

## Exhibition programme

Comprehensive and leading: EuroTier offers a complete market overview along the entire value chain for all animal species, husbandry systems and business sectors.



- Cattle
- Pig
- Poultry
- Sheep/Goat
- Horse
- Feed and farm inputs
- Animal health
- Farm and storage technology
- Cleaning equipment
- Transport and slurry technology
- Bioenergy and decentralised energy supply
- Inhouse farming, alternative protein sources



## International technical programme

Together with our partners, we present a high-calibre, up-to-date and internationally relevant specialist and training programme with top speakers and leading experts from the industry.

Technical partners:



## Dates for your planning

- June 2025 - EuroTier registration opens **NEW DATE**
- 30 November 2025 - End of the regular registration period **NEW DATE**
- 1 December 2025 - Start of hall layout planning  
- Registrations still possible at the late booking fee
- May 2026 - Stand confirmation incl. hall plan and invoice available online  
- Service orders and additional options online  
- Register for the Innovation Awards:  
• EuroTier Innovation Award  
• Animal Welfare Award  
• DLG-Agrifuture Concept Winner
- 31 July 2026 - Innovation Awards registration deadline
- 1 September 2026 - Deadline for online service orders
- mid-September 2026 - Pre-press conference with announcement of Innovation Award Winners
- 2 – 9 November 2026 - Stand set-up
- 10 – 13 November 2026 - EuroTier goes live at Hanover exhibition grounds  
Opening hours: for visitors 9 a.m. – 6 p.m., for exhibitors 7 a.m. – 8 p.m.
- 14 – 19 November 2026 - Dismantling of stands

## Hanover trade fair grounds



## Talk to us

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eurotier@dlg.org

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info@dlg.org · dlg.org



## Open network and professional voice

As the organiser of EuroTier, the DLG fosters progress in the global agricultural, agribusiness and food industries with knowledge, quality and technology transfer. [dlg.org](http://dlg.org)



10 – 13 November 2026 | Hanover, Germany

Be part of the world's leading trade fair for professional animal farming



Register here from June 2025



## Award-winning Innovations

The most coveted innovation awards in the industry guarantee unrivalled media coverage and maximum attention across national borders.



**Innovation Award in Gold and Silver**  
The most important innovation award of the animal farming sector



**DLG-Agrifuture Concept Winner**  
Concepts and visions for the future



**Animal Welfare Award**  
Special honour award for even more animal welfare

## EuroTier 2024: Facts & Figures



**2,193**  
exhibitors from  
**51** countries



**220,000 m<sup>2</sup>**  
exhibition area  
in **13** halls



**119,941**  
visitors from  
**149** countries



**520** specialised events  
and conferences,  
**380** speakers



**80%** of the  
visitors are  
(very) satisfied

- The most relevant meeting place for all market participants
- Exclusive access to top target groups
- Global reporting
- The industry's largest innovation platform
- An unrivalled specialist programme
- The entire value chain from feed to food

EnergyDecentral is the specialised trade fair for decentralised energy supply. It offers a comprehensive range of products and services relating to biogas, solid fuels, CHP, power-to-gas, agrivoltaics and much more. Together with EuroTier, EnergyDecentral presents a unique platform in the agricultural sector. Benefit from the know-how of international industry experts and talk to professionals about current topics, trends and strategies.



[energydecentral.com](http://energydecentral.com)

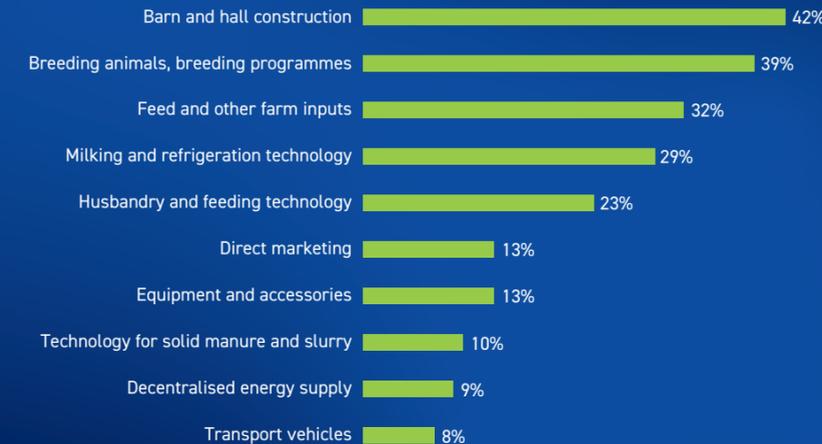
Controlled Environment Agriculture – global food security through new agricultural production systems is one of the central tasks of the future. "Inhouse Farming – Feed & Food Show" is the DLG's new platform for these agricultural and food systems. Closely networked with agricultural practice, it offers technical information, perspectives, innovations and business – from feed to food.



[inhouse-farming.com](http://inhouse-farming.com)

## Market situation of trade visitors

**60%** of all farmers (outside Europe: **76%**) want to **invest** specifically in:



Source: Results of the EuroTier 2024 visitor survey



Highlights 2024  
EuroTier  
EnergyDecentral  
Inhouse Farming



**50%**

of all trade visitors state that their **operational situation** will (significantly) **improve** in the next 12 months.

For trade visitors coming from outside Europe, the prospect of improvement is over

**85%**



## Exhibitor facts Feed & Feeding

As the most important operating resource, animal feed plays a key role in the supply of all necessary nutrients to livestock. The area dedicated to feed, feed additives and feed production at EuroTier is the largest international platform for B2B and B2C.

over **520** exhibitors  
thereof **85%** international

from **37** countries:

China, Germany, France, Spain, Belgium, Netherlands, Italy, Poland, Korea, India, Türkiye, Switzerland, Ireland, Denmark, United Kingdom and many more

**38,500 m<sup>2</sup>**  
exhibition area



At EuroTier, farmers, compound feed manufacturers and industrial companies will find the largest and most comprehensive range of

- Compound feed
- Feed material
- Feed additives
- Feed storage
- Feed conveying
- Grinding, mixing and dosing systems



## Visitor facts Cattle production

**68%**

of all visitors are interested mainly in cattle farming



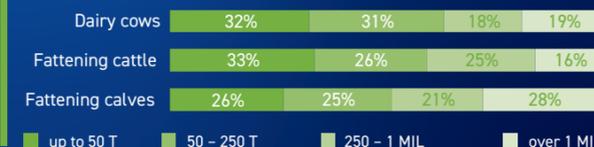
### Top visitor countries international

1 Netherlands	6 Belgium	11 France
2 Poland	7 Switzerland	12 Ireland
3 Italy	8 China	13 United Kingdom
4 Austria	9 Czech Republic	14 Finland
5 Türkiye	10 Denmark	15 Egypt

### Visitor interest type of husbandry (Multiple answers possible)



### Investments by type of husbandry



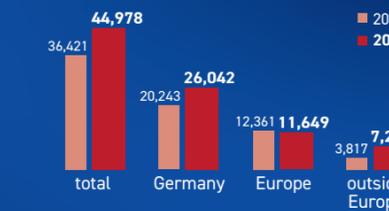
Source: Results of the EuroTier 2024 visitor survey



## Visitor facts Pig production

**38%**

of all visitors are interested mainly in pig farming



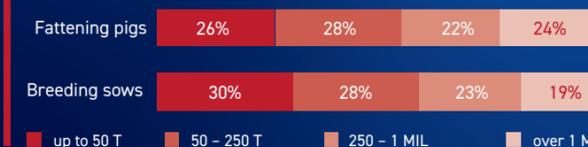
### Top visitor countries international

1 Netherlands	6 Italy	11 United Kingdom
2 China	7 Austria	12 Czech Republic
3 Poland	8 France	13 Switzerland
4 Spain	9 South-Korea	14 Ukraine
5 Belgium	10 Denmark	15 Philippines

### Visitor interest type of husbandry (Multiple answers possible)



### Investments by type of husbandry



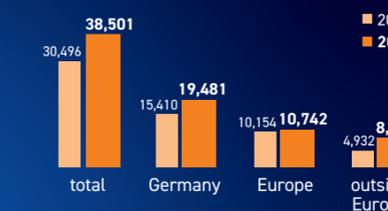
Source: Results of the EuroTier 2024 visitor survey



## Visitor facts Poultry production

**32%**

of all visitors are interested mainly in poultry farming



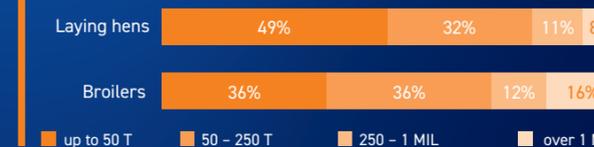
### Top visitor countries international

1 Netherlands	6 China	11 United Kingdom
2 Poland	7 Italy	12 Philippines
3 Egypt	8 Türkiye	13 South-Korea
4 Belgium	9 France	14 Spain
5 Iran	10 Austria	15 Ukraine

### Visitor interest type of husbandry (Multiple answers possible)



### Investments by type of poultry farming



Source: Results of the EuroTier 2024 visitor survey