

# INDEX

SAUDI ARABIA

Interior Design & Furniture Exhibition

9 - 11 SEPTEMBER 2025

RIYADH FRONT EXHIBITION & CONFERENCE CENTER

# Capture Your Share Of Saudi Arabia's Billion-Dollar Interior Design Industry



CO-LOCATED WITH:



ORGANIZED BY:

**dmg** events

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Exhibiting at INDEX Saudi Arabia was a remarkable experience for us. The event showcased our products to a diverse audience and facilitated invaluable connections with industry leaders and potential clients. The organization was top-notch, providing a platform that encouraged interaction and collaboration. We gained significant insights into market trends and consumer preferences, and we thoroughly enjoyed the varied topics at the Design Talks arena. We look forward to participating again!

Louise Pitt  
Head of Marketing & Communication (Gulf Office)  
GEBERIT – 2024 Exhibitor

# YOUR GATEWAY TO SAUDI ARABIA'S INTERIOR DESIGN AND FIT-OUT INDUSTRY

Much more than a three-day event, INDEX Saudi Arabia is the annual point of connection to access key audiences and foster pertinent relationships in the Kingdom's rapidly growing market, bringing together thought leaders and decision-makers of the regional design stage.

As the Kingdom's leading interior design, furniture, and fit-out trade show, INDEX Saudi Arabia has earned its place as a dynamic hub where cutting-edge trends and the latest innovations in interior design come to life.

Building on over three decades of legacy as the longest-running interiors event in the Middle East, INDEX has established a strong presence in Saudi Arabia since 2018, uniting a diverse array of international and local brands set to redefine the world of interior design. Organized by dmg events, a global leader with a portfolio of over 80 annual exhibitions, INDEX Saudi Arabia is a trusted platform where brands connect, grow and showcase their expertise.

## WHAT TO EXPECT IN 2025

**600+ EXHIBITING BRANDS**

**17,000+ BUYERS**

**120+ SPEAKERS**

**1 INSPIRING CONFERENCE**

**2 KEY FEATURES**

# BENEFIT FROM EXHIBITING AT THE MEETING HUB FOR THE INTERIOR DESIGN INDUSTRY IN SAUDI ARABIA

## PRODUCT SECTORS REPRESENTED AT THE SHOW

ACCESSORIES, DÉCOR & HOMEWARE

ART

BED & BEDDING

FIT-OUT SERVICES

FURNITURE & FURNISHINGS

HOSPITALITY INTERIORS

KITCHEN & BATHROOM

FLOORING & SURFACES

TEXTILES

WORKSPACE



A curated showcase of premium brands, designed to captivate the most discerning buyers in Saudi Arabia. With a focus on exceptional craftsmanship, INDEX Collection features luxury interiors, furniture, textiles, décor, furnishings, accessories, art, surfaces, kitchen, and bathroom designs.

This exclusive platform connects designers, developers, and influential buyers with the industry's finest, setting the stage for inspiration, collaboration, and trendsetting in Saudi Arabia's luxury interiors market.



## FAST FACTS

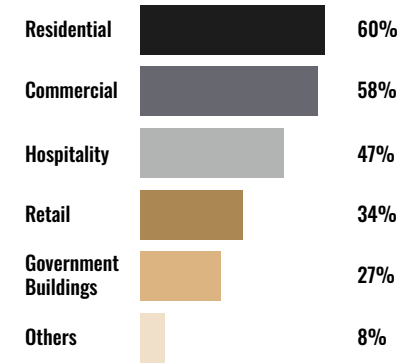
- The Saudi Arabia interior design market is expected to reach US \$4.09 billion in 2024 and grow at a CAGR of 9.80% to reach **US \$6.52 billion by 2029**.
- Saudi Arabia plans for **320,000 new hotel rooms by 2030** to meet surging tourism demand.
- Of the new hotel room supply, 66% will be in the 'luxury', 'upper upscale' and 'upscale' categories. By 2030, this segment will 'expand further to 72% of the market, **equating to 251,500 hotel rooms**.
- The high demand for high-quality interior services is also due to significant **residential projects investing around US \$10.7 billion** into the architecture and interior design sectors.
- Over 200 global companies have successfully relocated their regional headquarters to Riyadh under the Tourism Investment Enablers Program (TIEP), furthering the **demand for office furniture and well-designed workspaces**.

# DIRECT ACCESS TO QUALIFIED BUYERS

## PURCHASING AUTHORITY OF ATTENDEES



## TYPES OF PROJECTS THAT ATTENDEES ARE SOURCING FOR



## BUYERS PROFILE

- INTERIOR DESIGNERS
- FF&E PROCUREMENT
- PROJECT OWNERS
- SPECIFIERS
- HOTEL & RESTAURANT OWNERS
- GOVERNMENT
- ARCHITECTS
- PROPERTY OWNERS & DEVELOPERS
- HOMEOWNERS
- FIT-OUT CONTRACTORS
- DISTRIBUTORS & RETAILERS



## PAST VISITING COMPANIES

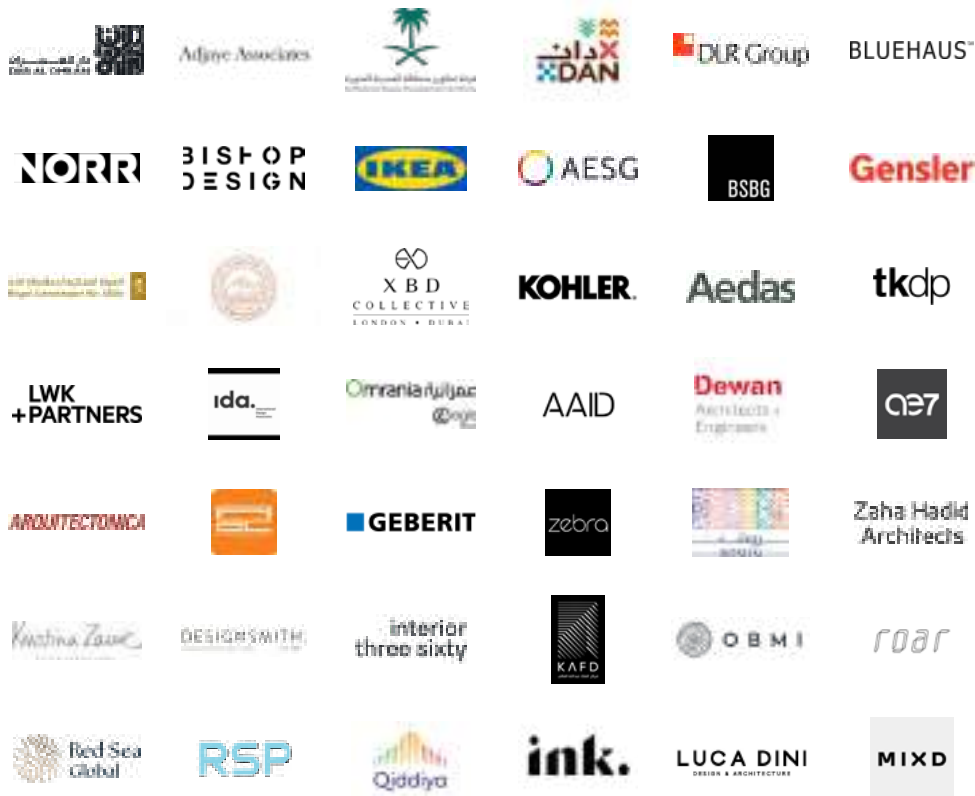




# INDEX DESIGN TALKS

INDEX Design Talks offer the opportunity to gain insights and expertise from key industry leaders sharing their latest insights and predictions for trends making their way to the Kingdom. Carefully curated to cover the biggest topics and trends impacting the design community, the programme runs across all three days of INDEX Saudi Arabia.

## FEATURING EXPERTS FROM LEADING COMPANIES



For speaker opportunities, contact our team here : [content@index-saudi.com](mailto:content@index-saudi.com)

# EVENT FEATURES

## INDEX Saudi Arabia Future Stars



### EMPOWERING THE NEXT GENERATION OF INTERIOR DESIGN PROFESSIONALS

The INDEX Saudi Arabia Future Stars competition is a distinguished platform designed to nurture and spotlight the talents of interior design and architecture students from across the Kingdom. By bringing together aspiring designers and architects, this competition creates invaluable opportunities for emerging talent to connect with established industry leaders and professionals.

As the leading interior design event in the Kingdom, we are committed to enriching creative businesses, educational institutions, and individual designers by fostering a supportive community. Our mission is to empower emerging talent with the resources and connections needed to launch successful careers in the industry.

## Design District



### CAPTURING THE VISION OF DESIGN IN SAUDI ARABIA

The Design District celebrates the rich heritage of Saudi Arabian design through meticulously crafted spaces inspired by Al-Najdi architecture. A true testament to luxury and craftsmanship, it features exceptional products from leading brands.

Visitors can explore the harmonious fusion of traditional Saudi design with contemporary interiors, discovering innovative ways to seamlessly integrate cultural heritage into modern living and hospitality environments.

**Enquire to participate: [sales@index-saudi.com](mailto:sales@index-saudi.com)**

# CO-LOCATED SHOW

**YOUR GATEWAY  
TO THE LIGHTING  
INDUSTRY IN  
SAUDI ARABIA**

## LIGHTING DESIGN & TECHNOLOGY EXPO

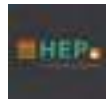
The Lighting Design & Technology Expo is the premier platform for global lighting industry leaders to present cutting-edge products and innovative technologies to buyers in Saudi Arabia, and form meaningful connections.

With the rapid growth of smart homes, smart cities, and ambitious giga-projects, the demand for state-of-the-art lighting solutions in the Kingdom has reached unprecedented heights.

The event brings together lighting designers, consultants, system integrators, engineers, architects, hospitality owners, interior designers, and fit-out companies from across the region, to discover the latest lighting products and solutions to elevate their upcoming projects.



### FEATURED BRANDS THAT EXHIBITED IN 2024



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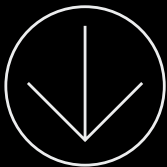
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