



26 - 29 November 2024
Dubai World Trade Centre, UAE

hvacrexpodubai.com

Exhibit and accelerate your sales

Co-located with



Main supporting partner



Supporting partner



Supporting partner



Capitalize on untapped opportunities and go after new revenue streams

HVAC R Expo is a prominent platform for the heating, ventilation, air-conditioning and refrigeration industry to expand your business in the Middle East, Africa and South Asia. The event offers live product showcases, knowledge exchange and networking opportunities, all alongside the prestigious Big 5 Global event.

By exhibiting you will access untapped markets and reach new customers, ultimately driving sales growth, leading to increased revenue streams.



If I had to describe Big 5 Global in one word, it would be "awesome". We have exhibited every year without fail for the last 15 years and we've gathered a tremendous amount of leads throughout our participation in this flagship event.

Amir Naqvi, General Manager at Honeywell
Exhibitor



Exhibit and get ready to grow your business. [Book your stand now.](#)

Outperform your competitors and drive market dominance

10,070

Attendees are
interested in HVAC R
products

28

Exhibiting
countries

127

Specialized exhibitors
showcasing HVAC R
products

6

Country
pavilions

Numbers based on Big 5 Global 2023 visitor and HVAC R Expo exhibitor attendance stats.



Exhibit and take advantage of immediate strategic sales opportunities available

Leads

Discover business growth opportunities in the world's fastest growing markets

Insights

Learn what moves the key Middle Eastern, African and South Asian construction markets

Networking

Gain direct access to the leading, global figures affecting your industry

Collaboration

Grow your personal and business network across a huge audience of global distributors and agents



Enquire about exhibiting today.

Our biggest triumph: satisfied and loyal customers



Big 5 Global allows us to connect with existing vendors and potential partners, and also introduces us to the latest trends and technologies in the industry which is a fantastic opportunity for us to learn from the best and to be the best.

**Hao Xuehong, Chief Executive Officer - Haier Gulf
Exhibitor**



Increase sales by tapping into buyer demand for your products

Air flow, Air quality & Ventilation

- Ducting systems & machinery
- Valves
- Ventilation systems & components

Air conditioning, refrigeration & heating

- Air conditioning & components
- District cooling
- Heating systems & equipment, heat exchangers
- Refrigeration systems & equipment

HVAC Equipment & Services

- Fittings & components
- HVAC R industry services
- Installation tools & equipment
- Insulation products
- Testing & control technology

Special Focus on Intelligent Buildings

Home & Building Energy Efficiency

- Climate control systems
- Distribution systems
- Electric drive systems
- Lighting control systems
- Motion detectors
- Safety switches & modular installation devices

Smart Home & Building Management Systems

- Access controls
- Blinds & window operating systems
- Energy storage
- Network & wireless control systems
- Security & observation systems
- Sensor systems
- Smart grid
- Smart home cabling systems
- Smart home system integration

9,167

Attendees interested in
intelligent buildings products

Numbers based on Big 5 Global 2023 visitor attendance stats.



Book your stand today.

XL opportunities giga-sized markets

\$9.0tn
Active

Value of active construction industry projects across all sectors planned so far in the Middle East and Africa.

\$338bn
Awarded

Value of construction industry projects awarded in the MENA region in 2023.

\$6.75tn
Pipeline

Value of construction industry projects in the pre-execution phase in Middle East & Africa.

Go after new clients in booming markets

KSA
\$1.5tn



Saudi Arabia

Over \$1.5tn worth of projects are in planning stages or have progressed to build already, including the nation's globally renowned \$500bn NEOM giga project.

UAE
\$750bn



United Arab Emirates

The Abu Dhabi Economic Vision 2030 and the Dubai 2040 Urban Masterplan provide the framework for more than 1,800 major projects worth just over \$750bn.

EGY
\$652bn



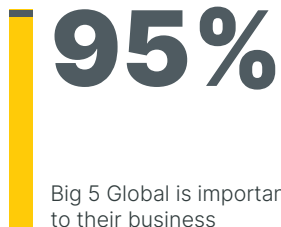
Egypt

The Mediterranean Arab state is one of the world's busiest projects markets, with just under \$652bn worth of active projects over the past two years.

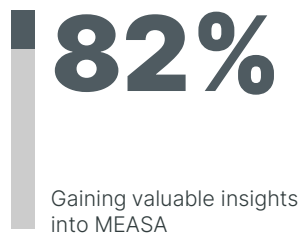
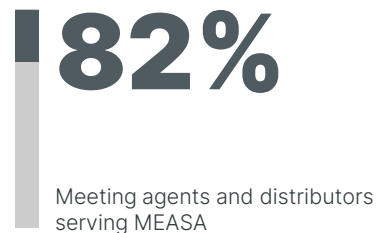
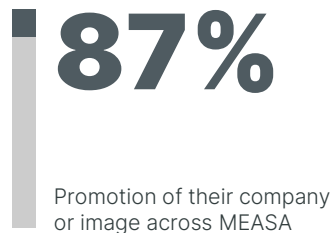


Exhibitor goals achieved

What exhibitors said



Achievement of exhibitor objectives



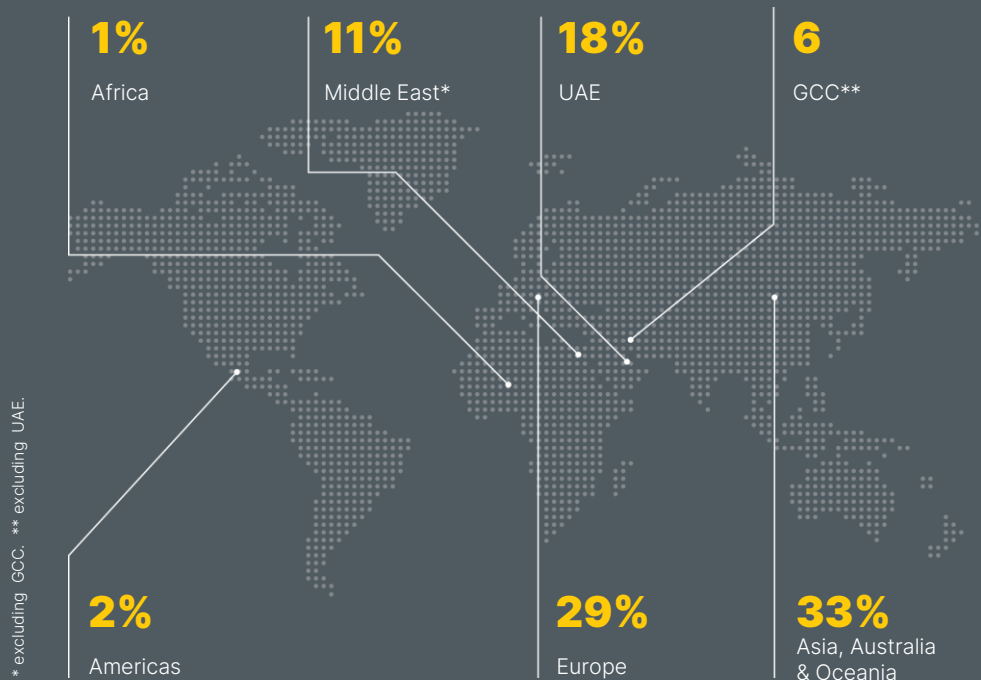
Numbers based on Big 5 Global 2023 exhibitor survey.



Exhibit and achieve rapid sales acceleration. [Book your stand.](#)

Global exhibitors coming to the region

Exhibitors by region:



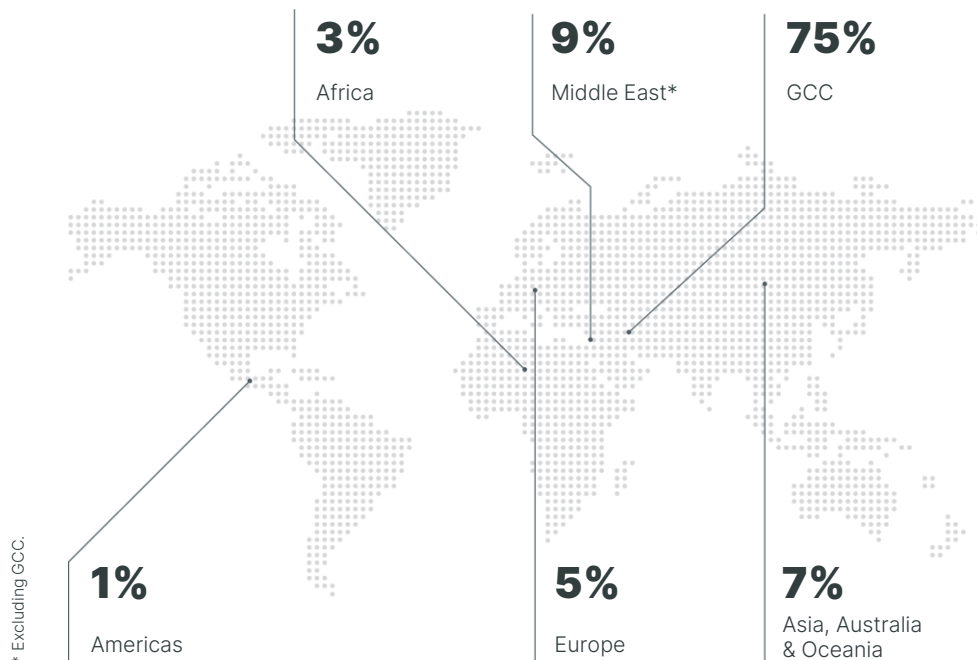
* excluding GCC. ** excluding UAE.

Exhibiting countries



Position your offerings as the top choice to a global audience

Where **Visitors** came from



Numbers based on Big 5 Global 2023 attendee number of 81,080.

Top 10 visiting countries (excluding UAE)



Saudi Arabia



Iran



India



Oman



Iraq



Kuwait



Egypt



Pakistan



Bahrain



Qatar



Tap into demand by spotlighting top products for buyers. Book your stand.

Meet with purpose driven visitors and close deals faster

Achievement of visitor objectives

86%

Meet current
suppliers

86%

Meet new
suppliers

88%

Discover
innovations

89%

Network with
the industry

84%

Source new
regional products

86%

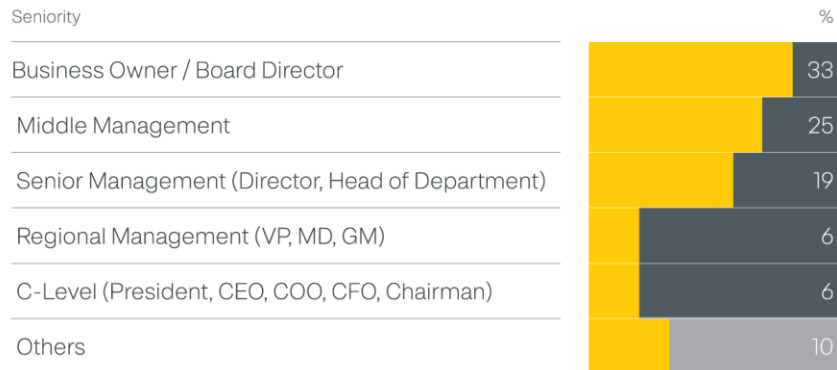
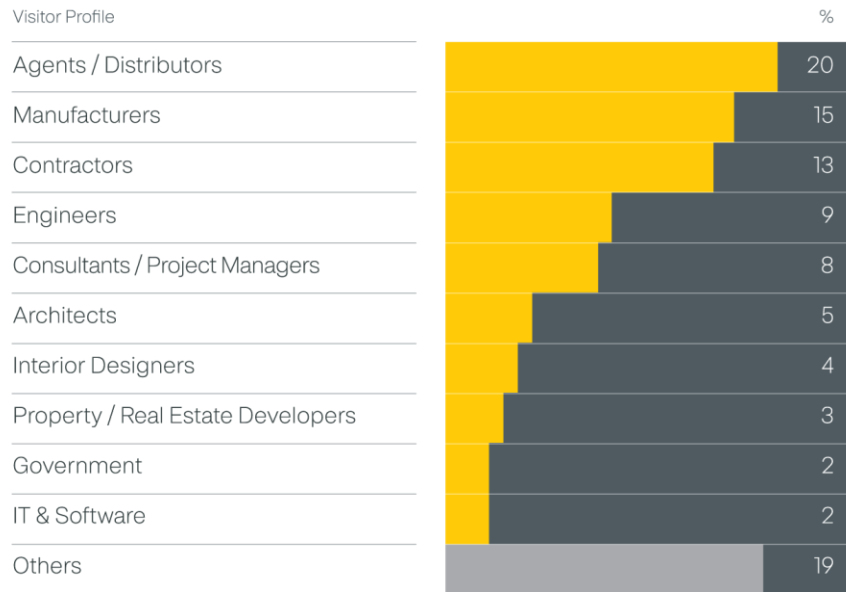
Source new
international products

Numbers based on Big 5 Global 2023 visitor survey.



Your products and solutions are in demand. [Book your stand.](#)

Network with a highly targeted audience and get more sales leads



Numbers based on Big 5 Global 2023 attendee number of 81,080.



Enquire to exhibit today.

XL brands signing XXL deals at Big 5 Global

Global

- AECOM
- AESG
- Arcadis
- Astrak
- AtkinsRealis
- Bechtel Company
- China State Construction Engineering
- Godwitt Construction Pvt Ltd
- HB Fuller
- KEO International Consultants
- Kings Developers Limited
- Parsons
- Schindler GmbH
- Sika Deutschland GmbH
- WSP

Middle East

- Al Amana Building Materials Co. LLC
- Al Jassar LLC
- AL Muftah Group
- Alghanim International
- Alsahoo General Trading & Contracting Group
- Bahrain Ministry of Housing & Urban Planning
- Kuwait Gulf Oil Company
- Kuwait Ministry of Interiors
- Liwan
- Mohammad Abdulmohsen Alkharafi Co
- NEOM
- Oman Ministry of Housing
- ROSHN
- Saudi Arabia Ministry of Commerce
- Saudi Arabia Ministry of Transport & Logistic Services

UAE

- Abu Dhabi Airports
- Abu Dhabi Municipality
- AG Engineering
- ALEC
- Arabtec Construction LLC
- Damac Properties
- Dewan Architects & Engineers
- Dubai Airport Freezone
- Dubai Municipality
- Dubai Roads & Transport Authority
- Emaar
- MAG Group Holding
- Nakheel
- Sobha
- UAE Ministry of Energy & Infrastructure



Maximize your sales potential through strategic networking connections



Exhibiting at Big 5 Global allowed us to showcase our innovative products effectively. The networking opportunities were invaluable, fostering connections with industry leaders.

Mega Building Material Trading LLC
Exhibitor



Elevate your brand and attract more customers



Event focus areas

Leadership & ESG Excellence



The leading voices in our industry share perspectives on what is shaping the future.



Valuable insights are shared by leaders working at the forefront of technology.



Celebrating the achievements and transformation of businesses and leaders who truly XL.



Highlighting diverse ESG initiatives, D&I awards, and more.

Digital Transformation



Discover the brands and people innovating digital technologies driving our industry.



Discover startups and connect with the pioneering individuals shaping the future.

Professional Development



Insightful talks and valuable takeaways from across the 360° value chain.

Network. Build. XL.



Position your brand as a thought leader in the market. [Find out more.](#)

Product sectors

-

We invest in an extensive marketing and PR campaign to guarantee global attendees

68.2mn

Digital campaigns
total reach

16.6mn

Emails
sent

350mn

PR campaigns
reach

784k

WhatsApp campaigns
delivered

125k

Social media
followers

3.4mn

Website
views

\$7.05mn

PR
value

50

Media partners
and associations

*August - December 2023

600+ media coverage from:



ARAB NEWS



FACILITIES
MANAGEMENT

Gulf Construction

GULF NEWS

FOBUILD
PRODUCTS

Khaleej Times

MEP

STONE NEWS

TECHNICAL REVIEW



2023 highlights moments to remember



See more great shots at big5global.com/gallery



Royal tour: His Highness Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of The Executive Council of Dubai attended Big 5 Global on the opening day.



Cross-border collaboration: His Excellency Bandar bin Ibrahim AlKhorayef, Saudi Minister of Industry and Mineral Resource highlights unity at Big 5 Global visit.



Record-breaking turnout: Over 81,080 high-quality attendees from 166 countries attended over the four days.



\$17.8mn deal signed: Abu Dhabi Airport Free Zone boosts Al Falah Development.



\$20mn worth in deals: Floors & Walls secured \$20mn annual distribution deals.



Foundation powerhouse: BAUER Group and Kuwait-based Al Nouf Real Estate Company signed a major deal at the event.

2023 highlights moments to remember



See more great shots at big5global.com/gallery



Product innovation extravaganza: Featuring big brands such as Dewalt, Milwaukee, United Motos and Heavy Equipment Company.



Made in Saudi triumphs: A Showcase of Quality and Innovation at Big 5 Global.



Sustainable visions: Big 5 Global Leaders' Summit pioneered environmental change.



Tech for tomorrow: Big 5 FutureTech Summit unveiled sustainability innovations.



Excellence honoured: Big 5 Global Impact Awards recognized construction leaders.



Knowledge empowerment: With CPD certified Big 5 Talks covering project management, technology adoption, sustainable building methods and more.

2023 highlights

moments to remember



See more great shots at big5global.com/gallery



Start-up City showcases 50 companies at Big 5 Global: Highlighting contech, proptech, infratech and earthtech to solutions..



Everything Architecture explored AI's impact: With headline speakers such as Muyiwa Oki, President of RIBA.



Dubai Municipality's 3D Innovations: H.E. Dawoud Al Hajri, Director General of Dubai Municipality, discussed global challenges in the sector.



Pioneering sustainability: Big 5 Impact Trail leads the path to sustainable products on the exhibition floor.



Big 5 Global is the best building materials trade show in GCC & Middle East.

Unicoil
Exhibitor



We feel that we are much more efficient in finding leads during Big 5 Global compared to any other channel.

Aspen Yapi ve Zemin Sistemleri
Exhibitor



The exhibition was excellent. We managed to introduce our brand and products to quality visitors from all over the world.

BH Mortar Industrial Co., Ltd
Exhibitor

The world's largest and most comprehensive portfolio of construction events

BIG 5 Global

26 - 29 November 2024

BIG 5 Construct Ethiopia

30 May - 01 June 2024

BIG 5 Construct South Africa

04 - 06 June 2024

BIG 5 Construct Egypt

25 - 27 June 2024

BIG 5 Construct Nigeria

24 - 26 September 2024

BIG 5 Construct Qatar

15 - 17 October 2024

BIG 5 Construct Kenya

06 - 08 November 2024

NEW!

BIG 5 Construct India

January 2025

NEW!

BIG 5 Construct Saudi

Week 1: 15 - 18 February 2025
Week 2: 24 - 27 February 2025

Ready to XL? Be at the forefront of the construction and infrastructure industry's primary gatherings across this rapidly growing region.

Reach new buyers & grow your sales.



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hvacrexpodubai.com

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Contact us today

Co-located with

BIG  **Global**

