is Qatar's must-attend event dedicated to bringing together the entire value chain of suppliers and buyers - enabling the region to reach its full potential in port, rail and road logistics efficiency and increase the throughput of cargo and passengers alike.

WHY QATAR AND WHY NOW?

Qatar's Hamad Port' **US\$ 7 billion** investment will require further stakeholder and partner expansion and development. In the mid-term, the opening of the port will bring further food security and economic diversification in line with Qatar National Vision 2030, a project that aims to boost the country's economic diversity. It will also help import building materials for construction projects including stadiums for the 2022 FIFA World Cup Qatar.



THOUGHT-LEADERSHIP CONFERENCE






The comprehensive programme will address the full range of opportunities and challenges now facing the industry, equipping delegates to make informed strategic and operational decisions over the coming year.

**PROGRAMME AVAILABLE
IN MAY 2020**



5 DEDICATED PRODUCT ZONES:

The expo will cover 5 segmented product zones under one roof, with free connected educational content running alongside exhibits and demos.

-  Ports / Maritime Infrastructure and Expansion
-  Port / Maritime Operations
-  Rail Infrastructure Maintenance
-  Road Infrastructure Maintenance
-  Security and Information Technology

HIGHLIGHTS FOR 2019:

- High-level thought leadership strategic conference
- Zoned exhibition featuring the latest technologies
- Disruptive technology zone
- Hosted buyers programme
- Knowledge lounge
- B2B matchmaking programme
- Site visits
- Job and careers pavilion

TRANSHIPMENT SUSTAINABILITY
 N-2030 HAMAD-PORT TRADE-HUBS
 PORT PORTS RAIL ROAD DEVELOPMENT
 T SUSTAINABILITY FOOD-SECURITY
 RT TRADE-HUBS LOGISTICS FREIGHT

ATTRACTING SENIOR LEVEL PROFESSIONALS FROM THE MARITIME, PORTS, RAIL, ROAD, LOGISTICS AND FREIGHT SECTORS

WHO WILL ATTEND?

Professionals with the following job functions

- Ministers
- Deputy Ministers
- CEOs
- COOs
- General Managers
- Director Generals
- Port Directors
- Harbour Masters
- Port Engineers
- Terminal Directors / Managers
- Operations Directors / Managers
- Customs and Excise Officials
- Import / Export Directors / Managers
- Procurement Directors / Managers
- Supply Chain Directors / Managers
- Cargo Handlers
- Technical Directors / Officers
- Rail Inspectors
- Rail Engineers
- Engineers (Civil / Structural / Building / Roads / Highway)
- Fleet Directors / Managers
- Ambassadors
- Trade Attachés
- Economic Officers
- Investment Officers
- Urban / Road Transport Planners
- Safety Professionals
- Architects

Working in the following types of organisations

- Authorities: Port / Rail / Road (public & private)
- Authorities: Government / Municipalities / Revenue / Urban Planning / Public Works / City Development / Revenue Authorities
- Agents / Distributors
- Cargo Owners
- Dry Port Operators
- EPCs / Construction Contractors
- Engineering / Design / Construction / Surveying Services
- Freight Forwarders
- Industry Media & Associations
- Port / Rail / Terminal Operators
- Regulators
- Shipping Lines / Carriers
- Users: Importers & Exporters
- Universities / Academia
- Waterway Operators
- Solution and Technology Providers
- Consulting Firms
- Research Institutes
- Law Firms
- Finance / Banking

WHO SHOULD EXHIBIT OR SPONSOR?

Professionals with the following job functions

- Bunkering Solutions / Services
- Compliance / Regulatory / Classification Bodies
- Container Equipment Suppliers / Services
- Container Leasing / Housing / Manufacturers
- Consultants: Environmental / Health & Safety
- Depots
- Dry Port Operators
- Dredging Services / Solutions
- EPCs
- Engineering / Design / Construction / Surveying
- Services / Solutions / Equipment
- Equipment Maintenance & Repairs
- Financiers / Investors / Banks
- Fleet Management Software & Services
- Freight Handling Equipment / Solutions

Working in the following types of organisations

- Intermodal Operators
- Insurance & Legal
- IT & Software Solutions / Services
- Logistics Providers (3PL/4PL): Warehousing
- Clearance / Supply Chain Solutions
- Materials Handling
- Project Management Agencies
- Port / Rail / Terminal Operators
- Refrigeration & Cold-Chain Management
- Storage / Solutions / Services
- Road Operators
- Security Solutions / Services
- Shipbuilding / Repair
- Tank Container Solutions / Services
- Waterway Operators / Solutions / Services

GEOGRAPHIC PARTICIPATION

- 20% Qatar
- 28% Europe/UK
- 20% USA
- 20% ASIA
- 7% Middle East (Jordan / Oman / Kuwait)
- 5% ROW



WHY EXHIBIT OR SPONSOR?

Secure one-on-one meetings

with port, rail and road authorities, government officials responsible for major infrastructure upgrades and new projects as well as the users of transport services to move goods in and out of the region

Showcase and launch

your latest products, technologies and services

Raise your brand awareness

by positioning yourself in front of your key buyers and partners

Generate qualified leads

by networking with key stakeholders who attend the event – thanks to a carefully planned marketing campaign

The earlier you sign up, the more brand exposure you can get throughout the year. Don't delay... reserve your space today!

The Ports & Maritime/Rail, Road & Logistics Evolution Qatar Assembly & Expo will offer your organisation an opportunity to be directly involved by means of sponsorship and exhibiting. Packages can be tailored to suit your objectives and budgets. Benefits include (but are not limited to):

- Acknowledgement of status (logo) on visitor and delegate collateral, which will be distributed internationally via post and digital channels
- Acknowledgement in relevant pre-event print, social, digital advertising and PR campaigns
- Logo and listing on your event website throughout the event campaign
- Opportunity to have press releases distributed through our PR channels
- Opportunity to publish white papers and case studies on our website, and distributed through our channels
- Platinum and gold tier sponsors will also receive recognition on relevant outdoor advertising and visitor promotion campaigns
- Acknowledgement of status on onsite collateral: logos on relevant signage, logo and listing in showguide as well as acknowledgement on relevant social media channels

FOR A TAILORED PACKAGE CONTACT:

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A STRATEGIC CO-LOCATION:

The Big 5 Construct Qatar brings together professionals from across the construction industry to showcase and compare new and existing products, and to enable the opportunity to enhance careers through CPD certified workshops.

Co-located with:



A NUMBER OF EXPO PACKAGES ARE AVAILABLE BASED ON REQUIREMENTS

SPACE ONLY:

US\$ 350 (per sqm)

Raw space only

FURNISHED SHELL-SCHEME PACKAGE:

US\$ 395 (per sqm)

- Exhibition grade carpet
- Octanorm wall panels and fascia name board (printed with name and stand number)
- Electrical socket (16 amp single phase) Per 9 sqm booth: 1 x table, 2 x chairs, 1 x lockable cupboard, 1 x waste bin, 1 x spotlight per 3 sqm

WALK-ON / COUNTRY PAVILLION PACKAGE:

Walk-on packages to be tailored/quoted based on requirements