

MiningWorld

23rd international mining
& mineral extraction,
processing and
transportation equipment
& technology exhibition



23–25 April 2019
Moscow, Russia

miningworld.ru

2019 EVENT REVIEW

ABOUT MiningWorld Russia

MiningWorld Russia is the largest event of its kind in Russia and the CIS, showcasing state-of-the art mining & mineral extraction technologies.

The event is an effective promotional platform for direct contact between mining machinery & equipment producers and suppliers with Russian mining companies, mineral processors, and wholesale traders interest in acquiring new mineral extraction, processing and transportation tech.

Exhibitors

MiningWorld Russia exhibitors are market-leading Russian and foreign manufacturers and suppliers of machinery & equipment. They use MiningWorld to showcase their latest products and solutions to buyers from across Russia, the CIS and the wider world.

For foreign companies, MiningWorld Russia offers the ideal promotional platform, as well as access to Russia's thriving mining industry.

Visitors

Visitors to MiningWorld Russia cover the entire mining and mineral processing complex. Companies represented include Russia's largest mining enterprises, mineral processing plants and wholesalers from across Russia. Almost all MiningWorld attendees are interested in purchasing mining and mineral extraction machinery & equipment for mining, processing and transportation of minerals.

On-site, visitors can get hands-on with exhibitors' mining solutions, as well as easily identify the products they want to buy, and their manufacturers, in one place, at one time.

15500 square m²



EXHIBITORS

431 company
from 29 countries

MiningWorld Russia exhibitors come from around the world for the chance to showcase their wares in this lucrative mining geography.

Participants include the world's leading market players, including domestic leaders and foreign firms.

They represent a wide range of equipment, materials, machines and technologies for the mining industry.

MiningWorld Russia hosted National Pavilions, presenting the finest talents those countries had to offer.

National Groups at MiningWorld Russia 2019 were Germany, Norway, Australia, Finland, China, India, France and Turkey.

More than 200 of 2019's exhibitors were newcomers.

Exhibitor profile

Mining equipment & machinery	259	
Mineral processing equipment & machinery	213	
Mineral transportation equipment & machinery	163	
Machines & equipment for exploration	93	
Health & safety equipment	72	
IT & automation technologies	61	
Mining construction technologies	56	
Laboratory equipment & materials	51	
Water & air purification systems and environmental monitoring	40	
Non-production services	25	



EXHIBITOR SURVEY RESULTS*

“ Sever Minerals participates in MiningWorld Russia to show innovative solutions in mining, introduce attendees to its newest equipment from different leading manufacturers, global brands and introduce them to our engineers and the technological solutions that we offer today. MiningWorld’s organizational levels are very high and we are glad to participate.

SEVER MINERALS

*Exhibitor surveys were multiple choice questions, completed by a sample of MiningWorld Russia exhibitors



Satisfied with participation



Consider participation in MiningWorld important for their business



Increased brand awareness of products/services



Improve their company image



Met their clients/business partners



Presented innovative products/services

85% of participants experienced great Return on Investment (ROI) on their participation in MiningWorld Russia 2019.



HEAVY MACHINERY TERRITORY

For the second time, MiningWorld Russia 2019 held the Heavy Machinery Territory showcase, where exhibitors presented their vehicles, drills and other pieces of heavy equipment to eager visitors.



Heavy machinery Territory – exhibitors list:

- Aeolus Tyre
- Alpin
- Aramine
- Balum
- CK Polymery
- Finsad
- Gallax
- Grand Motors
- Hammer Rus
- JingJin
- MC Trade
- Mitsubishi
- Electric
- SDT Impex
- Sever Minerals
- Talpa Makina
- Gidromashservice
- Drilling Equipment Plan
- Drilling Technology Plant
- Indeq
- Kanex
- KrialEnergoSroy
- NIPI Gormash
- NLMK
- Scania
- Techstroykontrakt
- Chetra
- Epiroc
- Zeppelin

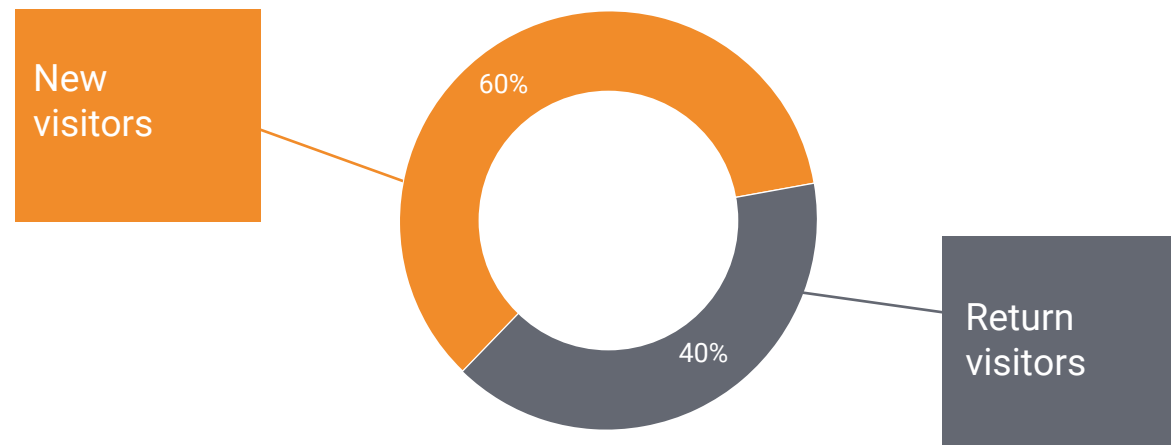
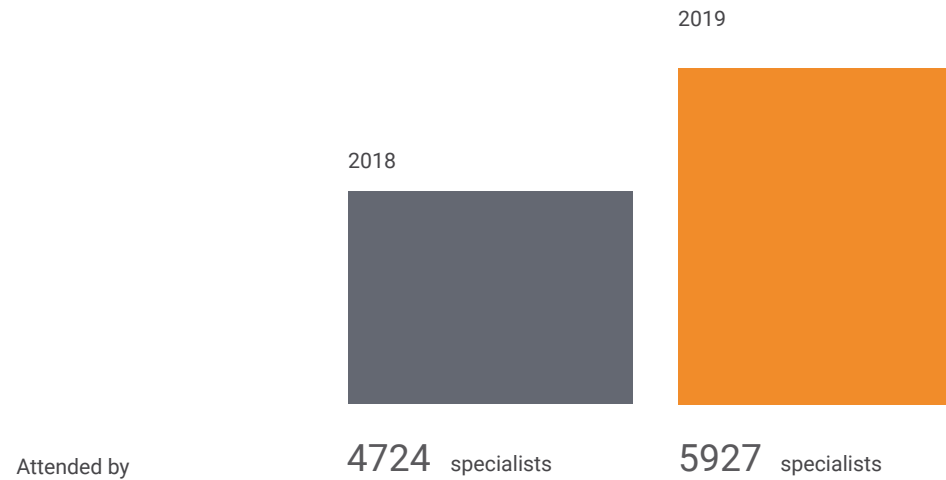


VISITORS

MiningWorld Russia visitors are key decision makers from mining companies, mining operations and processing plants including, buyers & suppliers, chief engineers, production workers, builders and designers, chief mechanics, specialists in drilling and blasting operations, specialists of motor transport shops, power engineers, sinkers, geologists, surveyors.

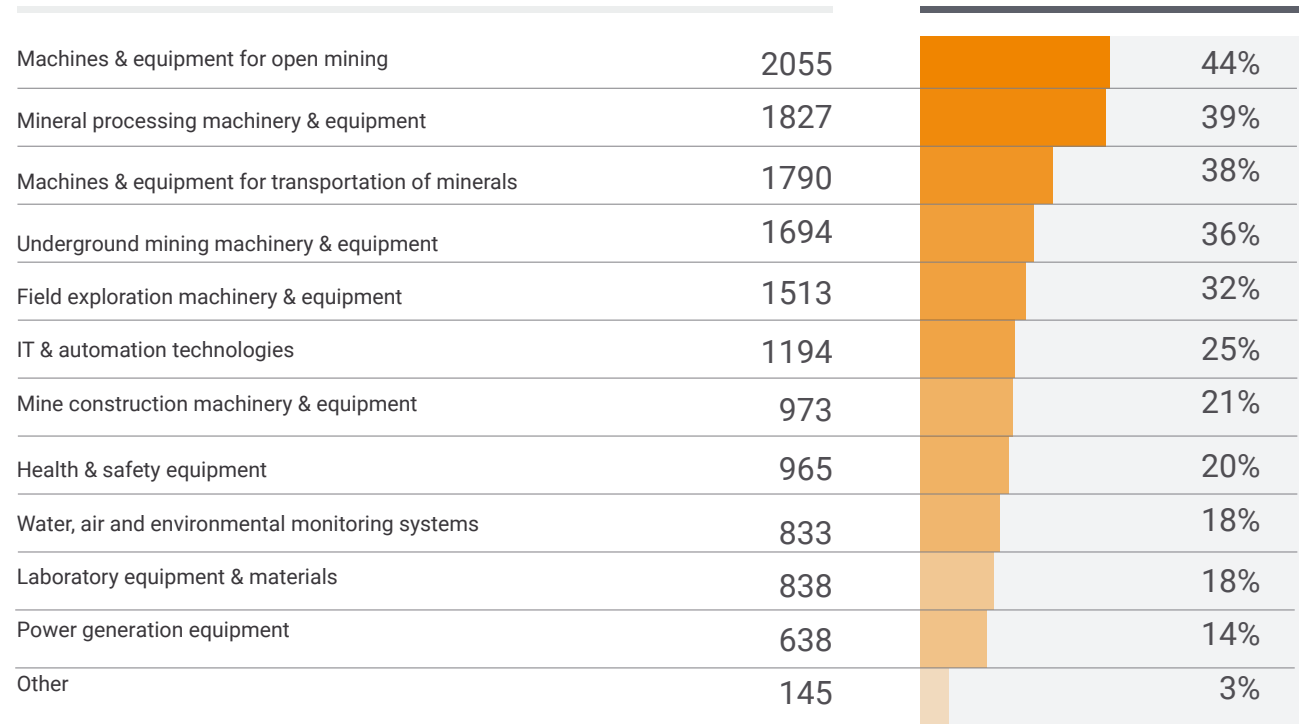
MiningWorld Russia 2019 was attended by **5927** mining professionals, **25%** more than last year.

Total number of visitors



VISITORS' PRODUCTS OF INTEREST BY VISITOR GROUP

MiningWorld Russia visitors' products of interest



VISITOR GEOGRAPHY

Number of visitors from Russia: **5363**

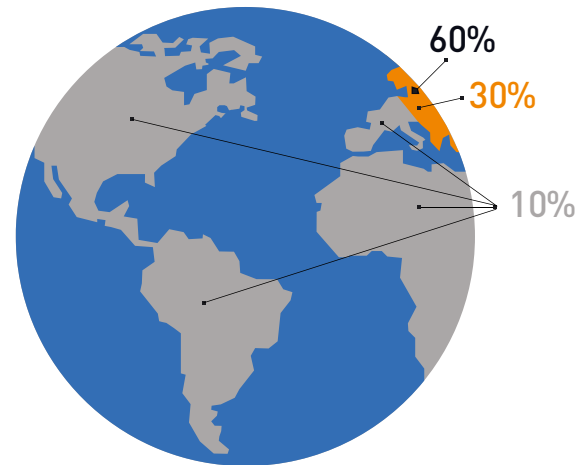
Number of Russian Regions represented: **70**

Number of foreign visitors: **564**

Number of countries represented: **52**

Largest number of visitors by foreign country:
 were from Kazakhstan – **91** people, China – **86** people and Germany – **42** people.

Visitors by geography



3610
 Moscow and Moscow region

1753
 other Russian regions

564
 Foreign countries

Top 10 Russia regions

Nº	Regions	%	Number of visitors
1	Moscow city and the greater Moscow region	60.91%	3610
2	St. Petersburg, Leningrad region	7.04%	418
3	Sverdlovsk region	2.38%	141
4	Kemerovo region	1.48%	88
5	Chelyabinsk region	1.22%	72
6	Belgorod region	1.13%	67
7	Krasnoyarsk region	1.02%	61
8	Nizhny Novgorod Oblast	0.92%	54
9	Perm region	0.90%	53
10	Republic of bashkortostan	0.77%	46
11	Other regions	22.23%	747

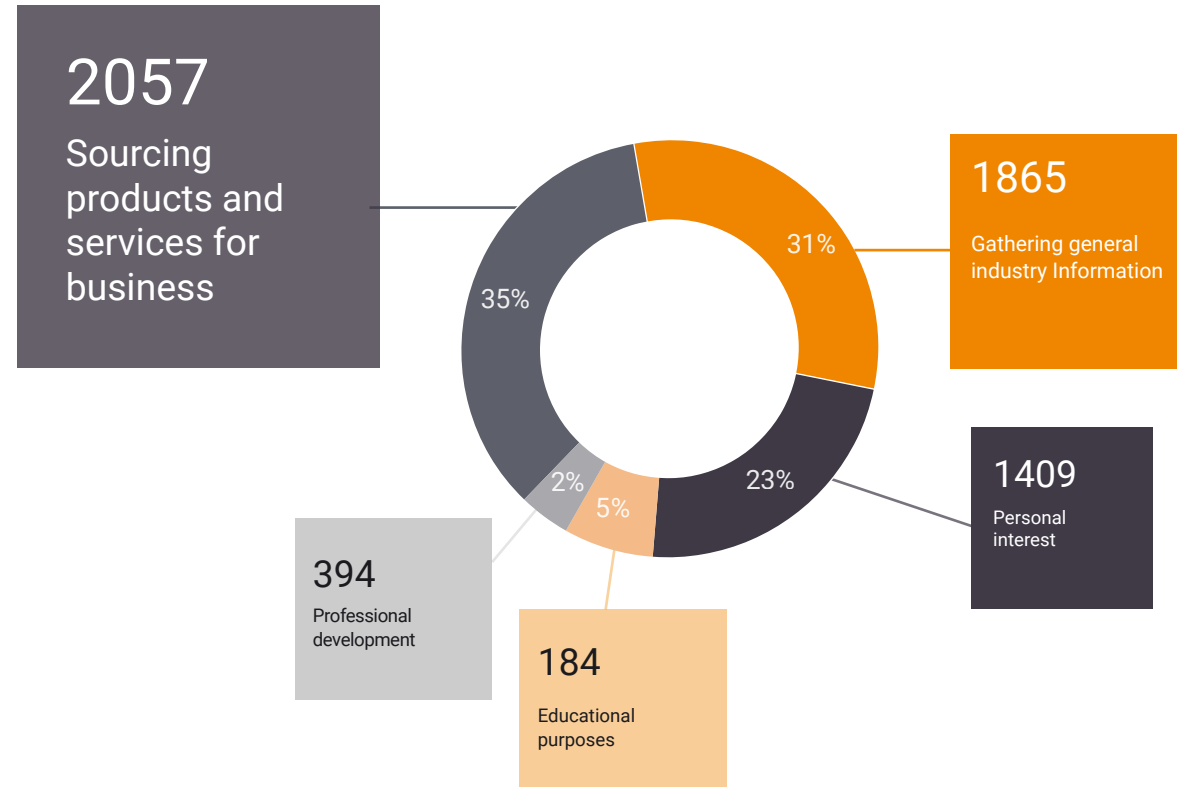


PURPOSE OF ATTENDANCE

The number of targeted visitors coming to MiningWorld Russia to find new products & services, or search for general information, reached **4316** people – **73%** of the total volume of visitors.

This was a **27%** year-on-year increase, compared with MiningWorld Russia 2018.

Visitors breakdown by purpose of attendance



JOB LEVEL

Share of decision-makers among targeted visitors reached **57%**.

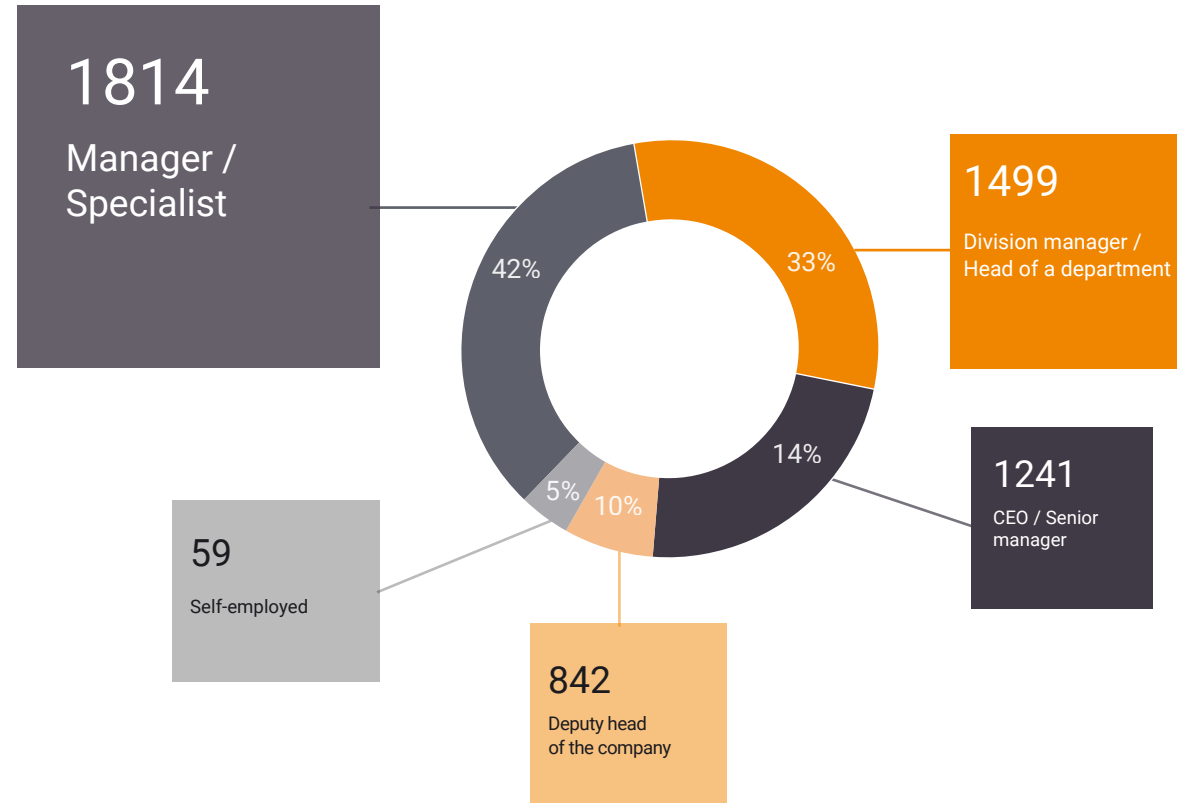
” Our main objective for visiting MiningWorld Russia was to find alternative mineral resource processing equipment. For us, it was important to find replacement technology for traditional drilling and blasting. We found the equipment we needed at MiningWorld Russia.

Deputy Director, Production
Koshevoy V. O.

Taiginsky Mining & Processing Plant

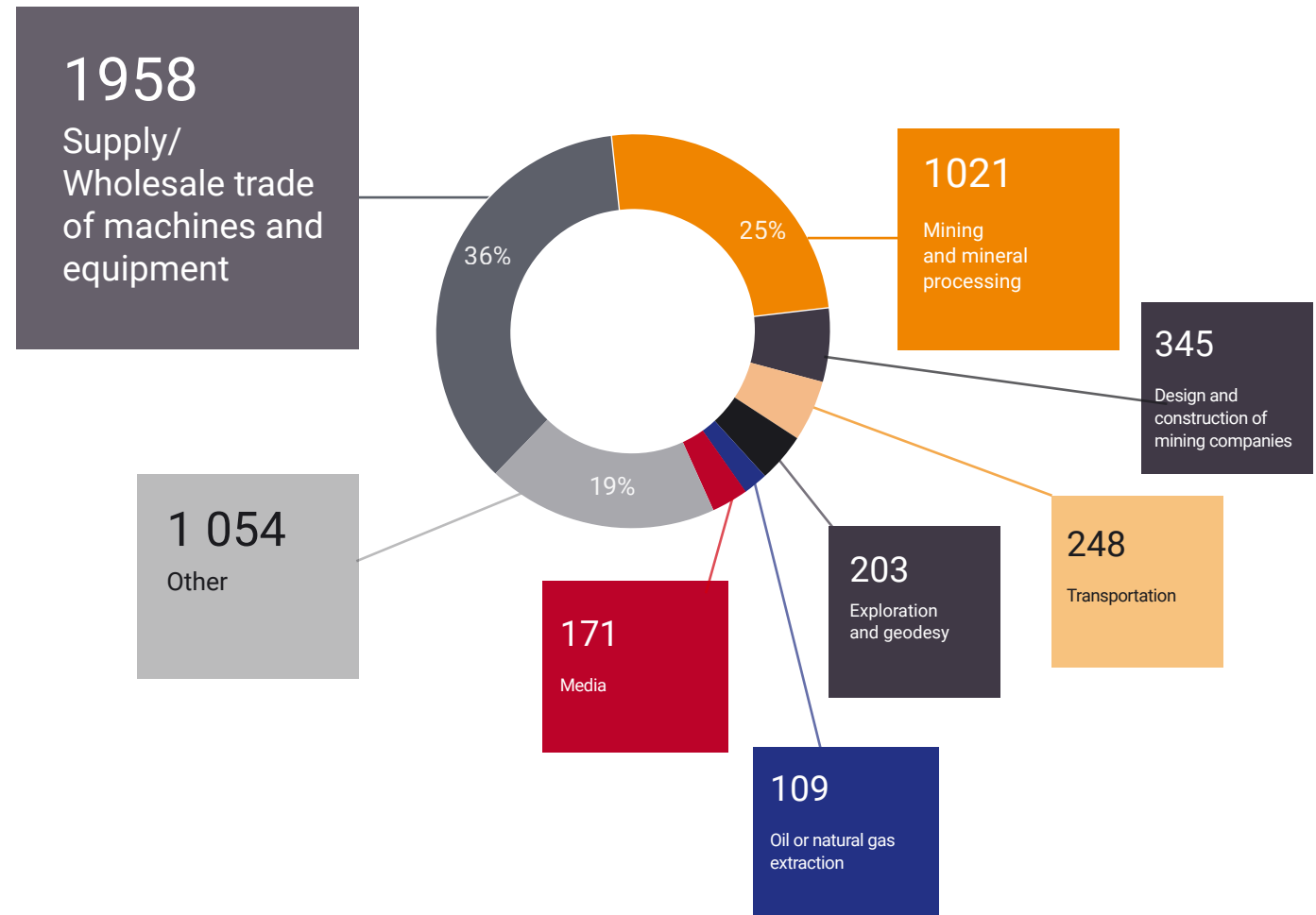
Visitors' Job Levels*

*Only target visitors



VISITORS COMPANIES' PROFILE

MiningWorld Russia visitors' area of business



BUSINESS AGENDA

The business agenda of MiningWorld Russia comprised specialist conferences, presentations, workshops and sessions featuring over **80** Russian and foreign speakers and attended by more than **800** specialists from leading mining and processing enterprises

23 April: “Sustainable Development of the Mining Industry and Prospects for Growth” plenary session, and “Technologies for the Development of PI Deposits” and “Modern Technologies for the Enrichment of Raw Materials” technical conferences.

24 April: IT Technologies and Automation in Mining Day, featuring the “Gold & Technology” conference.

25 April: The last day of the exhibition, featuring the first ever in-time panel session “Mining Industry: Rehabilitation of Mines, Quarries and Rock Spoil Heaps, Management of Waste and Tailings of Processing Plants”, plus “Best Practices in Mining”.



Special event for 2019:
Career Day in Mining



WHAT OUR EXHIBITORS SAY...

” There are not many mining exhibitions in Russia. Annually, MiningWorld Russia brings together a large number of manufacturers and customers. Now, we can actively promote our brand in Russia’s mining industry, a sector we still great potential in.

Hammer Rus



” We have been participating in MiningWorld Russia for four years. It’s an important event, central to promoting Kanex Group. This is the largest exhibition in Russia, even in the CIS, so for us, this is the main opportunity to communicate with our customers

Kanex Group



MiningWorld

21-23 April 2020
Moscow, Russia
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