

الصالون الدولي السادس و العشرون للبناء و مواد البناء و الاشغال العمومية

26^{ème}

SALON INTERNATIONAL DU BATIMENT DES MATERIAUX
DE CONSTRUCTION ET DES TRAVAUX PUBLICS

BATIMATEC
2024

THE REPORT



Breakthrough of the international construction sector

Co-organized by the companies BATIMATEC expo and ALGERIA EXHIBITION, subsidiary of Group SAFEX, the sixth edition of the international building exhibition, construction materials and public works «BATIMATEC 2024» was held from the 05th to the 09th of May 2024 at the Palais des Expositions des Pins Maritimes (Algiers), under the high patronage of the Minister of housing, town planning and urban affairs.

This 26th edition was marked by a communication reflecting a notable breakthrough in the construction sector in terms of international exhibition, particularly in the export of goods and services.



Mohamed Tarek Belaribi, Minister of Housing, Town Planning and Urban Development, noted at the official inauguration of the show that «Batimatec has established a new mentality among national economic operators, including young entrepreneurs who are increasingly turning their attention to exports».

900 exhibitors at Batimatec 2024

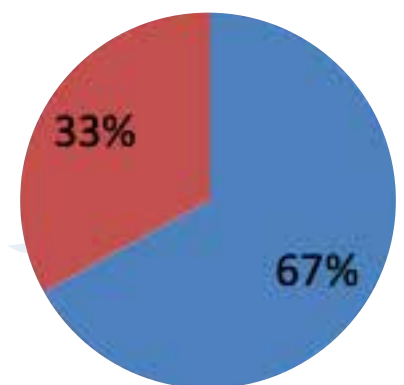
The 26th edition of the International Building, Construction Materials and Public Works Exhibition (Batimatec 2024) was marked by the participation of over 900 exhibitors, including some 600 national exhibitors, and no fewer than 300 international exhibitors, representing 14 foreign countries. These countries were China, Turkey, Italy, France, Tunisia, Portugal, Germany, Austria, Belgium, Spain, the United Arab Emirates, Egypt, Poland and the Netherlands.



Statistics of the 2024 BATIMATEC fair

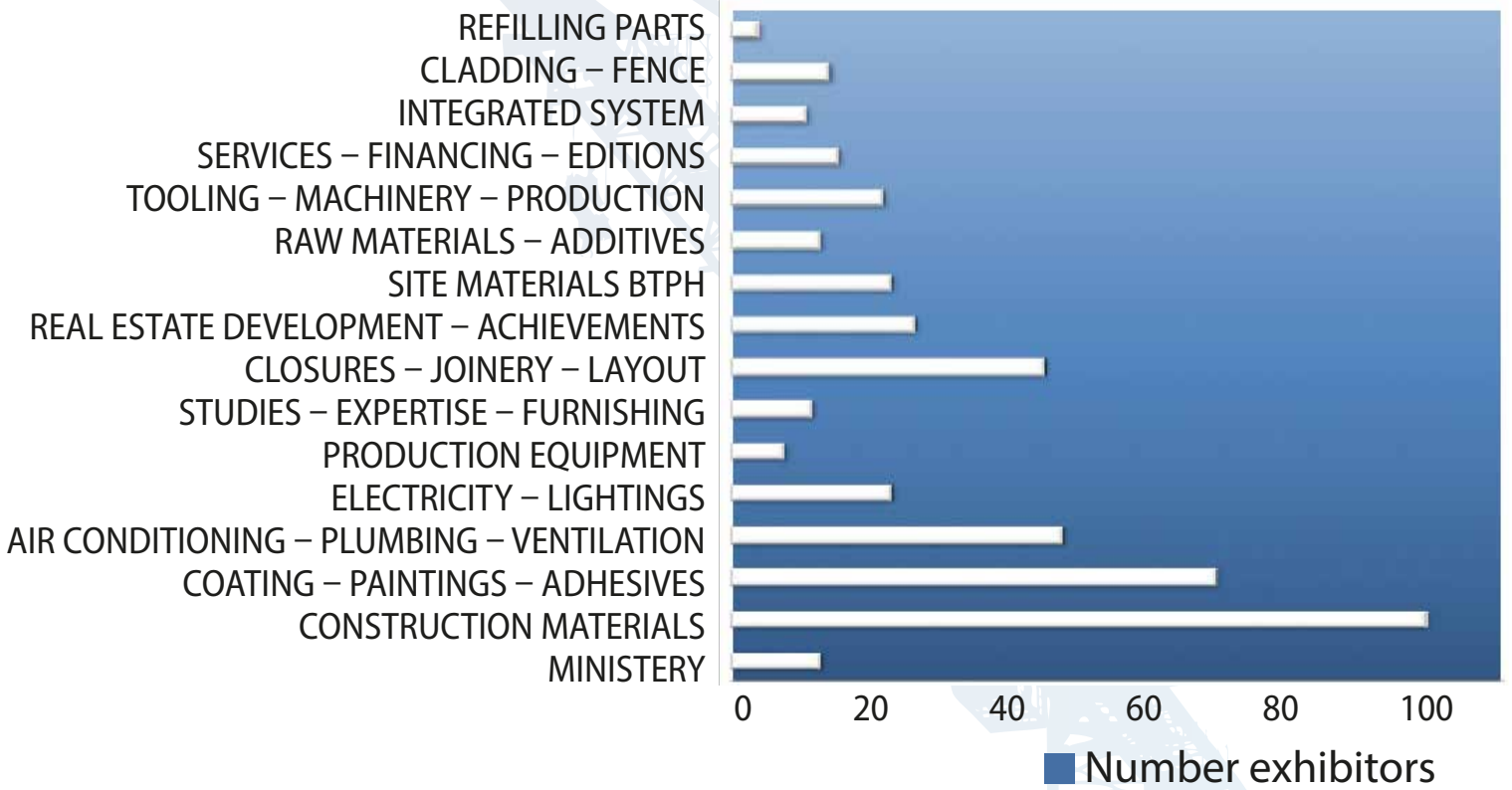
- Total exhibitors number: 900 exhibitors
- Number of national exhibitors: 600 exhibitors
- Number of international exhibitors: 300 exhibitors
- Number of participating countries: 14 countries
- Total exhibition area: 40.000 m²
- Visitors: estimated at 250.000 people

Participation rate

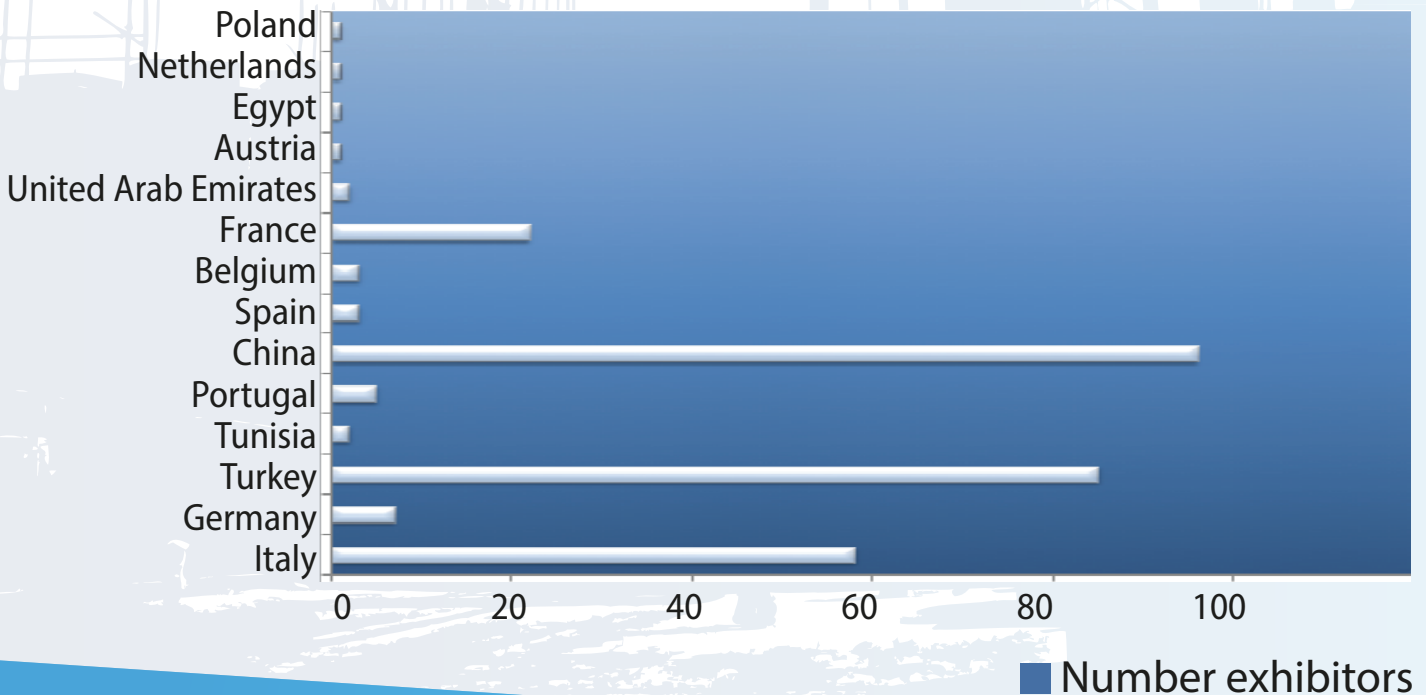
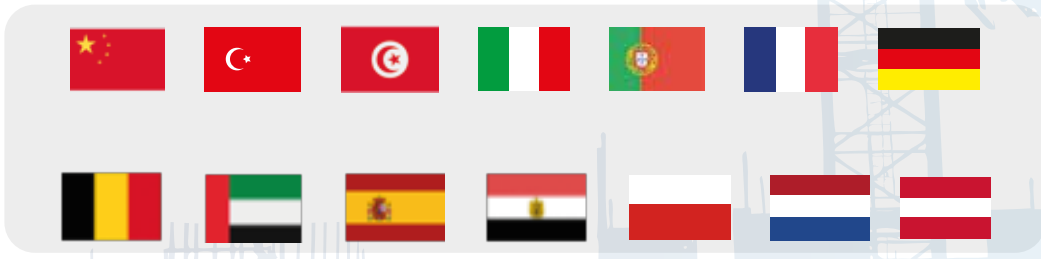


■ National exhibitors
■ International exhibitors

NATIONAL PARTICIPATION BY SECTOR OF ACTIVITY

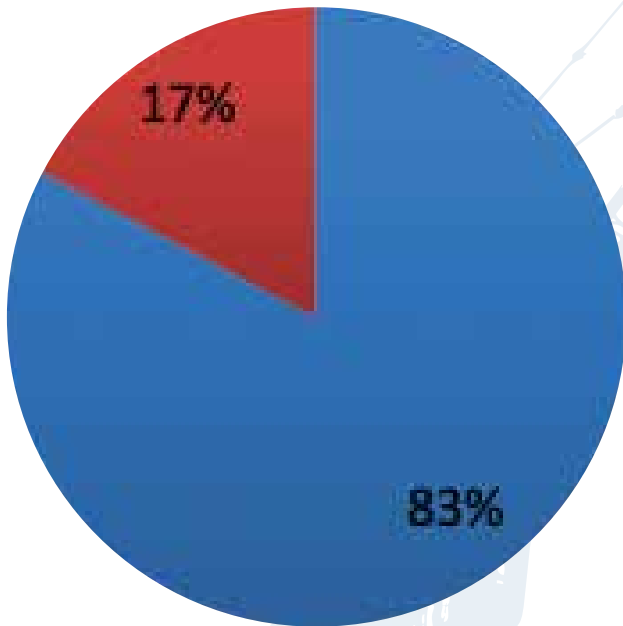


INTERNATIONAL PARTICIPATION



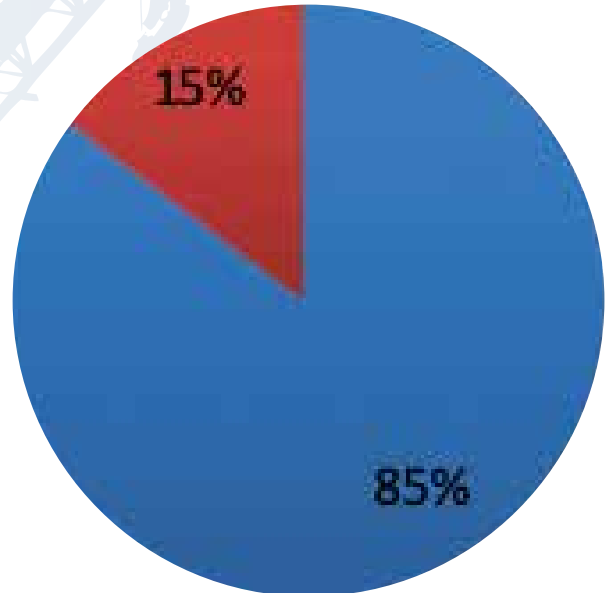
PARTICIPANTS' OPINIONS

1. Have you participated in the Batimatec exhibition?



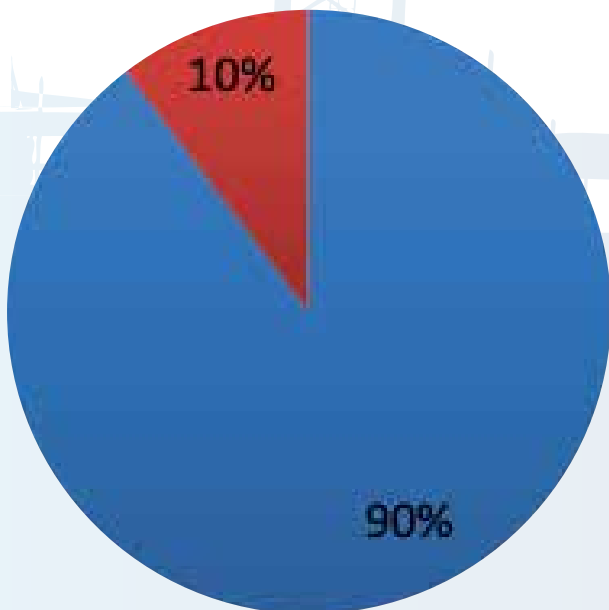
■ Yes
■ No

3. Do you consider recommending us to other companies?



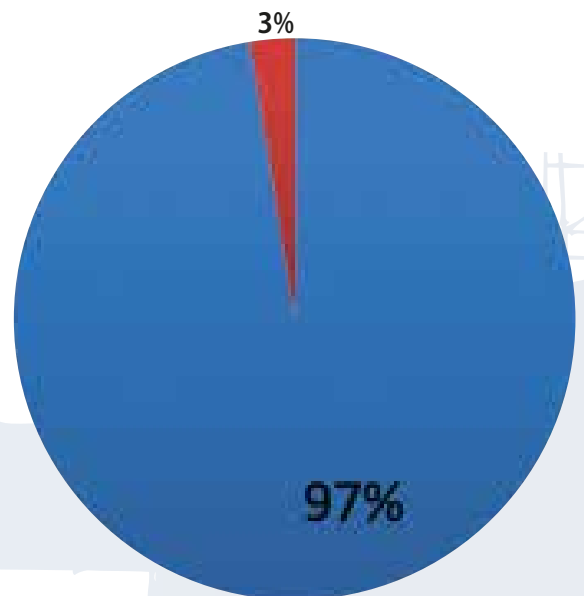
■ Yes
■ No

2. What is your global appreciation of the exhibition?



■ Satisfied
■ Unsatisfied

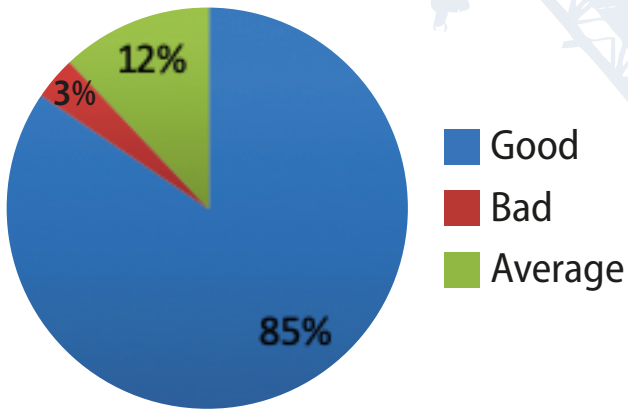
4. Do you consider participating in the next edition of the Batimatec exhibition?



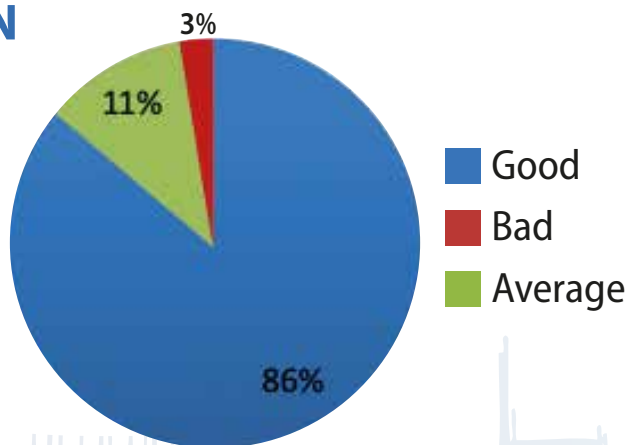
■ Yes
■ No

5. What do you think of the customer friendliness?

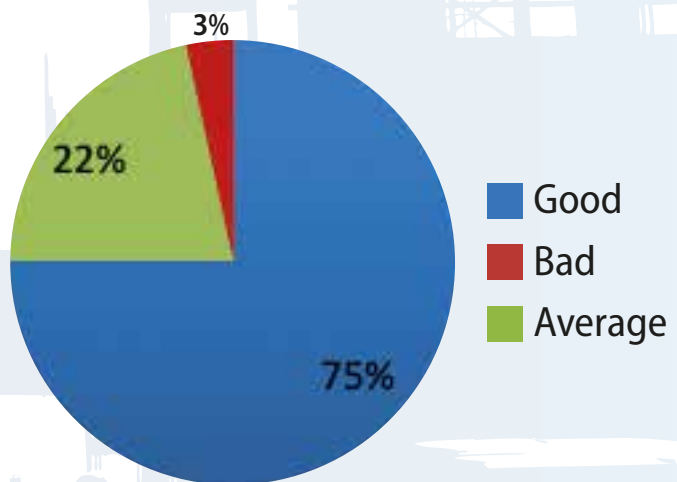
LISTENING



RECEPTION



AVAILABILITY



Start-ups in the spotlight

The 2024 edition of the Builders' exhibition also reserved a special place for start-ups, whose experiences were the focus of visitors' interest, particularly in the animation areas highlighting the expertise of young entrepreneurs in industrial innovation, especially in the materials and construction processes sector.

Several experiences were further detailed by the startups during the technical days organized alongside the exhibition. The event highlighted the projects undertaken brilliantly by young people who created their companies and forged links and partnerships with important companies and organizations in the sector, which allowed them to open up new perspectives and improve their business.

The Batimatec 2024 exhibition featured several activities designed to raise awareness and encourage debate on the following topics: the participation of young entrepreneurs in the development and modernization of the key construction sector.



The animation program, which took place in the Ali Maachi conference room and in the General Directorate of Safex, focused on various themes presented by field experts and supervised by a panel consisting of experts and professionals in the sector, including officials from the Ministry of Habitat, Urban Planning and the City.

The conferences covered topics dedicated to the «Monitoring of high-rise buildings», the «Control of Technical Contracting in the building industry», and the advantages of the circular economy and energy efficiency in the building industry. The technical days also addressed the theme of innovation in start-ups and strategic management in companies, with a view to effective, committed and sustainable management.

At the technical day dedicated to innovation, there was a notably discussion about the partnership forged by the National Technical Control Organization (CTC), with several startups- through the National Agency for the Development of New Technologies (ANPT) as part of the digitalization of its management system undertaken for several years.

To address certain issues, the CTC has already called upon in recent years, the expertise of several young startups notably to launch its digital platform «Dima», allowing for the provision of instant information on the status of constructions in case of catastrophes. The CTC is continuing its momentum by forging new partnerships with young companies to enhance its skills particularly in control and monitoring of buildings.

In addition, a number of successful start-ups were honored and presented to the public during a day entitled «Presentation of innovative solutions by start-ups». These included small businesses specializing in the «Design of a web and mobile geo-risk platform» through SARL HR TECHNOLOGY, the «Digitization and automation of the DTR analysis process», a product of the start-up CSEN (COMPANY OF STRUCTURAL ENGINEERING AND NUMERICAL), the «Development of sustainable construction solutions using recycled materials and eco-innovative technologies», STARTUP ECO TASHIRA, the «System for assembling red bricks with threaded rods and sliding rails» presented by its inventor Chaabane Zitouni, and finally the «Presentation of innovative solutions in the field of public lighting» devised by START- UP SOUKI.



Circular economy and energy efficiency

It was also discussed during the presentations organized during the technical days about themes related to “Control of Technical States Bodies CET in the building”, namely the role of the CTC in disaster management through four cycles: mitigation, preparedness, emergency’ response and finally rehabilitation.

The technical days also addressed the advantages of the circular economy and energy efficiency in the construction sector. There was also discussion about the regulatory framework in place, as well as examples of waste recovery. Two experiences were presented in this context by the staff National Center for Studies and Integrated Research in Building (CNERIB) on the valorization of recycled materials for reuse in thermal insulation. There are projects conceived for recycling olive pomace, and wood and cork waste, for recycling into thermal insulation materials.



The National Waste Agency (ANDA), under the ministry of Environment and Renewable Energies, presented its part of the national strategy for waste recovery sectors for inert waste. It appears that by 2035, it is estimated that 25.7 million tons of inert waste will be recovered through the development of the sector, which offers great opportunities for inventors in this field.

Holcim El Djazzair presented the environmental advantages of its innovative solution ARDIA 600, a technique for producing a road binder made from clinker for new construction or maintenance work of various types (soil treatment, recycling, rigid pavements). A technique that allows for reducing the duration and cost of work while respecting the environment.

Other topics were addressed during the conference program including strategic management in companies through effective, committed and sustainable management, as well as a meeting dedicated to opportunities and business practices in Algeria presented by the Chamber of commerce and Industry Algerian-French CCI.

The 13th edition of the National Young Architects Competition, “La charrette d’Or”

The 13th edition of the National Young Architects Competition, “La charrette d’Or”, organized by the specialized magazine “Vie de Villes”, alongside the Batimatec exhibition, allowed for rewarding the work of three young architects who participated in this year’s selection dedicated to the theme “Rethink common spaces in housing estates”.

Eight projects were in competition for the award. The young participants proposed solutions “innovative and sustainable” to transform poorly or under-utilized outdoor spaces in housing estates in Algeria into places of life and friendliness, promoting well-being and social ties in collective housing. Candidates were also asked to integrate ecological, aesthetic and social considerations while respecting the cultural and environmental context of the concerned housing estate.

Young architects were tasked with rethinking terraces, courtyard spaces and immediate peripheral areas to be convivial spaces, integrating ecological, aesthetic and social considerations while respecting the cultural and environmental context of the concerned housing estates concerned.

Project authors were required to propose activity programs that reinforce the cultural identity of Algeria, according to the urban architect and initiator of the competition “La charrette d’Or”, Mr. Akli Amrouche.



The three finalists worked on an urban development of a set of buildings located in Ali Mandjeli in Constantine. The winner, the young architect Safia Mokrane, from Tizi-Ouzou, has proposed «simple flexible arrangements» to improve the living conditions of inhabitants and to «promote conviviality and social activity» and respect for the environment «To identify a new life within the neighborhood, I identified the essential axes to revive the city, including relaxation walkways, children’s play areas, accessibility for people with reduced mobility, green spaces and gardening, waste management...etc», she explains.

The jury also awarded the second prize to the young architect Youcef Fares Belhadid from Algiers, and the third prize to the young architecture student Nadir Madjoudj, from Boumerdès.



BATIMATEC 2024

Acknowledgement

We would like to express our thanks to the Ministry of housing, town planning and urban development, our sponsors, national and international exhibitors, conference hosts and partners and visitors as well for their contribution in the success and smooth management of the 26 th edition of the **Batimatec** exhibition. See you next year for the 27 th edition from the 04 th to the 8 th May of 2025 For a new edition and as much of success.

