

INDEX

SAUDI ARABIA

Interior Design & Furniture Exhibition

6 - 8 SEPTEMBER 2026

RIYADH FRONT EXHIBITION & CONFERENCE CENTER

Shape tomorrow's
spaces in Saudi Arabia's
billion dollar interior
design market

CO-LOCATED WITH:



EXPO

ORGANIZED BY:

dmg::events





1

INDEX Saudi Arabia provided Masdar with a valuable platform to showcase our latest innovations and connect with key industry stakeholders. The event was professionally organized and offered great exposure, insightful conversations, and promising business leads. We look forward to participating again in the future.

Omer Farag
Marketing Lead
Masdar Building Materials

YOUR GATEWAY TO SAUDI ARABIA'S INTERIOR DESIGN AND FIT-OUT INDUSTRY

Far beyond just a three-day event, INDEX Saudi Arabia serves as the annual gateway to connect with key audiences and nurture meaningful relationships within the Kingdom's fast-evolving market. It unites thought leaders and decision-makers from the regional design scene, creating a vibrant platform for collaboration and innovation. As the Kingdom's premier trade show for interior design, furniture, and fit-out, INDEX Saudi Arabia has established itself as a dynamic hub where the latest trends and breakthroughs in interior design come alive.

With over 30 years of heritage as the longest-standing interiors event in the Middle East, INDEX expanded its influential presence in Saudi Arabia starting in 2018. Since then, it has brought together a diverse mix of international and local brands poised to reshape the interior design landscape. Organized by dmg events, an industry leader managing more than 115 exhibitions worldwide, INDEX Saudi Arabia remains a trusted platform for brands to connect, grow, and showcase their expertise.

WHAT TO EXPECT IN 2026

600+ EXHIBITORS

90+ SPEAKERS

17,000+ BUYERS

2 INSPIRING CONFERENCES

BENEFIT FROM EXHIBITING

**At the meeting hub
for the interior design
industry in
Saudi Arabia**

PRODUCT SECTORS REPRESENTED AT THE SHOW

FURNITURE
OUTDOOR FURNITURE & DESIGN
KITCHEN AND BATHROOM
SURFACE AND FLOORING
ACCESSORIES, DÉCOR AND HOMEWARE
INTERIOR FIT-OUT SERVICES
HOME AND CONTRACT TEXTILE
LIGHTING
HOME AUTOMATION
ARCHITECTURAL HARDWARE
BUILDING MATERIALS



Lighting Industry Outlook in the Kingdom

The Kingdom's lighting market is on track to reach **US \$2.1 billion by 2033**, growing at a steady 5.05% CAGR from 2025–2033.

Growth drivers:

- **Massive infrastructure growth:** Vision 2030 is fueling large-scale construction of smart cities, business zones, residential projects, and entertainment hubs.
- **Smart & sustainable solutions:** Developers are shifting toward LED and intelligent lighting systems to meet sustainability goals and improve efficiency.
- **Tourism boom:** With 30 million international visitors in 2024, the surge in new hotels, airports, and cultural attractions is driving demand for decorative, ambient, and functional lighting.
- **Urban safety & aesthetics:** Expansion of highways, transport hubs, and public areas is increasing the need for reliable street lighting and smart city illumination systems.

Textiles: A US \$2.5 Billion Market Opportunity

The Saudi Arabia textile market is currently valued at US \$2.5 billion and is poised for substantial growth over the next five years.

What's fueling market growth:

- Vision 2030 initiatives and government support for industrial growth.
- Growing investments in domestic manufacturing.
- Rising disposable incomes and population growth boosting consumption.
- Tourism boom fueling demand in retail, hospitality and lifestyle sectors.
- E-commerce expansion opening new sales channels and revenue streams.

The combined effect of these trends makes textiles **one of the most promising sectors for international suppliers and manufacturers** looking to capture emerging opportunities in Saudi Arabia.

Source: IMARC Group, Saudi Arabia Lighting Market Report

Source: Ken Research, KSA Textile Market Outlook to 2030

The Kingdom's Flooring & Surfaces Market

The Saudi Arabia floor covering market is projected to grow **from US \$291 million in 2025 to US \$408 million by 2030**, at a 7% CAGR.

Key drivers of market growth:

- Giga-projects and smart cities requiring premium and innovative flooring solutions.
- Housing supply gap boosting demand for residential flooring and surface materials.
- Tourism and hospitality expansion increasing need for high-quality finishes in hotels, resorts, and entertainment venues.
- Growing investments in real estate fueling demand across commercial and retail projects.

The market presents opportunities for global manufacturers, local suppliers, and innovative solution providers to capture a share of one of Saudi Arabia's fastest-growing sectors in construction and interior design.

Source: Mordor Intelligence, Saudi Arabia Floor Covering Market Analysis

DIRECT ACCESS TO QUALIFIED BUYERS

PURCHASING AUTHORITY OF PAST ATTENDEES



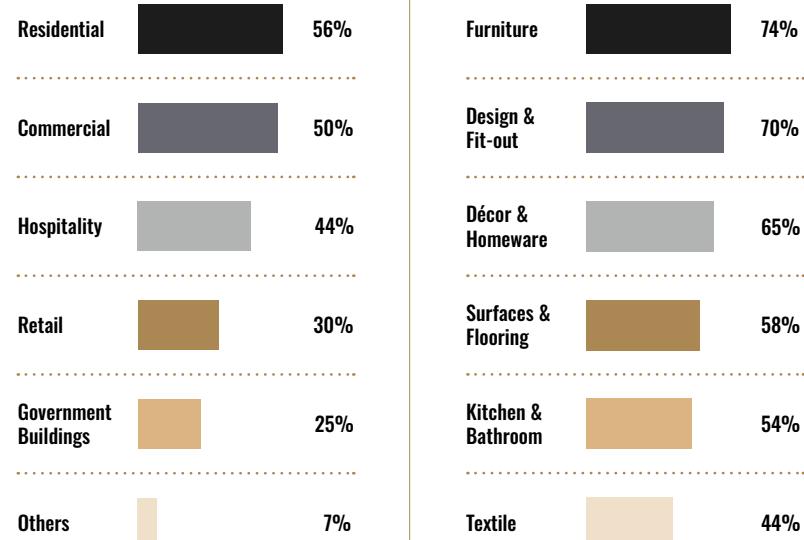
BUYERS PROFILE

- PROPERTY DEVELOPERS & OWNERS
- HOTEL DEVELOPERS & OWNERS
- INTERIOR DESIGNERS & ARCHITECTS
- FIT-OUT CONTRACTORS
- DISTRIBUTORS & RETAILERS
- ENGINEERING
- FF&E PROCUREMENT
- RESTAURANT OWNER / MANAGER
- GOVERNMENT AUTHORITY

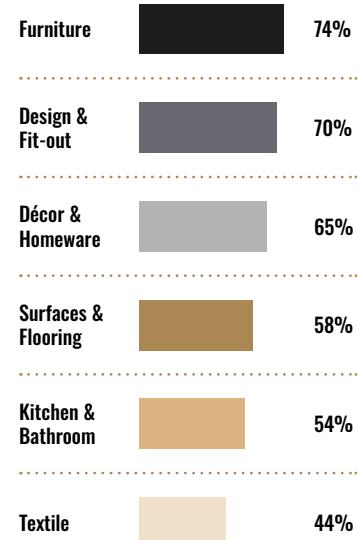
MEET KEY BUYERS THAT ATTEND THE EVENT



PROJECTS THAT ATTENDEES ARE SOURCING FOR



ATTENDEES INTEREST IN PRODUCT SECTORS



CO-LOCATED SHOW

YOUR GATEWAY TO THE LIGHTING INDUSTRY IN SAUDI ARABIA

As Saudi Arabia accelerates its smart city initiatives and giga-projects, the demand for advanced, intelligent lighting solutions is surging. The Lighting Design & Technology Expo is the Kingdom's dedicated platform where global lighting brands showcase the latest innovations, from architectural and decorative lighting to smart systems and sustainable tech.

Bringing together lighting designers, consultants, integrators, engineers, architects, hospitality leaders, and interior specialists, the event is a hub for discovering cutting-edge products, forging valuable connections, and shaping the region's most ambitious developments.



LIGHTING DESIGN & TECHNOLOGY SUMMIT

THE FIRST OF ITS KIND DEDICATED LIGHTING SUMMIT IN SAUDI ARABIA

The Lighting Design & Technology Summit makes its anticipated return in 2026, once again providing a dedicated stage for the global lighting community to exchange knowledge and explore new opportunities.

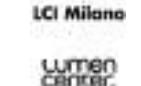
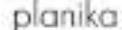
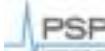
This premier platform features internationally renowned speakers, global brands, and product specialists, offering the insights you need to navigate the fast-evolving future of lighting in Saudi Arabia and beyond. Through a series of impactful sessions and panel discussions, the Summit explores the importance of quality lighting, the integration of smart and sustainable solutions, current challenges, and the business outlook for one of the Kingdom's most dynamic industries.



PRODUCT SECTORS:

- SWITCHES & OTHER ACCESSORIES
- LIGHTING CONTROLS & COMPONENTS
- INTELLIGENT LIGHTING PRODUCTS & SOLUTIONS
- DECORATIVE LIGHTING PRODUCTS & ACCESSORIES
- EXTERIOR & INTERIOR LIGHTING PRODUCTS & ACCESSORIES
- INFRASTRUCTURE & LIGHTING FOR PUBLIC REALM

FEATURED BRANDS THAT HAVE PREVIOUSLY EXHIBITED





EVENT FEATURES

INDEX Design Talks

YOUR FRONT-ROW SEAT TO DESIGN DEBATES

Get inspired, informed, and ahead of the curve. INDEX Design Talks is your front-row seat to the future of design in Saudi Arabia. Across all three days of the event, hear directly from visionary architects, designers, and industry leaders as they share fresh insights, bold predictions, and the biggest trends shaping the Kingdom's design landscape.

From sustainable innovation to cultural aesthetics and smart spaces, the curated lineup of talks and panels dives deep into what's next, connecting you with the ideas and leaders driving transformation in Saudi Arabia.

FEATURING EXPERTS FROM LEADING COMPANIES



For sponsorship opportunities, contact our team: sales@index-saudi.com



EVENT FEATURES

INDEX Saudi Arabia Future Stars

FUELING THE FUTURE OF DESIGN IN SAUDI ARABIA

INDEX Saudi Arabia Future Stars is more than a competition - it's a launchpad for the Kingdom's next generation of interior designers and architects.

This high-profile platform shines a spotlight on the most promising student talent from universities across Saudi Arabia, offering them the chance to showcase their creativity, gain industry exposure, and connect with design leaders shaping the region.

Winners don't just walk away with recognition - they also secure exclusive internships with leading design firms across Saudi Arabia, giving them hands-on experience and a direct pathway into the industry.

As the Kingdom's leading interior design event, INDEX Saudi Arabia is proud to champion the future of the industry by supporting creative institutions, nurturing emerging professionals, and building a community where talent is discovered, mentored, and empowered.

Future Stars isn't just about winning - it's about launching a career.

2025 INTERNSHIP COMPANIES

AJi

EBS
DESIGN | BUILD | FURNISH

ARAC

Uumq
Innovate - Thrive



EVENT FEATURES

Trend Tours

SEE THE TRENDS. MEET THE MAKERS. EXPERIENCE THE SHOW DIFFERENTLY.

Trend Tours offer a focused, guided way to explore INDEX Saudi Arabia - connecting visitors with the products shaping the future of design. Each curated tour highlights key themes, from sustainability and innovation to regional craftsmanship and lighting, giving them direct access to the latest ideas and materials on the show floor.

The Trend Tours are a new initiative to help buyers discover exhibitors across multiple themes, making it easier for them to find the products and services they need.

2025 Trend Tours

- SAUDI MADE TRAIL
- SUSTAINABILITY TRAIL
- SMART SOURCING TOUR
- CURATED EDIT
- DESIGN DISRUPTORS
- LIGHTING TRAIL

To be part of the Trend Tours, contact our team: sales@index-saudi.com

SAUDI ARABIA MARKET LANDSCAPE

TOP PROJECTS

The Red Sea Project

Type: Luxury eco-tourism destination
Location: Red Sea coast
Estimated Value: \$23.6 billion
Details: Development of over 90 pristine islands, focusing on sustainability and luxury resorts.

Diriyah Gate

Type: Cultural and heritage development
Location: Riyadh
Estimated Value: \$20 billion
Details: Restoration of the UNESCO World Heritage site to boost tourism.

Soudah Peaks

Type: Mountain tourism destination
Location: Asir Province
Estimated Value: \$7.7 billion
Details: A 627 km² development aimed at boosting tourism in the Asir region.

The Line (NEOM)

Type: Linear smart city
Location: Tabuk Province
Estimated Value: \$100–200 billion
Details: A 170 km mirrored city designed to house 9 million residents, featuring zero-emission transportation and vertical living spaces.

Mall of Saudi

Type: Retail and entertainment complex
Location: Riyadh
Estimated Value: \$3.2 billion
Details: Features an indoor snow park, amusement park, and luxury hotels.

Amaala

Type: Luxury tourism destination
Location: Northwestern coast
Estimated Value: \$2 billion
Details: A luxury destination with yachting clubs, marinas, and retail outlets.

Qiddiya Entertainment City

Type: Entertainment and sports complex
Location: Southwest of Riyadh
Estimated Value: \$36 billion
Details: Plans include Six Flags theme park, motorsport districts, and 12,000 residential units.

Jeddah Economic City

Type: Mixed-use urban development
Location: Jeddah
Estimated Value: \$30 billion
Details: Home to the Jeddah Tower, the tallest building in the world upon completion.

New Murabba

Type: Mixed-use urban development
Location: Riyadh
Estimated Value: \$50 billion
Details: Massive new downtown development covering 19 sq km with a target completion by 2030.

FAST FACTS

- Saudi Arabia's Vision 2030 is driving massive urban development projects, creating increased demand for innovative interior design solutions across commercial, residential, and hospitality sectors.
- The Riyadh Metro project, one of the largest public transport schemes in the world, is boosting demand for interior fit-outs and furnishings in transit hubs and surrounding developments.
- The Kingdom's growing luxury real estate market is fueling a surge in demand for bespoke, high-end interior design tailored to affluent clients.
- The hospitality sector accounts for nearly 40% of interior design investments in Saudi Arabia, supported by the Kingdom's goal to attract 100 million annual visitors by 2030.

AMPLIFY YOUR IMPACT WITH INDEX SAUDI ARABIA

340K+ Email Subscribers

900K+ Website Visits

2M+ Social Media Reach

USD 300K+ PR Value

MARKET REACH



DELIVERING INSIGHT, DIRECTION AND INSPIRATION

INDEX Saudi Arabia offers a range of bespoke live and digital packages that work with your budget and your business goals.

Whether you're looking to increase brand awareness, generate quality leads or position yourself as an industry thought leader, we've got the goods to engage you with, and convert, your target customer pre-show, on-site and post-show.

Tell us your goals, and together we'll devise a tailored strategy to help you make them happen.



To enquire about sponsorship opportunities, contact our team: sales@index-saudi.com

CONTACT THE TEAM

POLINA PATYRINA

Event Director
polinapatyrina@dmgevents.com
+971 4 445 3780

AHMED ELEZMERLI

Commercial Director
ahmedelezmerli@dmgevents.com
+966 50 130 0308

USMAN ASGHAR

Sales Manager
usmanasghar@dmgevents.com
+971 56 522 1620

KUNAL MADAN

Sales Manager
kunalmadan@dmgevents.com
+971 58 587 1884

NOUF AL HAJJ

Sales Manager
noufalhajj@dmgevents.com
+966 56 934 3491

RAJA ALHAMED

Senior Sales Executive
rajaalhamed@dmgevents.com
+966 54 282 0120

DEBORAH MATHIAS

Senior Marketing Manager
deborahmathias@dmgevents.com
+971 4 445 3655

STASHA JOVANOVIC

Marketing Manager
stashajovanovic@dmgevents.com
+971 4 438 0355

SECURE YOUR PLACE AT INDEX SAUDI ARABIA

BOOK A STAND

📞 +971 4 438 0355

✉️ sales@index-saudi.com

🌐 www.index-saudi.com

Join the conversation #INDEXSAUDI



ORGANIZED BY:

dmg::events